

eClerx/SECD/SE/2024/026

March 4, 2024

BSE Limited Corporate Relationship Department, Phiroze Jeejeebhoy Towers, 25 th Floor, Dalal Street, Fort, Mumbai - 400 001	National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, Block G, Bandra - Kurla Complex Bandra (East), Mumbai – 400 051
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Dear Sir/Madam,

Reg: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 [“Listing Regulations”]

Sub: eClerx appoints Chief Marketing Officer (CMO)

**Scrip Code: BSE - 532927
NSE – ECLERX**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Schedule III to the said Regulations, we wish to inform you that eClerx LLC, the wholly owned subsidiary of eClerx Services Limited at the United States of America, has appointed Ms. Karolina Kocalevski as Chief Marketing Officer (CMO) with effect from March 4, 2024, forming part of the Senior Management of eClerx group.

The disclosure pursuant to Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is also attached herewith.

This is for your information and records.

Thanking you,

Yours faithfully
For eClerx Services Limited



Pratik Bhanushali
VP – Legal & Company Secretary
F8538

Encl: as above

Disclosure of information pursuant to Regulation 30 (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

Sr. No.	Particulars	Information
1	Reason for change viz., appointment, resignation, removal, death or otherwise	Appointment of Ms. Karolina Kocalevski as Chief Marketing Officer (CMO) by eClerx LLC (WOS of eClerx Services Limited)
2	Date of appointment and terms of appointment	March 4, 2024
3	Brief Profile (in case of appointment)	<p>Karolina is a seasoned marketing leader, having held several marketing management positions at Fortune 1000 companies. She brings an impressive 20+ year track record in the B2B space, successfully building brand equity for both known and unknown brands, and capturing significant market share with innovative account-based-marketing (ABM) and demand generation programs. Karolina has built brands at Fortune companies such as PwC and Thomson Reuters, and mid-sized lesser known bands such as Bureau van Dijk and Exiger. She has direct professional services experience, having worked as an auditor at Deloitte earlier in her career. She was also a successful academic book publisher for McGraw-Hill in Australia, which fueled her passion for creating compelling content in the marketing realm.</p> <p>Karolina serves as the chief brand ambassador responsible for the overall development and execution of global marketing and PR efforts.</p> <p>Karolina has an MBA from the Johnson School at Cornell University and a Bachelor of Business (Accounting, International Marketing), from the University of Technology, Sydney.</p>
4	Disclosure of relationships between Directors (in case of appointment of Director)	Not Applicable