

Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Scrip Code: 532387

Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex,
Bandra (E) Mumbai – 400051
Symbol: PNC

February 17, 2025

Dear Sir/Madam,

In terms of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are submitting to you the text of our press release.

PRESS RELEASE

Pritish Nandy Communications announces the launch of trailer of *Ziddi Girls*, a new Amazon Original Series

The Company announces launch of the trailer of Company's new Amazon Original series *Ziddi Girls* today.

Ziddi Girls is set to premiere exclusively on Prime Video in India and in over 240 countries and territories worldwide on February 27, 2025.

Produced by Pritish Nandy under the banner of Pritish Nandy Communications, *Ziddi Girls* is created by Rangita Pritish Nandy and Ishita Pritish Nandy. The series based on life in Delhi's colleges, is directed by Shonali Bose and written and directed by Vasant Nath and Neha Veena Sharma.

The eight-episode series features a young and fresh cast of Atiya Tara Nayak, Umang Bhadana, Zaina Ali, Deeya Damini and Anupriya Caroli as the *Ziddi Girls* with Simran, Nandita Das, Nandish Sandhu, Lilette Dubey and Revathy in pivotal roles.

"At Prime Video, we take great pride in offering an eclectic range of stories that speak to diverse audiences across every walk of life. Our commitment is to empower creators who craft narratives that are authentic, impactful, and truly resonate with viewers," said Nikhil Madhok, Head of Originals, Prime Video India. "*Ziddi Girls* captures the essence of the modern-day journey of self-discovery, presenting a fresh, empowering female perspective on the trials and triumphs of adulthood. This story delves into the complexities of our characters' personal lives, showcasing their unwavering strength and determination to persevere. We are grateful to the late Pritish Nandy and the Pritish Nandy Communications team for their visionary contribution in bringing this series to life. We believe *Ziddi Girls* will entertain, inspire, and engage audiences profoundly."

Creators of the series, Rangita and Ishita Pritish Nandy, said, "Prime Video and we go very far back with the much successful and international Emmy nominated *Four More Shots Please*, another story about female friendships set in the lonely city of Mumbai. If you thought that's the extent of sisterhood celebrating narratives we can tell, here comes *Ziddi Girls* to show you that we've only just begun. *Ziddi Girls* is a series about 5 young girls searching for their identity and an anchor in life-enriching friendships, in Delhi. Spirited as they are, young as they are, even foolish some would say—*Ziddi Girls* captures them on an unforgettable journey of discovery and stubborn courage. After all, what are we if not they who stand by our beliefs, our faith. Catch these very lovely young women on Prime Video on February 27."

For Pritish Nandy Communications Limited


Priyanka Shah
Company Secretary & Compliance Officer

