

2nd November, 2020

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of October 2020

Please find enclosed the Press Release regarding the Company's sales update for the month of October 2020.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company sales in October 2020 grows by 22%

Exports up by 33%; Domestic sales up by 19%

Hosur, November 02, 2020: TVS Motor Company sales grew by 22% registering 394,724 units in October 2020 as against 323,368 units in the month of October 2019.

Two-Wheeler

Total two-wheelers sales grew by 24% recording 382,121 units in October 2020 as against 308,161 units in October 2019. Domestic two-wheeler sales posted a growth of 19% registering 301,380 units in October 2020 as against 252,684 units in October 2019.

Motorcycle grew by 38% recording 173,263 units in October 2020 as against 125,660 units in October 2019. Scooter sales of the Company grew by 5% registering 127,138 units in October 2020 as against 121,437 units in October 2019.

Exports

The Company's total exports grew by 33% registering 92,520 units in the month of October 2020 as against 69,339 units in October 2019. Two-wheeler exports registered a growth of 46% with 80,741 units in October 2020 as against 55,477 units in October 2019.

Three-Wheeler

Three-wheeler of the Company registered sales of 12,603 units in October 2020 as against 15,207 units in October 2019.

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational

PRESS RELEASE



products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past five years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

Varghese M Thomas / KS Harini

vm.thomas@tvsmotor.com / ks.harini@tvsmotor.com

TVS Motor Company
