

ORIENT BEVERAGES LIMITED



Regd. Office : Aelpe Court, 3rd Floor, 225C, A. J. C. Bose Road, Kolkata - 700 020.
Phone : 033-2281 7001 • E-mail : orientbeverages@rediffmail.com, Website : www.obl.org.in
CIN : L15520WB1960PLC024710

OBL: CS: 2023:47

Dated: 13th May, 2023

BSE Ltd.
Corporate Relationship Department,
1st Floor, New Trading Ring, Rotunda Building,
P. J. Towers, Dalal Street,
Mumbai - 400 001

.... Ref: Security Code- 507690

Dear Sir/Madam,

Sub: Disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015 regarding increase in the business territory of the Company as Franchisee of M/s Bisleri International Pvt Ltd.

We would like to inform you that M/s Bisleri International Private Limited, Principal of the Company, has increased the territory in which the Company has been authorised to do business of packaged drinking water under the trademark "BISLERI", Soda and their other soft drink products with effect from 16th May, 2023. Business Territory of the Company has been increased from existing rights in part of West Bengal to entire state of West Bengal and also entire state of Sikkim. Besides the Company also has franchise rights for the entire state of Jharkhand. Accordingly now the Company has exclusive franchise rights to manufacture, sell and distribute packaged drinking water under the trademark "BISLERI", Soda and their other soft drink products in the entire states of West Bengal, Sikkim and Jharkhand.

This may be treated as disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015.

Thanking you,
Yours faithfully,
For Orient Beverages Ltd.



Jiyut Prasad
Company Secretary

CC to:

The Secretary
The Calcutta Stock Exchange Ltd. 7, Lyons Range,
Kolkata - 700 001

... Ref: Security Code: 025050



Works : ● NH-6, Mumbai Highway, Salap More, Howrah - 711 409.
● Dag. No. 418 & 419, Durgapur Expressway, Durgapur Toll Plaza, Dankuni, Hooghly - 712 310.
● Sankrial Industrial Park, Near Dhulagarh Toll Plaza, Bhagabatipur, Howrah - 711 313.