



ONMOBILE GLOBAL LIMITED
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January 30, 2020

To,
The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai-400 001
BSE Symbol: 532944

The Secretary
National Stock Exchange of India Limited
Bandra Kurla Complex
Bandra East
Mumbai – 400 051
NSE Symbol : ONMOBILE

Dear Sir/ Madam,

Sub: Intimation of Press Release

This is to inform you that OnMobile Global Limited is issuing a press release titled “OnMobile and PhonePe partner to launch gaming on the ‘Switch’ platform”, a copy of which is attached herewith.

Requesting you to please take the same on record.

Thanking you,

Yours Sincerely,
For OnMobile Global Limited

P V Varaprasad
Company Secretary



Encl: as above



OnMobile and PhonePe partner to launch gaming on the 'Switch' platform

January 30, 2020: OnMobile, a global leader in mobile entertainment has partnered with PhonePe, India's leading digital payments platform to launch a gaming app on the PhonePe Switch platform.

Launched in 2019, PhonePe Switch is a one-click entry point to a world of apps on the PhonePe app. It allows customers to seamlessly switch between PhonePe and their favourite food, grocery, shopping and travel apps from within the PhonePe app itself. Users can log in to these apps without downloading them, with just a single tap.

Sanjay Bhambri, President & Chief Operating Officer, OnMobile Global Limited said, "We are excited to collaborate with PhonePe to launch gaming on its Switch platform with an objective to drive engagement for PhonePe's users. We are looking forward to launching other entertainment products and services from our vast repertoire to provide an immersive experience for PhonePe's customers. This fruitful partnership is another feather in our cap. It represents our strong commitment to our esteemed clients."

Rituraj Rautela, Head, PhonePe Switch said, "We are delighted to partner with OnMobile which has a proven track record of providing mobile entertainment products globally. Through PhonePe Switch, our effort has been to build a partner app ecosystem which offers our users a very convenient way to access and engage with multiple apps, while enabling faster customer acquisition for our partners. PhonePe Switch enables merchant partners to integrate their existing PWAs (Progressive Web Apps) or mobile-sites to the platform, and instantly reach out to over 65 million monthly active PhonePe app users."

About OnMobile

OnMobile [NSE India: ONMOBILE] [BSE Ltd: 532944], is a global leader in mobile entertainment. Headquartered in Bangalore, India and with offices in all regions of the world, OnMobile offers a wide array of products such as Videos, Tones, and Games & Contests. Based on current deployments, OnMobile has an addressable base of more than 1.68 billion mobile users and over 100 million active subscribers across several geographies. For further information, please visit www.onmobile.com

About PhonePe:

Bengaluru-headquartered PhonePe is the fastest growing digital payment platform in India with over 175+ million registered users. Using PhonePe, users can send and receive money, recharge mobile, DTH, data cards, make utility payments and buy gold. PhonePe is accepted across 80+ lakh merchant outlets nationally. PhonePe also launched its own Switch platform in 2018, and today its customers can place orders on Ola, Myntra, IRCTC, Goibibo, redBus, Oyo, and Treebo, etc directly from within the PhonePe Mobile App. For more details, please visit <https://www.phonepe.com> or download the PhonePe app.

For more details:

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