

HOARDINGS, SIGN BOARDS, CINEMA  
SLIDES, NEWS PAPER, MAGAZINE  
KIOSKS, RADIO, BANNERS,  
SHOWCASE DISPLAY, CABLE T.V.  
R.LY. ADVERTISEMENT, B.E.S.T. AD,  
FILM MODELLING EVEBT & SALES  
PROMOTION AND DIGITAL PRINTING  
THROUGHOUT INDIA

**Bright Outdoor Media Limited**  
(Formerly known as Bright Outdoor Media Private Limited)



Recognised By Indian Railway, All India Radio & T.V.  
Specialist in : Outdoor Advertising (Hoardings)

CIN - U74300MH2005PLC156444

**Registered Office-** 801, 8<sup>th</sup> Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West),  
Mumbai 400 053, Maharashtra, India.

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**Date: 15<sup>th</sup> January, 2024**

To,  
The Manager,  
**BSE SME Platform**  
Department of Corporate Services  
25<sup>th</sup> Floor, P.J. Towers, Dalal Street  
Fort, Mumbai - 400 001

**BSE Scrip Code: 543831**

**Subject: Intimation of Board Meeting under Regulation 29 of SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015**

Dear Sir/ Madam,

Pursuant to Regulation 29 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulation, 2015, this is to inform you that a meeting of the Board of Directors of the Company is scheduled to be held on Thursday, 18<sup>th</sup> January, 2024 *inter alia* to consider and discuss following objects:

1. a proposal for fund raising by way of issue of equity shares through preferential allotment for consideration by way of cash/other than cash subject to the approval of the shareholders of the Company in the ensuing General Meeting and such regulatory/statutory approvals as may be required, in this regard.
2. Any other item with the approval of chairman of Meeting

Further, as per the Company's Code of Conduct for prevention of Insider Trading, framed under the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, the Trading Window for dealing in the equity shares of the Company will be closed from 15<sup>th</sup> January, 2024, and the same will remain closed till 48 hours after the communication of the aforesaid details to the Stock Exchange.

The above is for your information and records.

Thanking You,

Yours faithfully,  
For **Bright Outdoor Media Limited**

**Mr. Yogesh Jiwanlal Lakhani**  
**Managing Director**  
**DIN: 00845616**