



## THE RAMCO CEMENTS LIMITED

**Corporate Office:**

Auras Corporate Centre, V Floor,  
98-A, Dr. Radhakrishnan Salai, Mylapore,  
Chennai - 600 004, India.  
Tel: +91 44 2847 8666 Fax: +91 44 2847 8676  
Website: www.ramcocements.in  
Corporate Identity Number: L26941TN1957PLC003566

27 January 2020

National Stock Exchange of India Limited,  
Exchange Plaza,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai – 400 051.  
Scrip Code:RAMCOCEM

BSE Limited,  
Floor 25, "P.J.Towers",  
Dalal Street,  
Mumbai – 400 001.  
Scrip Code:500260

Dear Sirs,

Sub: Intimation under Regulation 30(2) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Company has invested Rs.5 crores in the capital of Lynks Logistics Limited by way of subscribing to 5 crores equity shares of Rs.1/- each, through their Rights Issue. Consequent to the investment, the total shareholding of our Company in Lynks Logistics Limited is 40,00,00,000 shares of face value of Rs.1/- each constituting 46.32% of its paid up share capital. The disclosure required under Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015 is enclosed.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully,  
For **THE RAMCO CEMENTS LIMITED,**

*K Selvanayagam*

**K.SELVANAYAGAM**  
**SECRETARY**

Encl : As above

# THE RAMCO CEMENTS LIMITED

The disclosure required under Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015.

Name of the target entity, details in brief such as size, turnover, etc.	Lynks Logistics Limited CIN: U60200TN2015PLC103367. Turnover for the year ended 31.3.2019 is Rs.4057.53 lakhs.																											
Whether the acquisition would fall within related party transactions(s) and whether the promoter/promoter group/group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at arm's length.	<p>Yes. The Company is promoted by The Ramco Cements Limited and other promoters of Ramco Group of Companies. The break-up of the paid up share capital Company, subsequent to the rights issue are as follows:</p> <table border="1" data-bbox="655 870 1370 1238"> <thead> <tr> <th>Name of the Shareholder</th> <th>No. of Shares</th> <th>% in the share capital</th> </tr> </thead> <tbody> <tr> <td>PROMOTERS</td> <td></td> <td></td> </tr> <tr> <td>Mr.P.V.Abinav Ramasubramaniam Raja</td> <td>133558300</td> <td>15.47</td> </tr> <tr> <td>Mr.P.R.Venketrama Raja</td> <td>72641600</td> <td>8.41</td> </tr> <tr> <td>The Ramco Cements Limited</td> <td>400000000</td> <td>46.32</td> </tr> <tr> <td>Ramco Industries Limited</td> <td>176900000</td> <td>20.49</td> </tr> <tr> <td>Ramco Industrial and Technology Services Limited</td> <td>1900000</td> <td>0.22</td> </tr> <tr> <td>OTHERS</td> <td>78500100</td> <td>9.09</td> </tr> <tr> <td>Total</td> <td>863500000</td> <td>100.00</td> </tr> </tbody> </table> <p>The investment is made at face value and is at arm's length basis and by way of participation in the Rights Issue.</p>	Name of the Shareholder	No. of Shares	% in the share capital	PROMOTERS			Mr.P.V.Abinav Ramasubramaniam Raja	133558300	15.47	Mr.P.R.Venketrama Raja	72641600	8.41	The Ramco Cements Limited	400000000	46.32	Ramco Industries Limited	176900000	20.49	Ramco Industrial and Technology Services Limited	1900000	0.22	OTHERS	78500100	9.09	Total	863500000	100.00
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Industry to which the entity being acquired belongs	Logistics																											
Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	The object of Lynks Logistics Limited is to enter into the business of aggregators in logistics field. The object of the venture is to develop a web based platform, which would provide a link between the transporters and the persons availing such transport service. The experience in logistics of The Ramco Cements Limited can be leveraged for the operation of Lynks Logistics and for mutual benefit.																											
Brief details of any governmental or regulatory approvals required for the acquisition	None																											



# THE RAMCO CEMENTS LIMITED

Indicative time period for completion of the acquisition	Completed on 27.01.2020										
Nature of consideration – whether cash consideration or share swap and details of the same	Cash										
Cost of acquisition or the price at which the shares are acquired	Rs.5,00,00,000/- (Rupees Five crores only). 5,00,00,000 shares of Rs.1/- each										
Percentage of shareholding / control acquired and / or number of shares acquired		No. of Shares	% of holding in the capital								
	Holding prior to Rights Issue	35,00,00,000	45.84								
	Acquired on 27.01.2020	5,00,00,000									
	Holding post Rights Issue	40,00,00,000	46.32								
Brief background about the entity acquired in terms of products / line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	<p>Lynks Logistics Limited was incorporated on 18.12.2015, for providing technology platform to link supply and demand of goods transportation in a timely location aware way. This is an “Aggregator” or “Service Provider” to link Providers of Transport Service and Availers of Transport Service, through modern technology platforms. The Registered Office is at Chennai.</p> <p>The history of turnover for the last 3 years are as follows:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Year ended</th> <th>Turnover (Rs.in crores)</th> </tr> </thead> <tbody> <tr> <td>31.03.2019</td> <td>40.57</td> </tr> <tr> <td>31.03.2018</td> <td>14.57</td> </tr> <tr> <td>31.03.2017</td> <td>2.37</td> </tr> </tbody> </table>			Year ended	Turnover (Rs.in crores)	31.03.2019	40.57	31.03.2018	14.57	31.03.2017	2.37
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