

13th September 2024

To Listing Department The National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai 400051 Symbol: TRENT	To Corporate Relations Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 Scrip Code: 500251
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Sub: Press Release on the launch of the latest season of the Limitless Podcast

Dear Sir / Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, we enclose herewith a press release on 'Westside launches the latest season of the Limitless Podcast, headlined by actor Ahsaas Channa'.

A copy of the press release would be uploaded on the website of the Company at www.trentlimited.com

This is for your information and records.

Thanking you,

For Trent Limited

Krupa Anandpara
Company Secretary
Membership No.: A16536

Encl.: as above

Westside launches the latest season of the Limitless Podcast, headlined by actor Ahsaas Channa

Trailblazers from diverse fields share inspirational stories and fresh perspectives in season 2

Mumbai: Westside, India's leading fashion brand has been curating meaningful, socially important conversations with its Limitless Podcast since 2022. Since its inception, the podcast has expanded its narrative with each episode, featuring female personalities ranging from actors to environmentalists. In 2024, the podcast welcomes a new host, Ahsaas Channa, who is set to bring a Gen Z perspective to the show.

Known for being bold and enlightening, season 2 promises to be bigger and better, featuring familiar new faces who challenge conventions. Truly embodying the 'limitless' spirit, the upcoming episodes will bring new energy and diverse perspectives, encouraging listeners to discover new paths to becoming their most authentic, healthy, and fulfilled selves.

Commenting on the new season, **Umashan Naidoo, Head of Customer & Beauty at Westside**, says, *"We are thrilled to give you a sneak preview into our world of style. This season, we welcome Ahsaas into our style circle as the voice of Limitless, a podcast that inspires listeners to embrace their truest selves. Inspired by global and local trends, Westside curates the joy of fashion, encouraging you to live your dance and celebrate every occasion with us."*

Expressing her excitement about joining *Limitless*, **Ahsaas Channa** says, *"Westside is one of the few brands in our country that uses its platform to contribute positively to society. It's an honor to be part of this initiative and have the opportunity to meet women who have overcome social challenges and achieved great success."*

Ahsaas Channa, a young and influential actor with a significant Instagram following, started her career as a child actor in popular Hindi films such as *Kabhi Alvida Naa Kehna*. She has since gained recognition for her roles in various web series, including *Kota Factory*, *Half CA*, and *Mismatched*. The Limitless Podcast went live on 12th September, 9 PM and will be available on Spotify, Apple podcast, YouTube, Jio Saavn. The new season will feature leading Indian women from various fields, including comedian Urooj Ashfaq, chefs Chinu Vaze and Guntas Sethi, and Indian cricketer Renuka Singh Thakur, among others. The podcast also provides an inside look at Westside through the stories of its people.

To put 'Limitless' fashion into the spotlight with the new season of its podcast, Westside showcased the best of the Autumn Winter collection at a fashion show highlighting the wide range of their home-grown sub-brands at IFBE, Mumbai.

About Trent:

Trent Limited is part of the Tata Group and operates a portfolio of retail concepts. The primary customer propositions of Trent include Westside, one of India's leading chains of fashion retail stores, Zudio, a one stop destination for great fashion at great value and Trent Hypermarket, which operates in the competitive food, grocery and daily needs segment under the Star banner. Trent's new fashion concepts include Samoh, a differentiated & elevated occasion wear offering and Misbu that offers a curated & compelling range of beauty, personal care and fashion accessories.

Westside stores have a footprint of predominantly between 18,000-34,000 sq. ft. across 90 cities. Westside stocks a broad range of products ranging from apparel, footwear, accessories to cosmetics



and perfumes to home accessories and gifts amongst others. Each Westside store presents international shopping ambience, superior merchandise at affordable prices and excellent service. Zudio, the value fashion format destination, operates with stores having a footprint of around 7,000-10,000 sq. ft. Zudio stores offer several product categories to meet the varied shopping needs of customers. These include apparel across men, women and kids and footwear.

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