

# SAI SILKS (KALAMANDIR) LIMITED

CIN: U52190TG2008PLC059968

Registered Office: # 6-3-790/8, Flat No.1, Bathina Apartments, Ameerpet, Hyderabad - 500016  
Telangana, India. 040-66566555. Email: secretarial@sskl.co.in



www.sskl.co.in

Date: 07.03.2024

To Corporate Relations Department <b>BSE Limited</b> Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001, India Scrip Code: <b>543989</b>	To Listing Manager, <b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1 Block G Bandra Kurla Complex, Bandra (E) Mumbai – 400 051, India Symbol: <b>KALAMANDIR</b>
--	--

Dear Sir / Madam

## **Sub: Disclosure under Regulation 30 of Securities Exchange Board of India (Listing obligations and Disclosure Requirements) Regulations 2015**

In terms of Regulation 30 and other applicable provisions of SEBI (LODR) Regulations, 2015, it is hereby informed that, the Board of Directors of the Company at their just concluded meeting have discussed and approved for entering into new segment of silver jewellery under the brand of “**Rasamayi**” which deals with trading of various kinds of silver jewellery items.

Name of the New segment	Ethnic Silver Jewellery items
Date of launch	20 <sup>th</sup> March, 2024
Category / format	Rasamayi
Name of the countries in which the product is launched	India
Brief Description of the product	premium silver accessories (i.e., Bracelets, Rings, Necklace, Ear rings etc.,)

Further, we wish to inform you that aforesaid new silver jewellery segment is funded by company internal accruals and not with the IPO funds.

This is for your information and records.

**For Sai Silks (Kalamandir) Limited**

**M.K.Bhaskara Teja**

**Company Secretary & Compliance Officer**

