

3rd June, 2019

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of May 2019.

Please find enclosed the Press Release regarding the Company's sales update for the Month of May 2019.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company registers sales of 307,106 units in May 2019

Hosur, June 3, 2019: TVS Motor Company registers sales of 307,106 units in May 2019 as against 309,865 units in the month of May 2018.

Two-Wheeler

Total two-wheelers registered sales of 294,326 units in May 2019 as against 298,135 units in May 2018. Domestic two-wheeler sales registered sales of 236,807 units in May 2019 as against 246,231 units in May 2018.

Motorcycle sales grew by 13% with sales increasing from 126,711 units in May 2018 to 142,787 units in May 2019. Scooter sales of the Company grew by 2% from 95,879 units in May 2018 to 98,202 units in May 2019.

Exports

The Company's total exports grew by 11% from 62,218 units registered in the month of May 2018 to 69,319 units in May 2019. Two-wheeler exports grew by 11% increasing from 51,904 units in May 2018 to 57,519 units in April 2019.

Three-Wheeler

Three-wheeler of the Company grew by 9% increasing from 11,730 units in May 2018 to 12,780 units registered in May 2019.

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver

PRESS RELEASE



the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
