



CIN : L74899DL1993PLC052787

SOM DISTILLERIES & BREWERIES LTD.

ISO 9001:2015 Certified Company

Corporate Office : 23, Zone-II, Maharana Pratap Nagar, Bhopal-462 011 (Madhya Pradesh) Tel.: +91-755-4278827, 4271271 Fax : +91-755-2557470

E-mail : sdlttd@bsnl.in, somdistilleries@rediffmail.com, Web : www.somindia.com

Works : Village Rojrachak, Distt. Raisen (Madhya Pradesh) Ph.: +91-7480-266244-5

SDBL/BSE/NSE/2022

4.04.2022

To

The Manager,
Listing Department,
**NATIONAL STOCK EXCHANGE OF
INDIA LIMITED**
'Exchange Plaza' C-1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051.
cmlist@nse.co.in
Security ID: SDBL

Dy. General Manager,
Department of Corporate Services,
BSE LIMITED,

First Floor, P.J. Towers,
Dalal Street, Fort,
Mumbai – 400001.
corp.compliance@bseindia.com
Security ID: 507514

**SUB: PRESS RELEASE – EXPONENTIAL INCREASE IN SALE FOR OUR PRODUCTS
DUE TO REVISED MADHYA PRADESH GOVERNMENT EXCISE POLICY**

[Intimation Pursuant to Regulation 30 (read with Schedule III - Part A)]

Dear Sir/Madam,

We have the pleasure in informing the stock exchanges that as per the revised Madhya Pradesh Government Excise Policy effective from 1.4.2022, the Country Liquor shops in the State shall also be allowed to sell Beer. This will lead to an exponential increase in the point of sale for our products.

Due to the above factors and the receding trend of Corona cases we expect increased sales for the company in the FY 22-23.

The same information is also available on the company's website i.e. www.somindia.com.

This is for your information and records please.

For Som Distilleries & Breweries Limited


Nakul Sethi
Executive Director

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