

October 17, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 <b>Symbol: EASEMYTRIP</b>
-------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------

**Sub: Media Release**

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip unveils the Dussehra travel sale with unbeatable savings on flights, hotels, and more**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at [www.easemytrip.com](http://www.easemytrip.com).

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**PRIYANKA**  
**TIWARI**

Digitally signed by  
PRIYANKA TIWARI  
Date: 2023.10.17  
09:23:35 +05'30'

**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



## **EaseMyTrip unveils the Dussehra travel sale with unbeatable savings on flights, hotels, and more**

*Being one of India's premier travel platforms, EaseMyTrip has unveiled their grand Dussehra package for travellers with a stack of premium discounts on Flights, Hotels, Buses, Holiday and Cruises*

**New Delhi, October 17, 2023:** EaseMyTrip.com, one of India's largest online travel tech platforms, has introduced the Dussehra Travel Sale, offering travellers an exclusive opportunity to enjoy extraordinary discounts on flights, hotels, buses, cabs, and holiday packages. This limited-time sale is scheduled from October 17th to October 19th, 2023, and it's your ticket to exploring the world at unbeatable prices.

During the Dussehra Travel Sale, travelers can enjoy a range of incredible discounts. You can save *up to 24%* on flight bookings, *up to 53%* on hotel stays, and *up to 12%* on cab reservations. If you're planning a bus journey, there's a *flat 15%* discount available. Additionally, for those seeking unforgettable holiday experiences, packages start from just *INR 12,300*.

To unlock these discounts, simply use the coupon code "FESTEMT" when booking your preferred travel option. Moreover, customers can enjoy even more savings by booking with specific bank cards, including *RuPay Credit Card, AMEX Credit Card, IDFC Credit Card and EMI, BOB Debit Card, RBL Bank Credit Card, and AU Bank Credit and Debit Card*.

EaseMyTrip has partnered with a selection of renowned airlines and exclusive hotels, including British Airways, Virgin Atlantic, Air Mauritius, Singapore Airlines, Etihad, American Airlines, ITA Airways, British Airways, Ethiopian Airlines, Lufthansa Airlines, Air Canada, Spicejet, Vistara and many more. These hotels include Trident, Pride Hotels, Fern Hotels, Welcome Heritage, Suba Hotels, Justa, Treebo, Lords Hotels, Ananta Hotels, Fab Hotels, Le Roi Hotels, Summit Hotels, Byke, Sterling, Spree Hotels, Citrus, Kyraid, Mastiff, Mount Hotel Group, Chevron, Starlite, Lime Tree Hotels, Shrigo, and One Earth.

As an added incentive, every transaction during the sale period gives customers the chance to win incredible gift vouchers from selected brand partners, including Nasher miles, IGP and Pharmeasy. Winners will be announced on EaseMyTrip's social media channels.

**Reflecting on the Dussehra Travel Sale, Rikant Pittie, Co-Founder of EaseMyTrip, shared his thoughts, stating,** *"As Dussehra approaches, we invite our fellow Indians to embark on a journey of self-discovery through travel. This Dussehra travel sale is our way of celebrating the diverse wonders of our incredible nation. It's more than just a sale; it's an opportunity to rediscover the magnificence of our homeland and explore the world with unbeatable EaseMyTrip discounts and begin the festivities with loved ones."*

To be part of this limited-time celebration of travel, visit the EaseMyTrip website or app from October 17th to October 19th, 2023. Whether you're planning a domestic getaway or an international

adventure, the Dussehra Travel Sale is your gateway to affordable travel and a majestic celebration of India's travel splendor.

### **About EaseMyTrip**

*EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.*

### **For Media Queries:**

<b>EaseMyTrip Public Relations</b>
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304