



TCS/PR/SE-115/2022-23

November 21, 2022

**National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block G, Bandra Kurla  
Complex, Bandra (East)  
Mumbai - 400051  
Symbol - TCS**

**BSE Limited  
P. J. Towers,  
Dalal Street,  
Mumbai - 400001  
Scrip Code No. 532540**

Dear Sirs,

We are sending herewith copy of the Press Release titled **“TCS Positioned as a Leader in Adobe Services by Everest Group”** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,  
For **Tata Consultancy Services Limited**

**Pradeep Manohar Gaitonde**  
Company Secretary

**TATA CONSULTANCY SERVICES**

**TATA Consultancy Services Limited**

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel. 91 22 6778 9595 Fax 91 22 6778 9660 e-mail corporate.office@tcs.com website www.tcs.com

Registered Office 9<sup>th</sup> Floor Nirmal Building Nariman Point Mumbai 400 021.

Corporate identification No. (CIN): L22210MH1995PLC084781

## TCS Positioned as a Leader in Adobe Services by Everest Group

*Tata Consultancy Services' Digital Arm, TCS Interactive Harmonizes Design, Content, Marketing, and Technology to Help Brands Reimagine Customer Experiences, and Achieve their Businesses Goals*

**NEW YORK | MUMBAI, November 21, 2022:** Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) has been positioned as a Leader in Everest Group's PEAK Matrix® for Adobe Services<sup>1</sup>.

*"TCS helps enterprises innovate and adapt to the evolving business landscape by taking a holistic, customer-centric approach and using Adobe solutions to craft iconic experiences,"* said **Kamal Bhadada, President, TCS Interactive**. *"This recognition is a testament to our relentless desire to foster responsible, personalized, and purpose-led engagement."*

TCS Interactive helps clients identify their business needs and orchestrate a suitable set of services to reimagine digital experience, marketing, and commerce. It offers comprehensive services across the entire Adobe Experience Cloud.

**Creative Cloud** services include create+, a design system based on Adobe XD, and a global, multidisciplinary studio network, bringing together its design, content, marketing, and technology expertise to deliver robust digital transformations.

TCS' **Experience Cloud** offerings use the Experience First Engagement approach based on CX Design™ which looks at the entire customer ecosystem. Offerings include Experience First Commerce, Insights-Driven Experience, Experience First Customer Insights, and Omnichannel Solution for Customer and Employee Engagement Experience. These solutions are accredited by Adobe.

**Document Cloud** offerings include Document Digitization, Inclusivity, and Maintenance, Repair, and Overhaul operations to enable digital document management and accelerate customer onboarding, improve employee productivity, and reduce costs.

TCS Interactive is the digital arm of Tata Consultancy Services. The 10,000-strong business unit takes a purpose-driven approach to foster new growth opportunities and create a holistic value proposition. It works with customers by implementing custom solutions that solve their most pressing problems. TCS Interactive uses its contextual knowledge, customer-first design methodologies, and agile ways of working to enable rapid development of innovative experiences that win hearts and mind space.

TCS is a Platinum-level Adobe Solution Partner with over 2,900 credentials and 9 specializations across Adobe solutions. Over the past 10 years, the TCS-Adobe strategic partnership has been delivering innovative and turnkey digital customer experiences to its clients.

---

---

### About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 616,000 of the world's

---

<sup>1</sup> Adobe Services PEAK Matrix® Assessment 2022, Nitish Mittal, Nisha Krishan, Vaani Sharma, Everest Group, September 20, 2022

best-trained consultants in 55 countries. The company generated consolidated revenues of US \$25.7 billion in the fiscal year ended March 31, 2022, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit [www.tcs.com](http://www.tcs.com)

**TCS media contacts:**

Asia Pacific	Email: <a href="mailto:wenjian.lin@tcs.com">wenjian.lin@tcs.com</a>   Phone: +65 9695 9948
Australia and New Zealand	Email: <a href="mailto:kelly.ryan@tcs.com">kelly.ryan@tcs.com</a>   Phone: +61 422 989 682
Canada	Email: <a href="mailto:tiffany.fisher@tcs.com">tiffany.fisher@tcs.com</a>   Phone: +1 416 456 7650
Europe	Email: <a href="mailto:joost.galema@tcs.com">joost.galema@tcs.com</a>   Phone: +31 615 903387
India	Email: <a href="mailto:saxena.kritika@tcs.com">saxena.kritika@tcs.com</a>   Phone: +91 22 6778 9999 Email: <a href="mailto:vanshika.sood@tcs.com">vanshika.sood@tcs.com</a>   Phone: +91 22 67789098
Middle East & Africa	Email: <a href="mailto:pragya.priyadarshini@tcs.com">pragya.priyadarshini@tcs.com</a>   Phone: +971 528656700
Japan	Email: <a href="mailto:douglas.foote@tcs.com">douglas.foote@tcs.com</a>   Phone: +81 80-2115-0989
Latin America	Email: <a href="mailto:alma.leal@tcs.com">alma.leal@tcs.com</a>   Phone: +521 55 2095 6098
UK	Email: <a href="mailto:peter.devery@tcs.com">peter.devery@tcs.com</a>   Phone: +44 20 3155 2421
USA	Email: <a href="mailto:james.sciales@tcs.com">james.sciales@tcs.com</a>   Phone: +1 917 981 7651

###