



March 01, 2024

**National Stock Exchange of India Limited**

Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400051, India

**Symbol:** BHARTIARTL/ AIRTELPP

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400001, India

**Scrip Code:** 532454/ 890157

**Sub: Press Release**

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated March 01, 2024 titled '*Airtel expands its network footprint in Thrissur District under its rural enhancement project*' being issued by the Company.

Kindly take the same on record.

Thanking you,  
Sincerely yours,

**For Bharti Airtel Limited**

**Rohit Krishan Puri**  
**Dy. Company Secretary & Compliance Officer**

**Bharti Airtel Limited**  
(a Bharti Enterprise)

**Regd. Office:** Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram – 122015, India  
**Corporate Office:** Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070, India  
T.: +91-124-4222222, F.: +91-124-4248063, Email id: [compliance.officer@bharti.in](mailto:compliance.officer@bharti.in), [www.airtel.in](http://www.airtel.in)

**CIN: L74899HR1995PLC095967**

## Airtel expands its network footprint in Thrissur District under its rural enhancement project

*Densifies its network across 25 towns and 210 villages in Thrissur district*

**Thrissur, March 01, 2024:** Bharti Airtel, one of India's leading telecommunications service providers, today announced that it has deployed additional sites in Thrissur district to densify its network. The network enhancement project was undertaken across 25 towns and 210 villages covering 11 lakh population base in Thrissur district. The additional sites will further augment customer experience in this region on both voice and data connectivity.

Customers in the tehsils of Chavakkad, Kodungallur, Mukundapuram, Talappilly, and Thrissur under Thrissur district will directly benefit from this network enhancement. This expansion will enable seamless access to high-speed connectivity, a massive service for customers in rural & smaller towns in Thrissur thereby ensuring reliable mobile network for work, study and entertainment. In this year alone, Airtel has doubled down on its commitment to the state and has invested additional capex to enhance its network connectivity for seamless experience on 4G, 5G, Broadband and Fiber.

Airtel has been running rural enhancement project nationally and will augment network connectivity across 60,000 villages in the country by 2024. Kerala has been one of the big focus market for the company and with this initiative, the company will be augmenting its network coverage across 1600 villages and 355 towns covering the entire state.

To expand coverage in high potential villages in the state and to bring customers to enjoy the power of high-speed connectivity, the rural enhancement project covers all 14 districts of Kerala.

With the aim of stepping up network capacity and taking services deeper into rural and unconnected areas. Airtel also plans to deploy fresh optic fiber. The addition of fresh fiber capacity will support the growth of demand for high-speed data services in this region.

Airtel's network umbrella in the region now covers all key urban, semi urban and rural areas including highways, tourist destinations and trade centers. With this, all popular tourist destinations ranging from hill stations to beaches across the state will experience enhanced network footprint. Hill Stations in Wayanad, Idukki and Pathanamthitta are equipped with better network, making Airtel available even in remote locations.

### **About Airtel**

Headquartered in India, Airtel is a global communications solutions provider with over five hundred million customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second-largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband and Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and CPaaS (Airtel IQ). For more details visit [www.airtel.in](http://www.airtel.in)