



08th February, 2023

To, BSE Limited, Department of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 Scrip Code: 532807	To, The National Stock Exchange of India Listing Department, Exchange Plaza, C- 1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai– 400051 Scrip Code: CINE LINE
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Subject: Investor Presentation

Dear Sir / Madam,

Please find enclosed a copy of the Investor Presentation dated 08th February, 2023.

The contents of the Investor Presentation give full details.

Kindly take the above information on your records and oblige.

Thanking you,

Yours faithfully

For, **Cineline India Limited**

Rashmi Shah

Company Secretary & Compliance Officer

Cineline India Limited

Kanakia Future City, CTS No. 101, Behind Dr. L.H. Hiranandani Hospital, Tirandaz, Powai, Mumbai- 400076 (India)

Tel: 91-22-3502 3666/ 3502 3777, email: investor@cineline.co.in, Corporate Identity Number (CIN): L92142MH2002PLC135964, www.moviemax.co.in

The logo for MovieMax Cinema is centered on a golden, glowing background. The word "MOVIE" is in a bold, red, sans-serif font. The "MAX" part is a stylized red graphic where the 'M' and 'A' are connected, and the 'X' has a sharp, upward-pointing tail. Below this, the word "CINEMA" is written in a red, spaced-out, sans-serif font.

MOVIE MAX
CINEMA

INVESTOR PRESENTATION

February 2023

Safe Harbor



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Current Portfolio of Cinemas



CINEMAS

29



SCREENS

109



SEATS

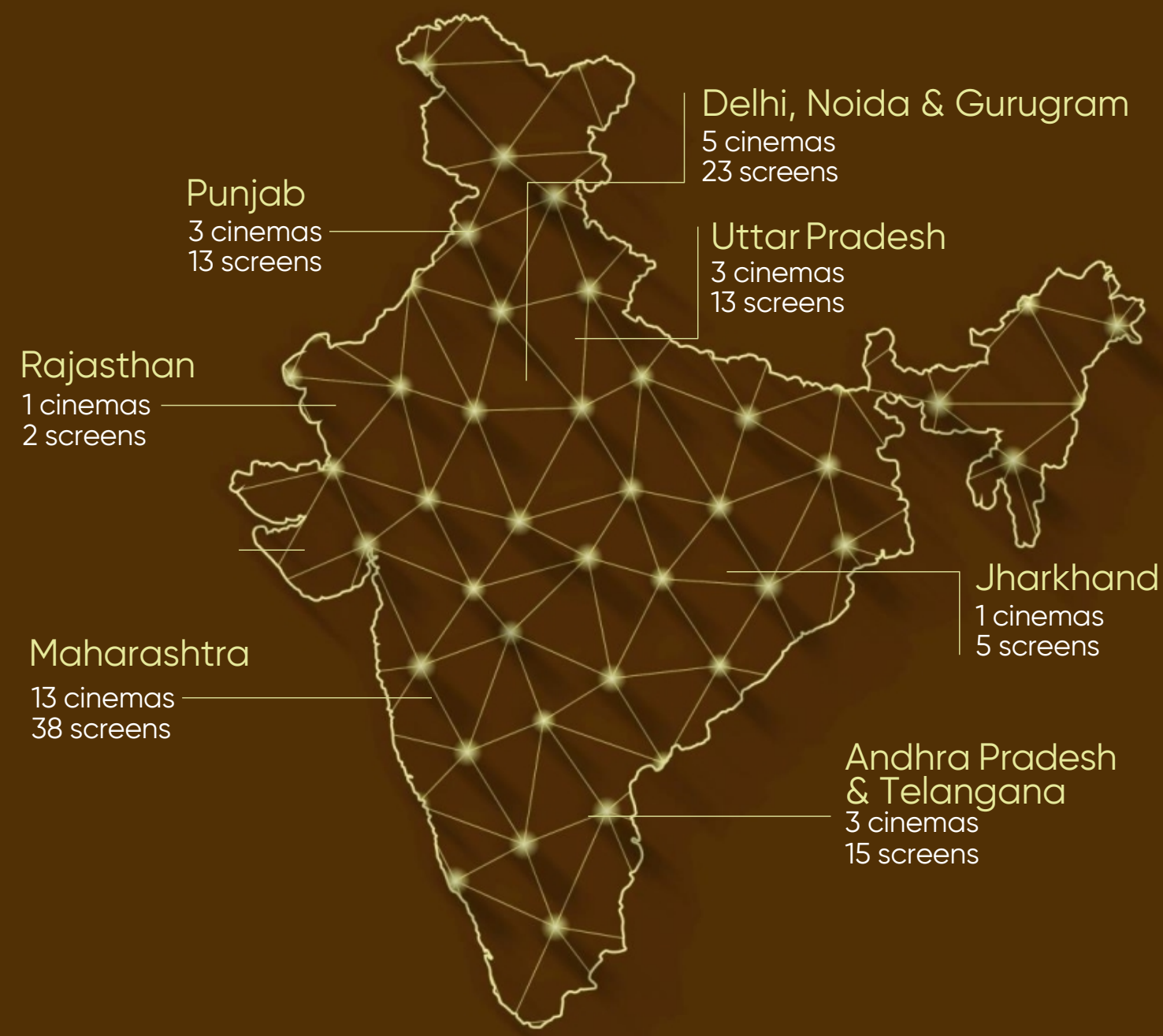
26,000+



CITIES

19

CURRENT PORTFOLIO OF CINEMAS



As on 8th February 2023

Operational & Tied up Screen Breakup

Operational Screens

State	Properties	Screens
Maharashtra	11	32
Punjab	1	4
Uttar Pradesh	1	4
AP / Telangana	1	7
Rajasthan	1	2
TOTAL	15	49

Screens under Fit Outs

State	Properties	Screens
Delhi, Noida & Gurugram	3	15
Uttar Pradesh	2	9
TOTAL	5	24

Tied Up Screens

State	Properties	Screens
Maharashtra	2	6
Delhi, Noida & Gurugram	2	8
AP / Telangana	2	8
Jharkhand	1	5
Punjab	2	9
TOTAL	9	36

Business Highlights

We will become the fastest Company in India to run 50 operational screens with the opening of 6 screens in Noida shortly

- During Q3 FY23, the Company has **added 9 operational screens** (7 Hyderabad + 2 Bikaner)
- Flagship property in Hyderabad became operational
- **Low Capex Strategy by using operational Plug-in play screens:** In 9M FY23, we have been able to acquire fully fit out operational screens from developers which helped us **reduce our CAPEX cost.**
- Added new F&B Initiatives to our menu such as Vada Pav and Chaat
- New Marketing Initiatives launched to create brand awareness





OUR CINEMAS >>>



Hyderabad



Ghaziabad



Operational Plug-in play Strategy



- Substantial investment by owners
- Revenue generation from Day 1
- Reduced capex cost



Huma, kanjurmarg

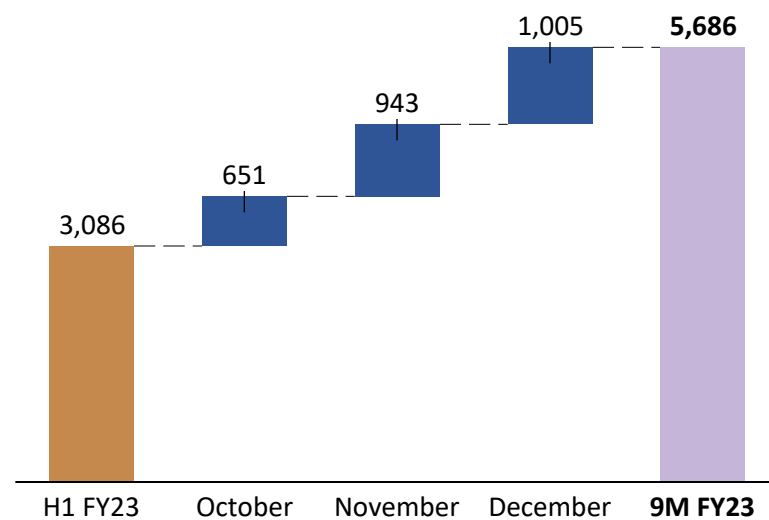


To become the Fastest Company in India
to run 50 operational screens with the opening of 6 screens in Noida shortly



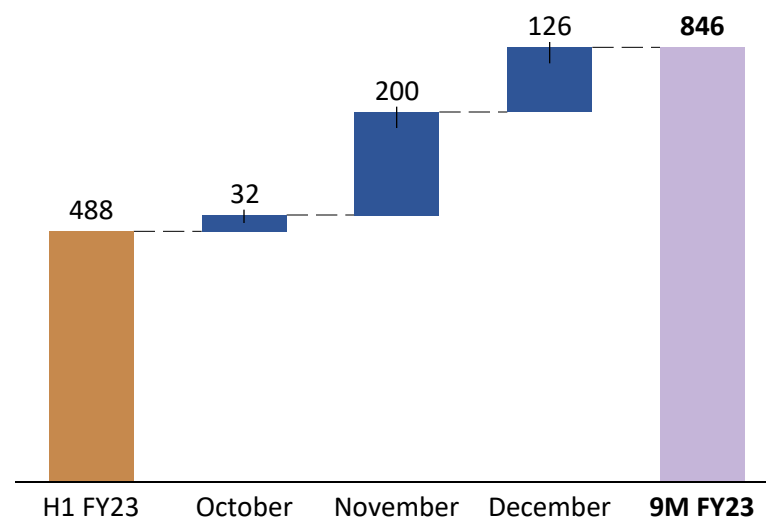
Key Operating & Financial Highlights for Cinema Business

Revenues (Rs. Lakhs)



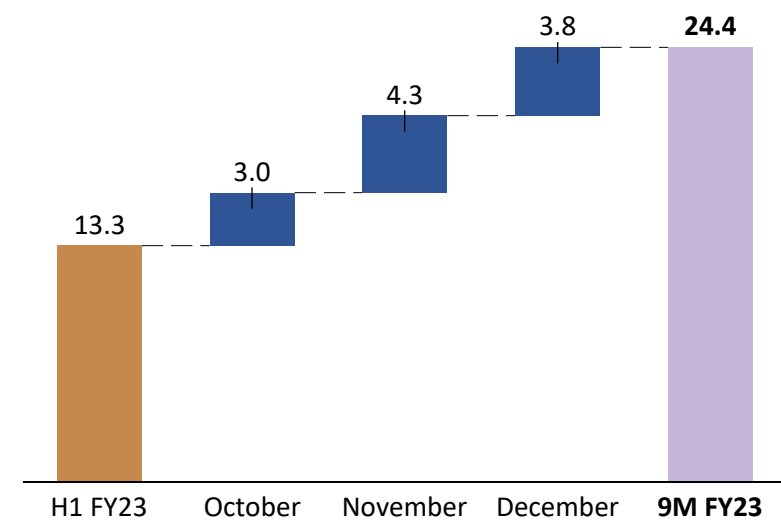
Rs. 5,686 Lakhs

EBITDA (Rs. Lakhs)*



Rs. 846 Lakhs
EBITDA Margins 14.9%

Admits (Rs. Lakhs)



24.4 Lakh Admits

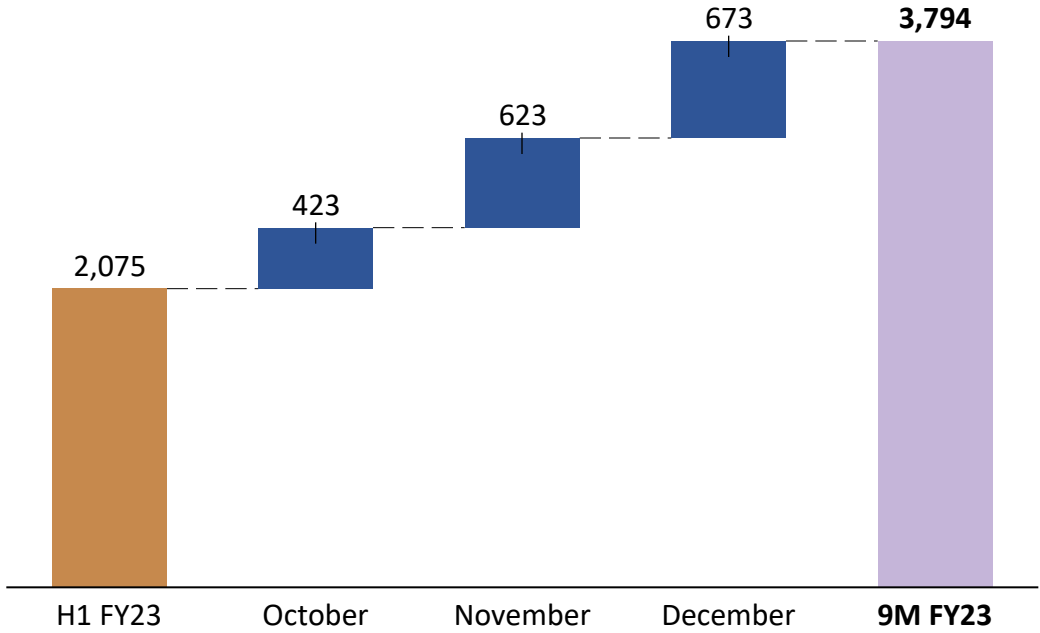
Note:

Company commenced operations in all 23 screens within 15 days of takeover of screens. From May onwards, we are renovating these, one screen at a time

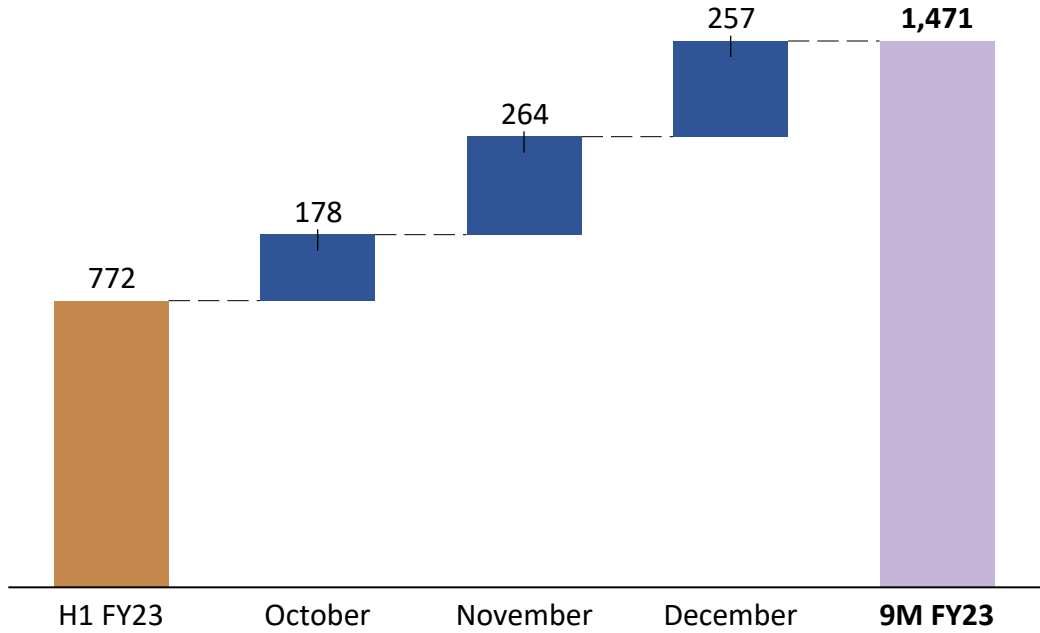
* EBITDA on monthly basis is not audited

Box Office and F&B Performance

Net Box Office Collections (Rs. Lakhs)



Net F & B Collections (Rs. Lakhs)



ATP*
Rs. 178

SPH*
Rs. 63

ATP + SPH*
Rs. 241

* On Gross Basis for 9M FY23

Marketing Initiatives

ENJOY BIG ADVENTURE

MX SCREEN
at **MOVIE MAX CINEMA**

On the **BIGGEST** Screen in **NCR***

AVATAR
THE WAY OF WATER
IN CINEMAS DECEMBER 16

Pacific Mall, Ghaziabad

Book your tickets now on moviemax.co.in | [Bookmyshow](#) | [Paytm](#)

WIDE VARIETY OF FOOD OPTIONS | LAVISH INTERIORS | ADVANCED TECHNOLOGY

*T&C apply.

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OFFICE GET TOGETHER | KITTY PARTIES

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AMR MALL, SECUNDERABAD
VALID FOR

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OFFER VALID ONLY FOR BOX OFFICE TICKET BOOKING
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(The Ultimate Family Entertainment Zone)

UNLIMITED REFILL ON LARGE POPCORN TUB

- Lounge Area
- Atmos Sound
- Advanced Technology
- Live Kitchen with F&B option
- Lounge Area Recliners

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BUY 3 PATHAAN MOVIE TICKETS AND GET POPCORN FREE*

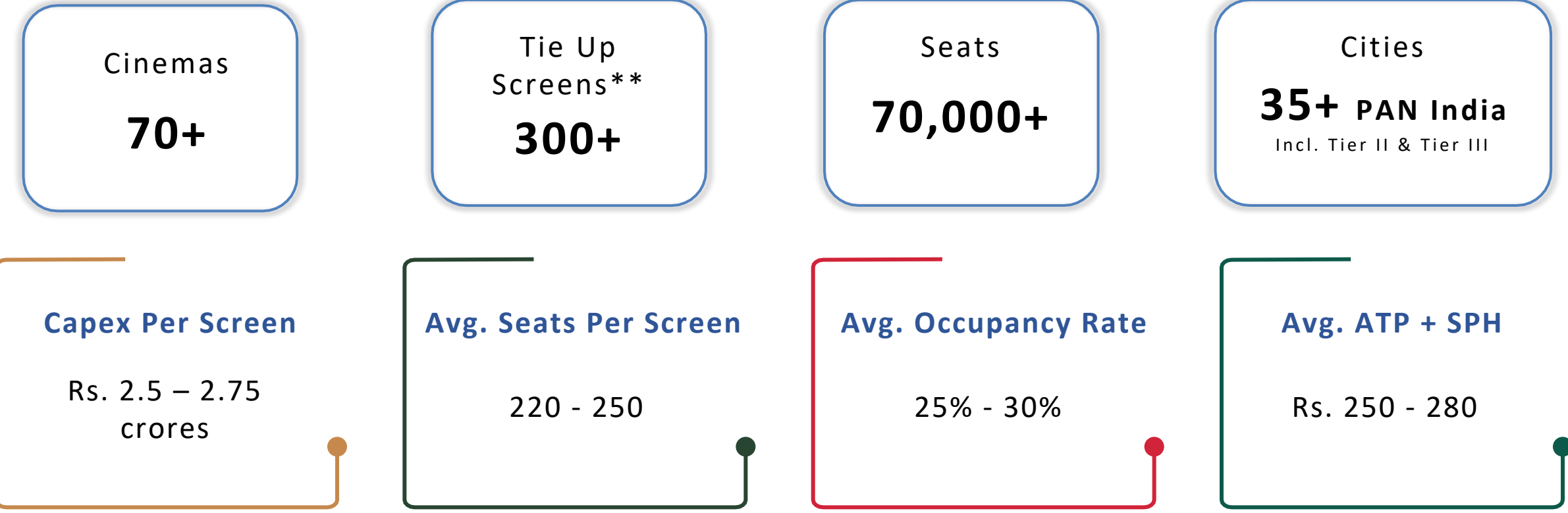
*T&C Apply

AFFORDABLE FOOD & BEVERAGE OPTIONS | LAVISH INTERIORS | RECLINER SEATS | ADVANCED TECHNOLOGY

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Our Roll-out Plans for MovieMAX

Roll-out Plan till March 2025*



* Estimated Figures
**Tied up screens does not mean operational screens operational screens will differ

Our Management Team



Mr. Rasesh B. Kanakia
Chairman

- Started real estate development in 1986
- Instrumental in making Kanakia Group a reputed name in India
- Under his futuristic vision the Group has ventured into the entertainment, education & hospitality sector



Mr. Himanshu B. Kanakia
Managing Director

- Integral part of the Kanakia Group
- Contributed largely to the success of Kanakia Spaces and Cinemax business
- Keen focus on engineering and innovative skills in project development and film exhibition business



Mr. Ashish R. Kanakia
Chief Executive Officer

- Completed his Bachelor's degree in Business Administration and joined the family business with an intention to grow
- For ~3 years, he has been working closely with core teams
- He is constantly looking at adding substantial value to customers through innovation in product and services
- He strives to differentiate the offerings from competition and providing an edge to the organization



Monetization of various Non-Core Assets to generate ~Rs. 350 – Rs. 450 crores



Hyatt Centric, Candolim Goa
A lifestyle hotel in the center of Goa

The Company is looking to
hive off our Non-Core
Business: to become an asset-
light Company



Monetized for Rs. 60 crores

Eternity Mall, Nagpur
Centrally located and surrounded
by the Sitabuldi Retail Market

The Company plans to monetize the Hotel Asset in Goa,
Eternity Mall in Nagpur and Commercial Properties in
Kanakia Boomerang owned by the wholly-owned
subsidiary of the Company for growth of cinema
exhibition business and reduce debt



Monetized for Rs. 21 crores

**Commercial Spaces in
Mumbai**
2 offices in Kanakia Boomerang

Expect ~Rs. 350 to Rs. 450
crores through monetization
of these assets

Monetization Of Hotel Business

Hyatt Centric, Candolim Goa : A lifestyle hotel in the center of Goa

5 Star Premium Leisure Hotel



168 keys



4 F&B outlets -
~**230** covers



6,095 sq. feet.
across 3 event venues



Recreational facilities
viz. spa, gym,
swimming pool

2.2 acres
freehold land

G+4
Structure

GRAND | HYATT

Goa

Mope International
Airport

30 km

Anjuna

10 km

Baga / Calangute

4 km

Candolim

2 km

Deltin Casinos

13 km

Aguada Fort

6 km

Dabolim Airport

39 km

Operations to reach Pre-CoVID levels

Occupancy Levels*

78%

Revenues*

Rs. 53.4 crores

ARR*

Rs. 6,825

EBITDA*

Rs. 24.2 crores

* Expected for FY24

The company plans to monetize the Hotel Asset owned by the wholly-owned subsidiary of the Company for the growth of the cinema exhibition business and reduce debt.

MOVIE *MMX*
CINEMA

Creating A Memorable
Cinema-Going Experience

Company: Cinline India Limited
CIN: L92142MH2002PLC135964

Investor Relations: Strategic Growth Advisors (SGA)
CIN: U74140MH2010PTC204285

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THANK YOU

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