

Date: May 02, 2023

To, Listing Compliances, **BSE Limited** P.J. Towers, Fort Mumbai – 400 001

Scrip Code: - 512379 Scrip Id: - CRESSAN

Dear Sir/ Madam,

Subject: <u>Public Announcement pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015.</u>

Pursuant to Regulation 30 of SEBI (Listing and Obligation and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a copy of Public Announcement.

The Public Announcement is self - explanatory.

Thanking You.

For Cressanda Solutions Limited

Milind Palav Director

DIN: 08644812

Place: Mumbai Date: May 02, 2023

Encl: Public Announcement



Place: Mumbai

Public Announcement

Cressanda Wins Prestigious Eastern Railway Bid - To advertise Indoor and Exterior of over 500 trains and also provide Concierge Services, Wi-Fi and Content-on-Demand.

Cressanda Solutions Limited, has successfully won the bid in recently concluded tender floated by Eastern Railway, Ministry of Railways, towards "Provision of advertisement in EMU trains and provision of concierge services along with advertisement in Mail/Express and Premium trains operated with rakes whose primary maintenance is done by Eastern Railway".

As part of the Eastern Railway tender Cressanda will get rights to advertise on interior/exterior surfaces of over 500 Mail Express/Premium trains/Inter-city trains/Local trains and provide a bouquet of services comprising on-board sale of non-catering travel related items, on board Wi-Fi, internet services and Content on Demand in Mail/Express and premium trains.

Cressanda received an Offer Letter from Eastern Railway as a successful bidder. This contract is valid for a period of 5 years.

Cressanda joined hands with Broadcast Engineering Consultants India Limited (BECIL) a Govt. of India MINI RATNA Enterprise under Ministry of Information and Broadcasting and signed a joint consortium to bid for this marquee tender from the Ministry of Railways.

Mr. Manohar Iyer, MD & CEO of Cressanda Solutions Limited and Mr. Bipin Pandey, Deputy General Manager, Broadcast Engineering Consultants India Limited (BECIL) signed the joint pre-bid revenue sharing agreement to bid for this marquee tender from Eastern Railway.

For Cressanda Solutions Limited

Milind Palav Director

DIN: 08644812 Date: May 02, 2023