

TCS/PR/SE-55/2023-24

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National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Mumbai-400051 Symbol: TCS BSE Limited P. J. Towers, Dalal Street, Mumbai-400001 Scrip Code No. 532540

Dear Sirs,

We are sending herewith copy of the Press Release titled "TCS Wins Three 2023 Google Cloud Partner of the Year Awards" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully, For **Tata Consultancy Services Limited**

Pradeep Manohar Gaitonde Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited





For immediate use Press Release

TCS Wins Three 2023 Google Cloud Partner of the Year Awards

Tata Consultancy Services Recognized for Growing Global Google Cloud Skills Talent and Creating Comprehensive, Compelling Solutions that Transform the Financial Services and Retail Industries

SUNNYVALE, CA | MUMBAI, August 30, 2023: <u>Tata Consultancy Services (TCS)</u> (BSE: 532540, NSE: TCS), has won three 2023 Google Cloud Partner of the Year Awards: Global Talent Development Partner of the Year, Industry Solution Services Partner of the Year – Financial Services & Insurance, and Industry Solution Services Partner of the Year – Retail & Consumer Packaged Goods.

TCS won the Google Cloud Global Talent Development Partner of the Year Award for cultivating a culture of continuous learning and growing Google Cloud-skilled talent. TCS established G-Skool, a learning academy, and has achieved 60 times growth in Google Cloud certifications since its inception. TCS is an early adopter of generative AI learning on Google Cloud, with plans to get 40,000 employees certified on this technology within the year.

The Industry Solution Services Partner of the Year – Financial Services and Insurance award recognizes TCS' deep domain knowledge and industry leading portfolio of innovative and impactful solutions addressing the end-to-end financial services value chain. Its solutions across risk and compliance, sustainable banking, finance on cloud, data analysis and financial crime, help organizations achieve superior business outcomes leveraging cloud-native capabilities. The award also recognizes TCS BaNCS™, a SaaS solution, available on Google Cloud, which helps financial services firms enhance customer experience, accelerate innovation, and build competitive differentiation.

The Industry Solution Services Partner of the Year – Retail & Consumer Packaged Goods award recognizes TCS' deep cloud transformation experience in the retail domain and comprehensive digital solutions on Google Cloud that are helping clients achieve their business goals. TCS Optumera™, an Al-powered retail strategic intelligence platform, enables retailers to make value-chain optimized merchandising and supply chain decisions. TCS OmniStore™ is an Al-powered unified and composable commerce platform that helps retailers drive a connected and personalized customer experience across all touchpoints.

"TCS helps global organizations accelerate their cloud transformation journeys by leveraging our industry expertise, contextual knowledge, innovation, and intellectual property," said Nidhi Srivastava, Global Head, Google Business Unit, TCS. "We are honored to receive three 2023 Google Cloud Partner of the Year awards, which attest to the investments we have made in scaling and deepening our capabilities on Google Cloud, and our innovative, industry-leading financial and retail solutions that help clients achieve purpose-led growth."

The TCS Google Business Unit offers customers a full catalog of services and solutions, leveraging TCS' technology expertise, industry-focused innovation, and Google Cloud's capabilities. These services help companies achieve superior business outcomes from cloud transformation initiatives to gain resilience, better customer experience and the flexibility of an open, scalable, and democratized ecosystem. TCS is investing in industry solutions to drive innovation and digital transformation for all leading industries and has enabled the availability of our rich portfolio of industry-centric products and platforms on Google Cloud.

"The world's largest enterprises are turning to Google Cloud to power their digital transformations," said Kevin Ichhpurani, Corporate Vice President, Global Ecosystem and Channels, Google Cloud. "These customers require highly-trained experts to provide important implementation and managed services, and we're proud to recognize TCS' significant investments in learning, certifications, and services capacity in support of customer success."





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TCS offerings on Google Cloud include advisory, foundational cloud-build and security services, cloud migration and modernization across infrastructure, application, data, AI build and deployment services, a managed services model for hybrid and multi-cloud environments, and fit-to-purpose digital solutions across industries. TCS provides cloud-native services and solutions across new technologies, such as Intelligent edge-to-core, generative AI, and blockchain to enhance end-customer value.

TCS has achieved numerous specializations and received several Google Cloud awards for its comprehensive solutions, 2021 Industry Solution Partner of the Year for Retail; 2021 Global Diversity & Inclusion Partner of the Year; and 2020 Breakthrough Partner of the Year. For more information on TCS' Google Cloud Business Unit, visit www.tcs.com/tcs-google-cloud

About Tata Consultancy Services

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 55 years. Its consulting-led, cognitive powered, portfolio of business, technology and engineering services and solutions is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 614,000 of the world's best-trained consultants in 55 countries. The company generated consolidated revenues of US \$27.9 billion in the fiscal year ended March 31, 2023, and is listed on the BSE and the NSE in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

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