



Dr. Reddy's Laboratories Ltd.
8-2-337, Road No. 3, Banjara Hills,
Hyderabad - 500 034, Telangana,
India.
CIN : L85195TG1984PLC004507

Tel : +91 40 4900 2900
Fax : +91 40 4900 2999
Email : mail@drreddys.com
www.drreddys.com

November 24, 2023

National Stock Exchange of India Ltd. (Scrip Code: DRREDDY-EQ)
BSE Limited (Scrip Code: 500124)

Dear Sir/Madam,

Scrip Code: BSE: 500124 - NSE : DRREDDY

Sub: Copy of Newspaper Publication- Loss of Share Certificates

We are enclosing herewith the copies of newspaper publication in respect of notice regarding loss of share certificate(s) by the shareholders, published in Business Standard and Nava Telangana on November 24, 2023.

This is for your information and records.

Yours faithfully,

For **Dr. Reddy's Laboratories Limited**

KUMAR
RANDHIR
SINGH

Digitally signed by
KUMAR RANDHIR
SINGH
Date: 2023.11.24
11:45:09 +05'30'

K Randhir Singh

Company Secretary & Compliance Officer

STARS ALIGN FOR ASTROTECH

Startup revenues get festival fillip

Pandemic a blessing in disguise for firms

ARYAMAN GUPTA New Delhi, 23 November

For astrotech (astrology-technology) startups in a deeply religious country, it was only a matter of when and not if. The ongoing festival and wedding season in India has proven auspicious for astrotech firms...

This has opened the door for many of these firms to initiate funding talks, as investors are also hedging their bets on them.

Vama, a virtual astrology and spiritual platform, claims a boost to its operations by as much as 70 per cent during the festival period.

"The festival season has indeed been a dynamic period for Vama. We observed a significant 70 per cent growth in our e-puja segment during this season...

Founded in late 2020 by Manu Jain, Himanshu Semwal and Acharya Dev, Vama provides easy access to e-pujas, e-darshans and astrology services to devotees.

Vama has also been able to generate investor interest. Earlier this week, it raised \$1.1 million in an extended seed round led by Wavemaker Partners...

"These spikes in revenue and growth are primarily driven by customer interest in knowing what to expect in the New Year. This is also the time when we see an influx of new customers," explains Anmol Jain...

In FY23, AstroTalk reported revenues of ₹282 crore, compared to ₹115 crore in FY22, staging a remarkable 145 per cent year-on-year (YoY) growth.

Bootstrap astrology platform AstroTalk, one of Vama's competitors, is also expecting a surge in revenue in the months of December and January.

"On the back of healthy growth and revenue targets of over ₹2,000 crore in the next couple of years, we are preparing for an initial public offering by 2025-26," says Jain.

The steady growth trajectories of astrotech startups have resulted in growing investor interest.

Although Melooha is at a pre-revenue stage and yet to go live with its offerings, according to its upper management fundraising hasn't been a challenge.

"While it is a \$40-billion market in India alone, 30 per cent of Americans also believe in astrology, and so is the case with most other countries. So, astrology as a market is massive, and it is getting recognised now with the investor community," says Vikram Labhe...

Labhe says the firm plans to launch its iOS and Android apps in India on January 1, 2024, before taking its services to global markets.

Despite an apparent dip in investments, several of these companies — this includes the likes of Vama, AstroTalk, InstaAstro, Bodhi and DevDarshan — have reportedly been in talks to raise fresh capital this festival season.

"Astrotech has been in focus due to the confluence of increased digital adoption, accessibility to affordable mobile data, and a growing cultural shift towards holistic well-being.

Investors recognise the sector's potential for meaningful impact and engagement, driving increased interest and funding," says Vama's Jain.

What has also been working for these companies is a focus on profitability and unit economics, a sentiment that has been gaining traction with investors across sectors.

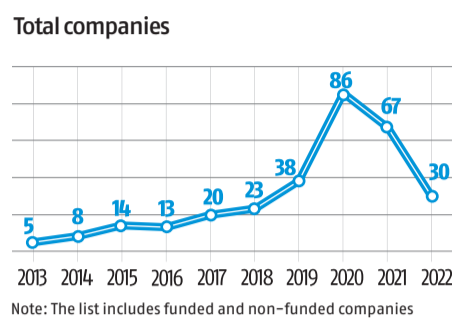
"We have been profitable at scale, so our unit economics are in place and are growing well. Therefore, we have been seeing interest among investors," said Astotalk's Jain.

Spurred on by the increasing interest from customers and investors, these startups are poised to ramp up expansion of their businesses — be it in terms of international outreach, headcount, or technological capabilities.



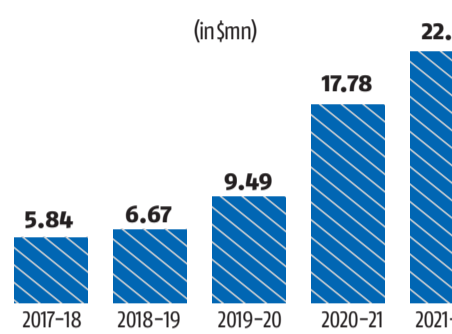
DESPITE AN APPARENT DIP IN INVESTMENTS, SEVERAL FIRMS HAVE REPORTEDLY BEEN IN TALKS TO RAISE FRESH CAPITAL THIS FESTIVAL SEASON

1. SIXFOLD RISE IN NUMBER OF ASTROTECH COMPANIES

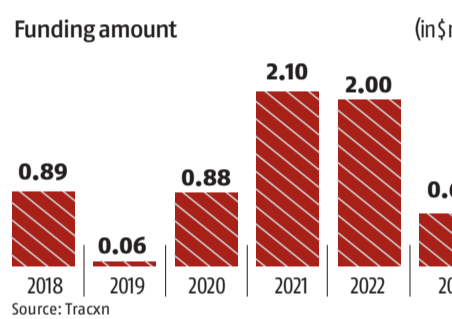


Note: The list includes funded and non-funded companies

2. REVENUE GROWTH OF TOP 12 STARTUPS



3. FUNDING QUADRUPLED SINCE THE PANDEMIC



Source: Tracxn

ASHU VARGHESE New Delhi, 23 November

The online astrology space has grown sixfold in a decade, and the number of companies founded trebled during the pandemic.

Only five astrotech companies were founded in 2013. In 2018, 23 more online astrology startups were founded. Starting then, the period of growth peaked in 2020 when 86 online astrology businesses were founded (see chart 1). However, the trend saw a reversal in the subsequent years...

Despite the slowdown in the number of new companies, the online astrology market continues to grow. In 2017-2018, the annual revenue in the market was \$5.8 million. This increased to \$177 million in FY21 and \$22.4 million in FY22 (see chart 2).

Advancements in technology have improved user experience with more personalised and detailed assessments, according to Tracxn Co-founder Neha Singh.

"The subscription-based models and in-app purchases adopted by these apps offer a sustainable revenue stream, further attracting investors keen on long-term viability and profitability within the astrology app space. There is no funding activity in the area this year, but multiple startups are reported to be in talks with investors to raise funds," she says.

Funding for Indian online astrology increased significantly in 2021. In 2018, the total funding amounted to \$0.89 million. It fell to \$0.05 million in 2019, but rebounded to touch \$2.1 million in 2021 (see chart 3).

The valuation of the top nine players — Astrotalk, Bodhi, Astrovision, AstroVed, Select Astro, GaneshaSpeaks, Gurji, OMI, and Taarak — in the market has now reached \$10 million.

JK TYRE advertisement including contact details and a notice about an extraordinary general meeting and e-voting process.

Dr. Reddy's Laboratories notice regarding the loss of share certificates.

FORM B PUBLIC ANNOUNCEMENT by EMC Limited regarding insolvency proceedings.

KERALA WATER AUTHORITY e-Tender Notice for water supply contracts.

GALLANT NOTICE OF EXTRA-ORDINARY GENERAL MEETING for GALLANT ISPAT LIMITED.

Detailed notice of an Extra-Ordinary General Meeting (EOGM) for GALLANT ISPAT LIMITED.

VAIKUNTH MEHTA NATIONAL INSTITUTE OF COOPERATIVE MANAGEMENT (VAMNICOM) advertisement for a two-year residential program.

Authum Investment & Infrastructure Limited advertisement for an e-voting facility.

