

# SUNGOLD MEDIA AND ENTERTAINMENT LIMITED

CIN: L22100GJ1995PLC024944

Registered office: 13, Radhakrushna Mandir Compound, Village- Rajpipla Nandod Narmada-393145

E- mail ID: sungoldmediaent@gmail.com

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14<sup>th</sup> November, 2019

To,  
The Manager,  
Corporate Relations Department  
**The Bombay Stock Exchange Limited (SME Exchange)**  
P. J. Tower, Dalal Street,  
Fort, Mumbai – 400 001

**Scrip Code: 541799**  
**BSE SYMBOL: SMEL**

**Sub: Outcome of the Board Meeting.**

Dear Sir/Madam,

This is to inform the Exchange that the Meeting of the Board of Directors of the Company has been duly held on Thursday, November 14, 2019. The Board has approved and has taken on record following matters:

1. Unaudited Financial Result along with the Limited Review Report for the half-year ended on September 30, 2019.

The Board Meeting was commenced at 4.30 pm and concluded at 5.00 pm.

Kindly take the same on your records and oblige.

Thanking You,

Yours Faithfully,

**For Sungold Media And Entertainment Limited**

*M. N. Mistry*

**Madhuri Mistry**  
**(Company Secretary & Compliance Officer)**  
**(Membership No.: A37347)**



Encl: as above

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November 14, 2019

To  
The General Manager,  
Corporate Relation Department  
**Bombay stock Exchange Limited (SME Exchange)**  
Phiroze Jeebhoy Towers,  
Dalal Street, Fort,  
Mumbai - 400001

**SCRIP CODE: 541799**

**BSE SYMBOL: SMEL**

**Sub: Unaudited Financial Result for the half-year ended September 30, 2019**

Dear Sir/Madam,

Pursuant to Regulation 33 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015, we are enclosing herewith the Unaudited Financial Result along with the Limited Review Report of the Company for the half-year ended September 30, 2019

**The Board Meeting commenced at 4.30 pm and concluded at 5.00 pm.**

Kindly take into your record and acknowledge the receipt of same.

Thanking You,

Yours Faithfully,

**For Sungold Media And Entertainment Limited**

*M.N. Mistry*

**Madhuri Mistry**  
**(Company Secretary & Compliance Officer)**  
**(Membership No.: A37347)**  
Encl: as above





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Statement of Unaudited Financial Results for the Half year Ended 30.09.2019

(Rs. In Lakhs)

PART I Particulars	Standalone				
	Six Months Ended April 01, 2019 to September 30, 2019	Preceding Six Months Ended October 1, 2018 to March 31, 2019	Corresponding Six Months Ended April 1, 2018 to September 30, 2018	Year ended 31/03/2019	Previous year ended 31/03/2018
	Unaudited	Audited	Unaudited	Audited	Audited
<b>1. Income from Operations</b>					
a. Net Sales/Income from Operations	36.377	39.261	12.167	51.428	59.648
b. Other Operating Income	0.000	0.000	0.000	0.000	0.000
<b>Total income from Operations</b>	<b>36.377</b>	<b>39.261</b>	<b>12.167</b>	<b>51.428</b>	<b>59.648</b>
<b>2. Expenses</b>					
a. Cost of materials consumed	0.000	0.000	0.000	0.000	0.000
b. Purchases of stock-in-trade	0.000	0.000	0.000	0.000	0.000
c. Changes in inventories of finished goods, work-in-progress and stock-in-trade	0.000	0.000	0.000	0.000	0.000
d. Employee benefits expense	14.750	11.901	19.008	32.130	30.124
e. Depreciation and amortisation expense	0.000	0.304	0.000	0.304	0.304
f. Other expenditure	20.853	-6.452	26.198	16.059	26.051
<b>Total Expenses</b>	<b>35.603</b>	<b>5.753</b>	<b>45.206</b>	<b>48.493</b>	<b>56.479</b>
<b>3. Profit / (Loss) from operations before other income, finance costs and exceptional items (1-2)</b>	<b>0.774</b>	<b>33.508</b>	<b>-33.039</b>	<b>2.935</b>	<b>3.170</b>
4. Other Income	0.055	0.009	0.000	0.008	0.008
<b>5. Profit / (Loss) from ordinary activities before finance costs and exceptional items (3+4)</b>	<b>0.829</b>	<b>33.517</b>	<b>-33.039</b>	<b>2.943</b>	<b>3.178</b>
6. Finance cost	0.474	0.686	0.000	1.489	0.000
<b>7. Profit / (Loss) from ordinary activities after finance costs but before exceptional items (5-6)</b>	<b>0.355</b>	<b>32.831</b>	<b>-33.039</b>	<b>1.454</b>	<b>3.178</b>
8. Exceptional items	0	0.000	0.000	0.000	0.000
<b>9. Profit (+)/ Loss (-) from Ordinary Activities before tax (7+8)</b>	<b>0.355</b>	<b>32.831</b>	<b>-33.039</b>	<b>1.454</b>	<b>3.178</b>
10. Tax expense					
a) Current Tax	0.092	0.378	0.000	0.378	1.026
b) Deferred Tax	0.000	-0.047	0.000	-0.047	-0.044
<b>11. Net Profit (+)/ Loss (-) from Ordinary Activities after tax (9-10)</b>	<b>0.263</b>	<b>32.500</b>	<b>-33.039</b>	<b>1.123</b>	<b>2.196</b>
12. Extraordinary Item (net of tax expense Rs. NIL)	0.000	0.000	0.000	0.000	0.000
<b>13. Net Profit(+)/ Loss(-) for the period (11-12)</b>	<b>0.263</b>	<b>32.500</b>	<b>-33.039</b>	<b>1.123</b>	<b>2.196</b>
14. Share of profit / (loss) of associates	0.000	0.000	0.000	0.000	0.000
15. Minority interest	0.000	0.000	0.000	0.000	0.000
<b>16. Net Profit / (Loss) after taxes, minority interest and share of profit / (loss) of associates (13 + 14 + 15) *</b>	<b>0.263</b>	<b>32.500</b>	<b>-33.039</b>	<b>1.123</b>	<b>2.196</b>
17. Paid-up equity share capital (Face Value @ Rs.10/- per Equity Share)	500.000	500.000	500.000	500.000	500.000
18. Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year				58.501	50.789
<b>19 i. Earnings Per Share (EPS)(before extraordinary items)</b>					
a) Basic	0.005	0.650	-0.661	0.022	0.040
b) Diluted	0.005	0.650	-0.661	0.022	0.040
<b>19 ii. Earnings Per Share (after extraordinary items)</b>					
a) Basic	0.005	0.650	-0.661	0.022	0.040
b) Diluted	0.005	0.650	-0.661	0.022	0.040

Place: Rajpipla  
Date: 14.11.2019



For Sungold Media And Entertainment Limited

*Raj*

Mr. Raj Kotia  
[Managing Director & CFO]  
DIN : 06360347

## NOTES:

1. The above Standalone results have been reviewed by Audit Committee and taken on record by the Board of Directors meeting held on Thursday, 14th November, 2019. The Report of Statutory Auditors is being filed with the Bombay Stock Exchange and the same is available on Company's website.
2. The Company does not have more than one reportable segment in terms of AS (17) hence segment wise reporting is not applicable under section 133 of the Companies Act, 2013, read with rule 7 of the Companies (Accounts) Rules, 2014
3. Limited review as required under Regulation 33 of SEBI (Listing Obligation and Disclosure Requirements) Regulation 2015 has been carried out by Statutory Auditors and these results are accompanied by the Limited review report.
4. These results have been prepared in accordance with SEBI Listing Regulations and SEBI Circulars issued from time to time.
5. Previous year figure has been rearranged/ regrouped wherever necessary, to correspond with those of the current period's classification.

Place: Rajpipla

Date: 14.11.2019

For Sungold Media And Entertainment Limited

*Raj*

Mr. Raj Kotia

[Managing Director & CFO]

DIN: 06360347





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Statement of Asset & Liability as on September 30, 2019 (In Lakhs)

	AS AT 30/09/2019	AS AT 31/03/2019
	Unaudited	Audited
<b>I. EQUITY AND LIABILITIES</b>		
<b>(1) Shareholders' Funds</b>		
(a) Share capital	500.000	500.000
(b) Reserves and surplus	58.764	58.501
(c) Money received against share warrants	0.000	0.000
<b>Sub- total of Shareholder's fund</b>	<b>558.764</b>	<b>558.501</b>
<b>(2) Share application money pending allotment</b>		
<b>(3) Non Current Liabilities</b>		
(a) Long-term borrowings	9.988	7.568
(b) Deferred tax liabilities (net)	-0.091	-0.091
(c) Other long-term liabilities	0.000	0.000
(d) Long-term provisions	0.000	0.000
<b>Sub-total - Non-current liabilities</b>	<b>9.897</b>	<b>7.477</b>
<b>(4) Current Liabilities</b>		
(a) Short-term borrowings	0.000	0.000
(b) Trade payables		
i) Due to micro enterprises & small enterprises	0.000	0.000
ii) Dues to creditors other than micro enterprises & Small Enterprises	3.681	0.000
(c) Other current liabilities	0.000	2.100
(d) Short-term provisions	2.062	0.000
<b>Sub-total - Current liabilities</b>	<b>5.743</b>	<b>2.100</b>
<b>TOTAL - EQUITY AND LIABILITIES</b>	<b>574.404</b>	<b>568.078</b>
<b>II ASSETS</b>		
<b>Non-current Assets</b>		
<b>(1) (a) Fixed Assets</b>		
(i) Tangible Assets	0.752	0.752
(ii) Intangible assets	0.000	0.000
(iii) Capital work-in-progress	0.000	0.000
(iv) Intangible assets under development	0.000	0.000
<b>Total of Fixed Assets</b>	<b>0.752</b>	<b>0.752</b>
<b>(b) Non-current investments</b>		
(c) Deferred tax assets (net)	0.000	0.000
(d) Long-term loans and advances	0.000	0.000
(e) Other non-current assets	407.236	408.466
<b>Sub-total - Non-current assets</b>	<b>407.236</b>	<b>409.218</b>
<b>(2) Current Assets</b>		
(a) Current investments	0.000	0.000
(b) Inventories	0.000	0.000
(c) Trade receivables	104.770	143.562
(d) Cash and cash equivalents	39.899	6.496
(e) Short-term loans and advances	0.000	0.000
(f) Other current assets	21.747	8.802
<b>Sub-total - Current assets</b>	<b>166.416</b>	<b>158.860</b>
<b>TOTAL - ASSETS</b>	<b>574.404</b>	<b>568.078</b>

For SUNGOLD MEDIA AND ENTERTAINMENT LIMITED

Place: Rajpipla  
Date: 14.11.2019



*Raj*

Mr. Raj Kotia  
[Managing Director & CFO]  
DIN : 06360347

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Statement of Cash Flow as on September 30, 2019 (In Lakhs)

Particulars	For the period ended	For the period ended
	30/09/2019	31/03/2019
	Unaudited	Audited
Profit / (Loss) before tax	0.355	1.455
Adjustments :		
Add : Depreciation	-	0.304
Add : Earlier year Adjustment	-	-
Less : Interest Income	-	0.009
<b>Operating profit before capital changes</b>	<b>0.355</b>	<b>1.749</b>
Less : Tax Paid	0.092	0.378
	0.263	1.371
<b>Changes in Working Capital</b>		
(a) Short Term Borrowings	2.420	2.432
(b) Trades Payable	-	-
(c) Other Current Liabilities	3.643	7.901
(d) Short Term Provisions	-	-
	<b>6.063</b>	<b>10.333</b>
(a) Inventories	-	-
(b) Trade Receivables	38.792	18.463
(d) Balances with Bank other than (c)	-	-
(e) Short Term Loans and Advances	-	-
(f) Other Current Assets	(12.945)	(7.451)
	<b>25.847</b>	<b>11.012</b>
		-
<b>Cash Generated From Operating Activities</b>	<b>32.173</b>	<b>22.717</b>
<b>Cashflow From Investing Activities</b>		
Purchase / Sale of Investment	-	(15)
Receipt / Payment of Loans & Advances	1.230	(20.666)
FDR Interest	-	0
<b>Cash Generated From Investing Activities</b>	<b>1.230</b>	<b>(35.178)</b>
<b>Cashflow From Financing Activities</b>		
Issued / Buyback of Share Capital	-	-
<b>Cash Generated From Financing Activities</b>	<b>-</b>	<b>-</b>
<b>Cash &amp; Cash equivalents at Beginning of the year</b>	<b>6.496</b>	<b>18.958</b>
Net Cash Generated during the Year	33.403	(12.462)
		-
<b>Cash &amp; Cash equivalents at End of the year</b>	<b>39.899</b>	<b>6.496</b>

Place: Rajpipla

Date: 14.11.2019

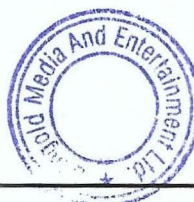
For Sungold Media And Entertainment Limited

*Raj*

Mr. Raj Kotia

[Managing Director & CFO]

DIN : 06360347







# Bhatler & Company

CHARTERED ACCOUNTANTS

**LIMITED REVIEW CERTIFICATE ON UNAUDITED FINANCIAL RESULTS OF SUNGOLD MEDIA  
AND ENTERTAINMENT LIMITED FOR THE HALF YEAR ENDED SEPTEMBER 30, 2019**

To  
The Board Members  
M/s. SUNGOLD MEDIA AND ENTERTAINMENT LIMITED

We have reviewed the accompanying statement of Unaudited Financial Result of M/s. SUNGOLD MEDIA AND ENTERTAINMENT LIMITED for the period ended September 30, 2019. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the entity issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For M/s. Bhatler & Company  
Chartered Accountants  
Firm Registration No: 131092W  
UDIN- 18016937AAAAA1313

*dhbhatler*  
Daulal.H. Bhatler  
Proprietor  
Membership No: 016937



Place:-Mumbai  
Date: 14.11.2019