



PRIME FOCUS
L I M I T E D

July 3, 2019

To,
The National Stock Exchange of India Limited
Listing Department
Exchange Plaza,
Bandra-Kurla Complex
Bandra East, Mumbai - 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department
Phiroze Jeejebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Dear Sir/Madam,

Ref.: Scrip Code: BSE – 532748/NSE - PFOCUS

Sub.: Press Release

Dear Sir / Madam,

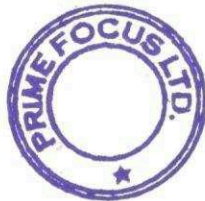
Kindly find attached herewith the Press Release.

Kindly acknowledge the receipt and take the same on record.

Thanking You,

For Prime Focus Limited

Pooja Shah
Authorised Signatory



Media Release

BSE: 532748

NSE: PFOCUS

Multiple Oscar-winning VFX house DNEG named 'Media Company of the Year' at Evening Standard Business Awards 2019

July 03, 2019: Prime Focus' international visual effects (VFX), animation and stereo conversion arm, DNEG, has been awarded 'Media Company of the Year' at the Evening Standard Business Awards 2019, which was hosted at The Landmark London on 28 June.

The shortlist was compiled by the Evening Standard's specialist sector correspondents, before a panel of judges, comprised of leading CEOs and business people (including the Evening Standard's Editor and former Chancellor of the Exchequer, George Osborne), selected the winners based on which firms were making valuable advances in their fields: including improving diversity, innovating with technology and transforming their industries.

In February, DNEG was recognised with its fourth Oscar win in five years for its visual effects work on 'First Man' for Universal Pictures and director Damien Chazelle. The company has previously been honoured with the Academy Award for 'Best Visual Effects' for its work on 'Blade Runner 2049', 'Ex Machina', 'Interstellar' and 'Inception'.

DNEG has also worked on a number of other major film releases in the last year, including 'Avengers: Endgame', 'Fantastic Beasts: The Crimes of Grindelwald' and 'Bohemian Rhapsody', and, in television, the acclaimed Sky/HBO TV series 'Chernobyl' (which currently holds the highest ever IMDb rating for a television series), 'Doctor Who' and 'Westworld'.

Commenting on the award win, DNEG's CEO, Namit Malhotra, said:

"Over the last few years we've been honoured with several prestigious creative awards – Oscars, BAFTAs, Visual Effects Society Awards and more. For a creative company like ours to be honoured with a business award, and to be recognised as a sustainable and progressive business that is leading its field, is extremely gratifying.

"Here at DNEG we are building a company that has great credibility, not just in terms of our creative work but also in terms of how we are innovating, improving and running our business, and this is hugely important to me – both to provide long-term sustainability and stability for our talented teams across the world, and to better serve our clients."

Prime Focus Ltd

About Prime Focus Limited

Prime Focus Limited (PFL), the world's largest independent integrated media services powerhouse, employs over 9,000 professionals in 18 cities across 5 continents and 7-time zones. We provide end-to-end creative services (visual effects, stereo 3D conversion and animation), technology products & services (CLEAR™ Media ERP Suite and Cloud-enabled media services), production services (equipment rental) and post-production services (Digital Intermediate and picture post) to the Media & Entertainment industry.

Listed on the BSE and NSE of India and recognized on the Fortune India 'Next 500' list, Prime Focus has operations in Bangalore, Chandigarh, New Delhi, Goa, Hyderabad, Kolkata, London, Los Angeles, Mumbai, New York, South Africa, Abu Dhabi, Toronto, Montreal, Chennai, Sydney and Vancouver.

For more details

www.primefocus.com

www.primefocusindia.com

www.dneg.com

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For any investor relations query please contact:

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