

# Himatsingka Seide Limited

10/24, Kumara Krupa Road, High Grounds, Bangalore - 560 001, India.

Ref: SEC:0001:2:1191:KGN

March 1, 2019

Bombay Stock Exchange Ltd  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001  
Script Code : 514043

National Stock Exchange of India Ltd  
Exchange Plaza, 5th Floor, Plot No. C/1  
G Block, Bandra-Kurla Complex, Bandra (E)  
Mumbai - 400 051  
Symbol: HIMATSEIDE

Dear Sirs,

**Sub: Himatsingka assumes exclusive licensing rights for Royal Velvet**

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to announce that Himatsingka America Inc, a 100% wholly owned step down subsidiary of the Company, has entered into a licensing agreement with the Iconix Brand Group, Inc. for the Royal Velvet brand. The exclusive licensing rights to the Royal Velvet brand is for the territory of North America.

This is for your information and record.

Thanking you,

Yours faithfully,  
For Himatsingka Seide Limited



Ashok Sharma  
Company Secretary