



February 06, 2022

BSE Limited

P. J. Towers, 25th Floor,
Dalal Street, Mumbai - 400001.
Scrip Code: **532368**

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051.
Symbol: **BCG**

Dear Madam / Sir,

Sub: Letter of Intent (LOI) to Acquire all the Assets of a US-based Digital Audio Firm.

We want to inform the Exchanges that the Company has signed a Letter of Intent (LOI) to acquire a US-based digital audio company via an asset purchase transaction to tap the rapidly growing audio advertising market.

The name of the target company has been kept confidential in light of the confidentiality clause of the LOI. A definitive agreement will follow after completing the confirmatory business, legal and financial due diligence.

This announcement complies with Regulation 30 of SEBI (LODR) Regulations, 2015 and kindly note the same.

Thanking you.

Yours faithfully,

for **BRIGHTCOM GROUP LIMITED**

M Suresh Kumar Reddy
Chairman & Managing Director
DIN: 00140515

