

MSIL: COS: NSE&BSE: 2020

24th February, 2020

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure –“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover
Vice President &
Company Secretary

MARUTI SUZUKI INDIA LIMITED

Head Office:

Maruti Suzuki India Limited,
1, Nelson Mandela Road, Vasant Kunj,
New Delhi - 110070, India.
Tel: 011- 46781000, Fax: 011-46150275/46150276
E-mail id: contact@maruti.co.in, www.marutisuzuki.com

Gurgaon Plant:

Maruti Suzuki India Limited,
Old Palam Gurgaon Road,
Gurgaon - 122015, Haryana, India.
Tel: 0124-2346721, Fax: 0124-2341304

Manesar Plant:

Maruti Suzuki India Limited,
Plot No.1, Phase - 3A, IMT Manesar,
Gurgaon - 122051, Haryana, India.
Tel: 0124-4884000, Fax: 0124-4884199

Press Release

Maruti Suzuki launches the all new powerful and stylish Vitara Brezza

Powered by 1.5 litre K-series BS6 petrol engine

New Delhi, 24 February, 2020: Maruti Suzuki India Limited today announced the prices of the all-new Vitara Brezza, unveiled at the Auto Expo 2020. In its newest form, compact SUV Vitara Brezza, offers enhanced sportiness, bolder looks, stronger stance, premium interiors and a host of new features. Equipped with the powerful 1.5 Litre K-series BS6 petrol engine, Vitara Brezza is sure to delight customers. The compact SUV will be offered with 5-speed manual and advanced automatic transmission with Smart Hybrid.

Speaking at the launch of all new Vitara Brezza, **Mr. Kenichi Ayukawa, Managing Director & CEO, Maruti Suzuki India Limited** said, *“Our customers are evolving and so are their aspirations. Vitara Brezza has evolved to become highly powerful brand over the past 4 years. Keeping up with its strong, urban and premium appeal, the all-new Vitara Brezza is bolder, sportier and more powerful. We are confident that the all-new Vitara Brezza will take forward the rich legacy of its predecessor with overwhelming customer response.”*



The all-new Vitara Brezza will be available in three new dual tone color options - Sizzling Red with midnight Black roof, Torque Blue with midnight Black roof and Granite Grey with Autumn Orange roof.

Launched in 2016, the Vitara Brezza became an instant hit as it took the market by storm, emerging as the most awarded compact SUV. It established Maruti Suzuki as a leader in Utility Vehicle segment. Vitara Brezza's dominance over the segment is evident from the fact that in less than 4 years of its launch it has sold over 500,000 units.

Price (Ex-Showroom, Delhi):

| Variants | Price (in Rs.) | Variants | Price (in Rs.) |
|----------------------------|-----------------------|-----------------------------|-----------------------|
| Lxi | 734,000 | Zxi+ Dual Tone | 998,000 |
| Vxi | 835,000 | Zxi (AT) with Smart Hybrid | 1,050,000 |
| Zxi | 910,000 | Zxi+ (AT) with Smart Hybrid | 1,115,000 |
| Zxi+ | 975,000 | Zxi+ (AT) Dual Tone | 1,140,000 |
| Vxi (AT) with Smart Hybrid | 975,000 | | |

Click [here](#) for high resolution images of the all-new Vitara Brezza