

December 12, 2023

To,

Corporate Communication Department
BSE Limited
Phiroze Jeejeeboy Towers,
Dalal Street, Mumbai - 400 001.
BSE Scrip Code: 532528

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051.
NSE Code: DATAMATICS

Sub: Press Release

Dear Sir/Madam,

Please find attached herewith press release titled “**Datamatics Recognized as a ‘Major Contender’ in Everest Group's Data and Analytics (D&A) Services for Mid-market Enterprises PEAK Matrix® Assessment 2023.**”

Kindly take the above on your record.

For **Datamatics Global Services Limited**

Divya Kumat
EVP, Chief Legal Officer and Company Secretary
(FCS: 4611)

Encl: as above

DATAMATICS

Datamatics Recognized as a 'Major Contender' in Everest Group's Data and Analytics (D&A) Services for Mid-market Enterprises PEAK Matrix® Assessment 2023

12th December 2023, Mumbai: Datamatics, a leading global Digital Technologies, Operations and Experiences Company, today announced that it is recognized as a 'Major Contender' in Everest Group's Data and Analytics (D&A) Services for Mid-market Enterprises PEAK Matrix® Assessment 2023.

The Everest Group PEAK Matrix Assessment 2023 evaluated 29 Data & Analytics solution providers with a significant focus on serving mid-market enterprises, assessing their ability to deliver services and the impact created in the market. Datamatics' recognition as a 'Major Contender' in the assessment reflects the company's commitment to enabling enterprises go Deep in Digital Technologies encompassing Enterprise Data Management, Big Data & Data Lakes, Business Intelligence and Data Visualization, Advanced Analytics and Data Sciences, and Artificial Intelligence and Cognitive Sciences.

Mid-sized businesses, currently navigating a crucial phase in their Data and Analytics (D&A) journey, aiming to strengthen their D&A foundation and adopt advanced tech like generative AI. They seek partners who offer strong relationships, cost-effective solutions, agility, and a commitment to delivering measurable business impact.

Datamatics holds a specialized expertise in Data & Analytics and Cloud through certified professionals and a dedicated tech team innovating with AI/ML/NLP for handling diverse unstructured data types including texts, images, and also videos. Datamatics also aims to enable enterprises to build and implement their personalized enterprise-wide AI roadmap, empowering them to navigate the AI landscape effectively by investing in establishing a robust AI Centre of Excellence (CoE).

On this recognition Mitul Mehta, Chief Marketing Officer, Datamatics said, "Enterprise Data forms the bedrock for any enterprise AI initiatives. We have enabled many global large and mid-sized enterprises to plan and implement enterprise data strategy and become AI-ready.' He further added "We are happy to be recognised as a 'Major Contender' in Everest Group's D&A Services for Mid-market Enterprises PEAK Matrix® Assessment 2023."

DATAMATICS

Read the entire report here: [Data and Analytics \(D&A\) Services for Mid-market Enterprises PEAK Matrix® Assessment 2023](#)

About Datamatics:

Datamatics is a Digital Technologies, Operations and Experiences Company that enables enterprises to go Deep in Digital to boost their productivity, customer experience and competitive advantage. It has established Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automated Fare Collection products. Datamatics does business with global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media and publishing. The Company has a presence across four continents with significant delivery centres in the USA, India, and the Philippines. To learn more about Datamatics, visit www.datamatics.com.

To learn more about Datamatics, visit www.datamatics.com and on [LinkedIn](#), [Twitter](#), [YouTube](#), and [Facebook](#).

For media queries, please contact:

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