



PRIME FRESH LIMITED
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Date: 01.05.2021

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001

Dear Sir / Madam,

Sub.: Proceeding of Postal Ballot

Script No.: 540404

With reference to the above captioned subject, we are enclosing herewith the proceeding of Postal Ballot result declared on 1st May, 2021 conducted pursuant to Postal Ballot Notice dated 26th March, 2021.

You are requested to kindly take the same on record.

Thanking you,

Yours faithfully,

For Prime Fresh Limited
(Formerly Known as Prime Customer Services Limited)


Jinen Ghelani
Managing Director & CFO
DIN: 01872929





PRIME FRESH LIMITED

(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

PROCEEDING OF THE DECLARATION OF RESULTS OF THE POSTAL BALLOT AT THE REGISTERED OFFICE OF THE COMPANY AT 102 SANSKAR-2, NEAR KETAV PETROL PUMP, POLYTECHNIC ROAD, AMABWADI, AHMEDABAD-380015, GUJARAT, INDIA FOR THE RESOLUTIONS AS SET OUT IN THE POSTAL BALLOT NOTICE DATED 26th MARCH, 2021.

Pursuant to the provisions of Section 110 of the Companies Act, 2013 read with the Companies (Management and Administration) Rules, 2014 and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company had issued a Postal Ballot Notice dated 26th March, 2021 to obtain approval of shareholders through Postal Ballot / e-voting for:

1. To Consider the Issue of Bonus shares
2. To Consider The Migration Of Company's Present Listing From SME Platform Of BSE Limited To The Main Board Of BSE Limited
3. To Consider The Recommendation Of Appointment Of Mr. Gaurav Meena (Din :07678312) As A Non-Executive Independent Director
4. Increase In The Authorised Share Capital And Alteration In The Capital Clause Of Memorandum Of Association Of The Company
5. To Increase The Limits Of Borrowing By The Board Of Directors Of The Company Under Section 180(1)(C) Of The Companies Act, 2013
6. To Make Loan(S) And To Give Guarantee(S), Provide Security (Ies) Or Make Investment(S) In Excess Of The Prescribed Limit Under Section 186 Of The Companies Act, 2013.

The Board of Directors had engaged services of National Securities Depository Limited (NSDL) to provide e-voting facility to all the members as on cut-off date i.e. 26th March, 2021. The Voting period commenced on 1st April, 2021 at 09:00 a.m. and ended on 30th April, 2021 at 05:00 p.m.

The Board of Directors had appointed Mr. Alpesh Dhandhliya, Practicing Company Secretary (COP: 12119), Ahmedabad as Scrutinizer for conducting the Postal Ballot / e-voting process in a fair and transparent manner.

The Notice was sent to all the members as on cut-off date i.e. 26th March, 2021. The Postal Ballot notice has been send through email registered with Share Transfer agent **BIGSHARE SERVICES PRIVATE LIMITED** and Company. The said Notice was also placed on the website of the Company. The intimation about completion of dissemination of the Postal Ballot e-Voting and the last date for closure of e-voting from shareholders was also intimated to the members by way of publication of advertisement in the newspapers namely, Business Standard, Ahmedabad Jai Hind, Ahmedabad and Financial Express, Ahmedabad on 31st March, 2021

Members were advised to carefully read the instructions before casting their votes, The Scrutinizer after scrutiny of all Postal Ballot e-voting received within the scheduled time has submitted his report on 1st May, 2021

Based on the Consolidated Scrutinizer Report dated 1st May, 2021, the results of the Postal E-voting are as under:

Sr. No	Particulars of Resolution	No. of Total Votes polled	No. of Votes in favour	% of Votes in Favour	No. of Votes against	% of Votes in against	No. of invalid/ Abstained Polled
1	To Consider the Issue of Bonus shares	30	26,21,441	100	0	0	0
2	To Consider The Migration Of Company's Present Listing From Sme Platform Of Bse Limited To The Main Board Of Bse Limited	30	26,21,441	100	0	0	0
3	To consider the recommendation of appointment of mr. Gaurav meena (din :07678312) as an non executive independent director	30	26,21,441	100	0	0	0
4	Increase In The Authorised Share Capital And Alteration In The Capital Clause Of Memorandum Of Association Of The Company	30	26,21,441	100	0	0	0
5	To increase the limits of borrowing by the Board of Directors of the Company under Section 180(1)(c) of the Companies Act, 2013	30	26,21,441	100	0	0	0
6	To make loan(s) and to give guarantee(s), provide security (ies) or make investment(s) in excess of the prescribed limit under Section 186 of the Companies Act, 2013.	30	26,21,441	100	0	0	0



PRIME FRESH LIMITED

(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

On the basis of Scrutinizer's report, Mr. Jinen Ghelani, Managing Director & CFO declared the result of e-voting on 1st May, 2021 at around 05.30 PM. The resolutions as mentioned in the Postal Ballot Notice dated 26th March, 2021, was duly passed with requisite majority on 30th April, 2021.

For Prime Fresh Limited

(Formerly Known Prime Customer Services Limited)

A handwritten signature in blue ink that reads "Jinen Ghelani".

Jinen Ghelani

Managing Director & CFO

DIN: 01872929

