



November 21, 2023

Scrip Code- 534597
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001

RTNINDIA
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra (East),
MUMBAI-400 051

Sub: Press Release - RattanIndia Enterprises' Brand FYLTR Introduces Chic Lightweight Winter Collection

Dear Sirs/Madam,

Please find enclosed herewith a copy of the press release from the Company for your information and records.

This information will also be hosted on Company's website, at www.rattanindia.com

Thanking you,

Yours faithfully,

For **RattanIndia Enterprises Limited**

Rajesh Arora
Company Secretary

Encl : as above

RattanIndia Enterprises Limited

CIN: L74110DL2010PLC210263

Registered Office: 5th Floor, Tower-B, Worldmark 1, Aerocity, New Delhi -110037

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RattanIndia Enterprises' Brand FYLTR Introduces Chic Lightweight Winter Collection

New Delhi, 21st November 2023: Neobrand, a 100% wholly owned subsidiary of RattanIndia Enterprises Ltd., is excited to introduce its casual fashion brand, FYLTR's lightweight winter collection which is now available online through its brand store on Amazon. Incorporating both comfort and style, FYLTR's newest lightweight winter collection delivers fashion-forward, high-quality apparel for the contemporary consumer for this winter season. Visit <https://amz.run/6cYn> to explore the complete FYLTR collection and make your purchases directly from the brand store on Amazon.

The collection offers high performance fabric to keep you warm with diverse array of solid colours, boxy fits, and intricate neck and sleeve detailing, addressing the varied tastes and preferences of its customers. Whether seeking a pop of colour or a classic look, FYLTR's light weight winter collection offers something for both men and women.



From cozy Sweatshirts, trendy Hoodies to snug puffer Jackets, FYLTR sets a new standard for comfort-infused style, highlighting the brand's steadfast commitment to pushing the boundaries of contemporary fashion. The Sweatshirts boast various features, including comfortable fabric, coupled with utility pockets for a perfect blend of warmth and functionality, and easy care for a cozy experience. The Hoodies, crafted with breathable fabric, offer superior comfort and a snug fit while keeping a stylish and versatile design. Elevating the comfort quotient, our stand collar jackets are available in both full and half-zip options, puffer jackets in both half and full sleeve options.



Additionally, with the introduction of FYLTR's lightweight winter collection, the heavyweight winter wear will also soon be available on FYLTR's official brand store on Amazon, providing our customers with even more options to stay fashionably warm this season. Step into winter with FYLTR's new collection and experience simple sophistication and versatile style that works for you. Stay warm, stay chic – dive into the beauty of solids this season!



Neobrand:

Neobrand Limited, a wholly owned subsidiary of RattanIndia Enterprises Limited, is a leading house of fashion brands covering everyday fashion, denims, athleisure, and performance wear. With a direct-to-consumer focus, Neobrand offer stylish, premium-quality clothing at affordable prices, catering to the fast-growing fashion market in India.



neobrand



RattanIndia Enterprises Limited:

RattanIndia Enterprises Limited is a publicly listed company, serving as the growth platform of RattanIndia Group for its new-age growth businesses. The company focuses on innovative technologies that have the potential to transform the lives of over a billion Indians. Key businesses include electric mobility (Revolt Motors), e-commerce (Cocoblu Retail), fashion brands (Neobrand), fintech (WeFin), and drones (Neosky).

Discover the entire FYLTR collection and conveniently make your purchases directly from the brand store on Amazon by visiting <https://amz.run/6cYn>

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For media enquiries, please contact:

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