

May 1, 2023

To

The Secretary (Listing Department)

The BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400001 The Manager,

The National Stock Exchange India Limited Exchange Plaza, Bandra Kurla Complex

Bandra(E), Mumbai-400051

BSE Scrip Code: 540203 NSE Symbol: SFL

Subject: Change in Key Managerial Personnel (CEO-India Business)

Dear Sir/Madam,

Pursuant to Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirements) Regulations, 2015, we wish to inform that Mr. Nilesh Mazumdar Joined the Company on 1st February 2023 and be appointed as CEO (India Business), a Key Managerial Personnel, of the Company in place of Mr. Tushaar Gautam. The matter will be placed before Board of Directors at its ensuing meeting.

Please find enclosed herewith brief profile of above-mentioned personnel (as annexure A) as prescribed vide SEBI (Listing obligation and Disclosure Requirements) Regulations, 2015.

Thanking you. Yours faithfully,

For Sheela Foam Limited

(Md. Iquebal Ahmad) Company Secretary and Compliance Officer

Annexure A

Detail under Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirements) Regulations, 2015.

Appointment of Mr. Nilesh Mazumdar		
Sr. No.	Particulars	Details
1	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment
2	Date of appointment & terms of appointment	Joined the Company on 1 st February 2023 and will be appointed as CEO (India Business), a Key Managerial Personnel (KMP) in ensuing Board Meeting. Appointed as a wholetime employee.
3	Brief profile in case of appointment	Mr. Nilesh Mazumdar aged about 55 years has done his BE Electronics from University of Poona, MBA (Marketing) from Symbiosis Institute of Business Management and Diploma in Business Finance from ICFAI. He has a strong and varied track record of leadership spanning over 3 decades served and led large teams across marquee organisations such as Forbes Marshal Limited, Asian Paints, MIRC Electronics Limited(Onida), Subhiksha Industries Limited and most recently Pidilite Industries Ltd.
4	Disclosure of relationship between directors (in case of appointment of Director)	Not Applicable