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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar Recognized for Third Consecutive Year in Gartner Magic Quadrant for Managed Workplace Services, North America**".

This is for your information and dissemination purpose.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**


Gaurav Tongia
Company Secretary



Zensar Recognized for Third Consecutive Year in Gartner Magic Quadrant for Managed Workplace Services, North America

Zensar is one of 21 providers cited for delivering managed workplace services based on ability to execute and completeness of vision

Westborough, MA, March 28, 2019: [Zensar](#), a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, announced that it has been named for a third year in a row as a Niche Player in the Gartner 2019 **Magic Quadrant for Managed Workplace Services, North America** [G00352019] authored by Gartner analysts Daniel Barros and Mark Ray.

Gartner shares in the report that “managed workplace services (MWS) is centered in delivering a digital workplace experience to end users so organizations can leverage their digital dexterity in the development of new digital business services. The goal is to boost employee engagement and agility through a more consumerized work environment.”

Commenting on the inclusion, Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said, “Today’s businesses are more digital than ever. The new breed of workforce desires convenient, smart and interactive digital working lives. We believe our inclusion in this report is in line with our digital focused strategy wherein we are applying Return on Digital® NeXT (New and Exponential Technologies). This approach is empowering our customers to offer holistic digital workplaces to their employees, adding value and increasing engagement.”

Harjott Atrii, Executive Vice-President and Global Head, Cloud & Infrastructure Services, Zensar added, “The first step in a company’s digital transformation journey begins with its employees. Zensar’s Digital Workplace Services portfolio is enabled by The Vinci™, our agile IT autonomies platform that provides artificial intelligence, digital UX management, machine learning, self-service, self-healing, VPA, NLP and workplace analytics. These features directly impact business growth with improved employee engagement, user experience and productivity, business process availability and lower operational costs.”

Zensar’s Digital Workplace is one of the four strategic pillars of Cloud and Infrastructure Services and one of the fastest growing business units within the organization. Zensar’s managed workplace solution embraces a “User First” workplace strategy to help enterprises transform from a traditional workplace, Mobile or Cloud-first approach to a digital workplace model with alignment to users, IT and business - all three critical dimensions of an enterprise. Zensar’s Digital Workplace Services include:

- Enterprise Mobility Services for secure accessibility on any device, anytime and anywhere.
- Cloud Workplace (Workplace as a Service) and VDI solutions leveraging market leading technology partners.
- Managed Unified Communication and Collaboration Services with real time user experience visibility.
- Enterprise Smart Desk using AI, ML and UX Bots.
- Smart Client Support Services using self-heal bots and strong partner ecosystems for global and flexible support requirements.
- Intelligent Workplace Management powered by hyper automation.
- IT Enablement and SIAM Services with industry best practices built into our Solution Blueprint.

Please visit <https://www.zensar.com/service/digital-workplace> for more information.

Source: Gartner Magic Quadrant for Managed Workplace Services, North America, Published January 14, 2019, Analysts Daniel Barros and Mark Ray, G00352019.

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About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for



technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.