**Thomas Cook (India) Ltd.** Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717

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January 11, 2022

The Manager, Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051 Scrip Code: THOMASCOOK

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**Travel Smooth** 

thomascook.in

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated January 11, 2022 titled "Thomas Cook India expands presence in the Capital to target strong growth potential of Delhi-NCR- Opens New Gold Circle Partner (Franchise) outlet at Laxmi Nagar, Delhi-Extends consumer access in Delhi-NCR to 13 outlets".

This is for your information and records.

Thank you.

Yours faithfully,

For Thomas Cook (India) Limited

Amit J. Parekh Company Secretary and Compliance Officer

Encl: a/a

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Registered Office: Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D N Road, Fort Mumbai - 400 001.

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# Thomas Cook India expands presence in the Capital to target strong growth potential of Delhi-NCR Opens new Gold Circle Partner (Franchise) outlet at Laxmi Nagar, Delhi Extends consumer access in Delhi-NCR to 13 outlets

**Mumbai**, January 11, 2022: Thomas Cook (India) Ltd., India's leading integrated travel services company inaugurated a new Gold Circle Partner (franchise) outlet in Delhi. This expansion augments Thomas Cook India's distribution and reach in Delhi-NCR to 13 consumer access centres: 6 owned branches and 7 Gold Circle Partner (franchise) outlets. In addition to serving the financial hub of Laxmi Nagar, the new outlet will serve as a hub for nearby residential areas of Nirman Vihar, Karkardooma, Preet Vihar as well.

In the new age of travel (Covid-era), customers are understandably seeking the guidance and reassurance of holiday experts to navigate through the complexities and changes in travel and health protocols. Thomas Cook India's internal survey reiterates the same, with a significant 77% respondents stating that they require guidance of a holiday expert. To help customers with their travel plans and requirements, Thomas Cook India has set up a new Gold Circle Partner franchise outlet at Laxmi Nagar, Delhi.

Additionally, to build consumer confidence in travel, Thomas Cook India has launched "Assured" Safe Travel Program - developed in association with Apollo Clinics that ensures best in class travel safety protocols covering every distribution, delivery, and partner touch points in the travel ecosystem. "TravShield" an upgraded safety commitment of only vaccinated staff and co-passengers among many other precautions, ensuring traveller safety in the pandemic era.

Consumers are showcasing a strong pent-up demand and with vaccine acceptancy, consumers from Delhi-NCR are displaying a strong travel desire for domestic favourites like Goa, Andamans, Kashmir, Himachal Pradesh, North-East; international destinations like Maldives, Dubai, Abu Dhabi, Sri Lanka, Switzerland, France, Turkey and Egypt. Key segments driving leisure demand from Delhi-NCR include families, couples, group of friends/young professionals, and business travellers. Culture and heritage, adventure/outdoor, culinary experiences, and spa/wellness are top preferred holiday options for consumers from Delhi-NCR.

Thomas Cook's Gold Circle Partner outlet at Laxmi Nagar in Delhi, offers consumers end-to-end travel solutions with an array of travel and travel related services, including: International & Domestic Holidays (Group Tours, Personalised holidays, Cruises, etc.), Value Added Services like Travel Insurance; Visa Services, etc.

## **Contact Details**

Thomas Cook (India) Limited Shop No. S-10, 2<sup>nd</sup> Floor, V3S Mall, Near Nirman Vihar Metro Station, Laxmi Nagar, Delhi – 110092 Ph: 011 - 49937333 Email: gcp.laxminagar@thomascook.in

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited** said, "Delhi-NCR has always been a key market for us at Thomas Cook India, and we continue to see a strong travel desire from the region. We are delighted to announce the launch of our new Gold Circle Partner franchise outlet at Laxmi Nagar's financial hub. We intend to accelerate demand while supporting our customers across segments including families, couples, group of friends/young professionals, business travellers, local trade associations, and more."

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He added, "Our Gold Circle Partner, Mr. D.S. Manral is a veteran with over 25 years in the travel and tourism sector. His extensive network will serve to strengthen Thomas Cook India's presence in this growing market and thereby assist our customers from Delhi-NCR to plan their perfect holiday.

We extend a warm welcome to our Delhi based customers. Our travel experts at our Lakshmi Nagar outlet will assist them plan their much awaited holidays for 2022."

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short- term debt of the Company. For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

### About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

### For more information, visit:

Sterling Holiday Resorts Limited: <u>http://www.sterlingholidays.com</u> SOTC Travel Limited: <u>http://www.sotc.in</u>

**About SOTC Travel:** SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

### Media Enquiries:

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