

Date: 16.08.2021

To
BSE Limited
PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

Dear Sir,

SCRIP ID: 540404

Sub: Intimation of cut-off date for Annual General Meeting

Please be informed that the 14th Annual General Meeting of the Company scheduled to be hold on Monday, 20th September, 2021 at 04:00 PM at through Video Conferencing ("VC")/ Other Audio-Visual Means ("OAVM"), for which the cut-off date of 20th August, 2021 (Friday) is considered for the purpose of sending notice of Annual General Meeting.

Kindly consider the above Disclosures as per applicable regulation of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to kindly intimate the members of the stock exchange and public at large accordingly.

Thanking you,

Yours faithfully,

For Prime Fresh Limited
(Formerly Known as Prime Customer Services Limited)

Jinen Ghelani

Jinen Ghelani
Managing Director & CFO
(DIN: 01872929)

