

Ref. no.: Ethos/Secretarial/2023-24/30

Dated: May 30, 2023

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra, Mumbai - 400 051

Scrip Code: 543532 Trading symbol: ETHOSLTD

ISIN : INEO4TZ01018

Subject : Press Release

Dear Sir/Ma'am

Greetings from Ethos.

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith the press release titled as 'Ethos Limited Expands Its Offline Presence With The Launch of Their First Boutique in Raipur' being issued by the Company for the information of our valued investors.

We would request you to please take the same in your records and oblige.

Thanking you

Yours truly For **Ethos Limited**



Anil Kumar Company Secretary & Compliance Officer Membership no. F8023

Encl.: as above

Chandigarh - 160009, India



Ethos Limited Expands Its Offline Presence With The Launch of Their First Boutique in Raipur

New Delhi, May 30th, 2023: Ethos Limited is expanding its footprint in the country with the launch of its first boutique in Raipur. The 2,700 sq. ft. multi-brand boutique at Sandesh Bandhu Building, G.E Road, VIP Chowk, will be home to a wide selection of timepieces from major luxury watch brands.

"We are delighted to open our first Ethos Watch Boutique in Raipur. It's an important market for us, and we look forward to engaging with customers and collectors to experience luxury timepieces through our versatile selection," said Pranav Saboo, CEO, Ethos Limited.



About Ethos Limited (BSE: 543532; NSE: ETHOSLTD)

Ethos Limited is one of India's largest luxury and premium watch retailers, founded in the year 2003 and publicly listed on BSE Limited and the National Stock Exchange of India Limited since 30th May, 2022.

For more information, contact:

Rasshe Goswami, Head – Digital Marketing & Brand Communications - Ethos Limited

Contact: rasshe.goswami@ethoswatches.com