



emami* limited

Date: 11th October, 2019

The Secretary
The National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G. Block
Bandra Kurla Complex, Bandra (E)
Mumbai: 400051

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai: 400001

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata: 700001

Dear Sirs,

Sub: Disclosure for reason for encumbrance

We have received disclosure of reason for encumbrance from our Promoter/Promoter Group vide their letter dated 11.10.2019 as per SEBI Circular No. SEBI/HO/CFO/DCRI/CIR/P/2019/90 dated August 07, 2019 and the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011.

Please find enclosed their disclosure in the required format under Regulation 31(1) and Regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011.

This is for your information and record.

Thanking you,

Yours faithfully,

For Emami Limited

A.K. Joshi
Company Secretary & VP-Legal
Enclo: a/a

Diwakar Viniyog Private Limited

CIN : U24246WB1984PTC037090

Regd. Office :
687, Anandapur, E. M. Bypass, 2nd Floor
Kolkata - 700 107 Phone : 6613 6264
E-mail : panemamics @emamigroup.com

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The Company Secretary
Emami Limited
687 Anandapur EM Bypass Ruby
Kolkata-700 107

Sub: Disclosure of reason for encumbrance

Pursuant to the SEBI Circular no. SEBI/HO/CFO/DCRI/CIR/P/2019/90 dated August 07, 2019 and the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we have enclosed herewith the disclosure of reasons for encumbrance by the promoters and promoter group in respect of shares of Emami Limited.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,
Yours faithfully,
For and on behalf of promoter and promoter group of Emami Limited
For Diwakar Viniyog Private Limited

Authorised Signatory



Annexure - II

Name of listed company	EMAMI LIMITED
Name of the recognised stock exchanges where the shares of the company are listed	The National Stock Exchange of India Ltd. BSE Limited The Calcutta Stock Exchange Limited
Name of the promoter(s) / PACs whose shares have been encumbered	Diwakar Viniyog Private Limited Raviraj Viniyog Private Limited Bhanu Vyapaar Private Limited
Total promoter shareholding in the listed company	No. of shares - 239309412 % of total share capital - 52.72%
Encumbered shares as a % of promoter shareholding	66.95%
Whether encumbered share is 50% or more of promoter shareholding	YES
Whether encumbered share is 20% or more of total share capital	YES

For DIWAKAR VINIYOG PRIVATE LIMITED

Signature of Authorised Signatory:
Director / Authorised Signatory

Place: Kolkata
Date : 11/10/2019

DETAILS OF ALL EXISTING EVENTS / AGREEMENTS PERTAINING TO ENCUMBRANCES													
Encumbrance 1 (Date of creation of encumbrance: _____)	Type of encumbrance (pledge, lien, negative lien, non-disposal undertaking etc. or any other covenant, transaction, condition or arrangement in the nature of encumbrance)	No. and % of shares encumbered		Name of the entity in whose favour shares encumbered (X)	Whether the entity X is a scheduled commercial bank, public financial institution, NBFC or housing finance company? If No, provide the nature of the business of the entity. (YES/NO)	Specific details		Whether the encumbrance is relating to any debt instruments viz. debenture, commercial paper, certificate of deposit etc.? If yes, provide details about the instrument, including credit rating (YES/NO) If yes, 1. Name of the issuer 2. Details of the debt instrument 3. Whether the debt instrument is listed on stock exchanges? 4. Credit rating of the debt instrument 5. ISIN of the instrument	Value of shares on the date of event / agreement (A) (Rupees in Crores)	Amount involved (against which shares have been encumbered) (B) (Rupees in Crores)	Ratio of A / B	End use of Money	Remarks
		No. of Shares :	% of total share capital :			No of shares	%age of total share capital						
09.10.2019	Pledge	215000	0.0474	IIFL Wealth Management Ltd.	Yes, NBFC	TMT Viniyog Limited (Borrower) Bhanu Vyapaar private Limited (Pledgor)	No	6.44	13.02	2.02	Term loan for giving promoter contribution in Emami Paper Mills Ltd.	Additional shares for existing loans	
09.10.2019	Pledge	215000	0.0474	IIFL Wealth Management Ltd.	Yes, NBFC	Sundew Finance Private Limited (Borrower) Bhanu Vyapaar private Limited (Pledgor)	No	6.44	13.02	2.02	Term loan to repay the loan of Emami Realty Ltd.		
09.10.2019	Pledge	400000	0.0881	IDBI Trusteeship Services Ltd.	Yes, NBFC	Sundew Finance Private Limited (Borrower) Bhanu Vyapaar private Limited (Pledgor)	No	11.99	25.42	2.12	Short term loan for Reayment of loan of group companies		
09.10.2019	Pledge	280000	0.0617	Kotak Mahindra Prime Ltd.	Yes, NBFC	Emami Realty Limited (Borrower) Diwakar Viniyog Private Limited (Pledgor)	No	8.39	16.53	1.97	Term loan for promoters' contribution in Emami Realty Projects		
09.10.2019	Pledge	215000	0.0474	IIFL Wealth Management Ltd.	Yes, NBFC	Raviraj Viniyog Private Limited (Borrower) Raviraj Viniyog private Limited (Pledgor)	No	6.44	13.02	2.02	Term loan to repay of Emami Cement Ltd.		

For DIWAKAR VINIYOG PRIVATE LIMITED

Taulha
Director / Authorised Signatory