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**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G, Bandra Kurla
Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS**

**BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. 532540**

Dear Sirs,

We are sending herewith copy of the Press Release titled “**2022 TCS New York City Marathon App to Debut Livestreaming of All Pro Races in Their Entirety**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

**Pradeep Manohar Gaitonde
Company Secretary**

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2022 TCS New York City Marathon App to Debut Livestreaming of All Pro Races in Their Entirety

Created by Tata Consultancy Services, the App Has a New 'Second Screen' Feature that Also Lets Fans Track and Watch Their Favorite Athletes at Key Points on the Course

NEW YORK | MUMBAI, October 26, 2022: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) and New York Road Runners (NYRR) launched the official 2022 TCS New York City Marathon App with a groundbreaking Second Screen feature that will transform the marathon experience for runners and fans alike. For the first time in the history of major marathons, the professional men's and women's wheelchair and open division races will be livestreamed on the app in their entirety, empowering fans to swipe between feeds and watch the race of their choice.

The Professional Runner Feed, available free on the 2022 TCS New York City Marathon app, will enhance the broadcast coverage through a Second Screen that features uninterrupted coverage of the leaders in all four races. It will complement the race broadcast available domestically on WABC/ESPN and internationally in 182 countries and territories so that spectators from around the world can watch every move as the fastest marathoners in the world battle for victory on the streets of New York City. The 51st running of the TCS New York City Marathon will take place on November 6.

"I'm excited to race the TCS New York City Marathon again as I go for my sixth title, and it's so incredible that everyone around the world can follow along the professional wheelchair races in full in the TCS Mobile App," said **Tatyana McFadden, a five-time TCS New York City Marathon champion and 20-time Paralympic medalist.** *"It's so important to have platforms such as this that reach the masses to showcase our sport and bring parity to the wheelchair division."*

The TCS New York City Marathon has historically broken ground and set the pace for equal opportunities for both women and wheelchair athletes. This year, every step taken by the leaders can be seen on the app – from the big lead pack often seen in Brooklyn to the surges on 1st Avenue that separate the competitors. Fans can watch every race-defining move throughout the marathon.

"Livestreaming the pro races on the TCS New York City Marathon app is a win for fans and a win for athletes," said **Des Linden, a two-time Olympian and 2018 Boston Marathon champion.** *"Allowing the long form stories to develop over the course of 26.2 miles will give fans the chance to learn about the contenders and appreciate the nuances of racing that they've never seen before."*

The 2022 TCS New York City Marathon App also sets a new standard for runner tracking. The app allows spectators to track the elapsed time and pace of an unlimited number of runners. The first of its kind Course Camera feature lets fans watch a live feed of their favorite runners at five key points along the course – at the start, mile 8 in Brooklyn, mile 17 in the Upper East Side, mile 20 in the Bronx, and at the finish. This new feature also gives runners the comfort that their family and friends can watch them at key points on the course and cheer for them from anywhere in the world.

"Fans of an iconic global event like the TCS New York City Marathon deserve the most technologically advanced race app," said **Suresh Muthuswami, Chairman of North America, TCS.** *"We are proud to raise the bar this year by bringing all of the exciting action from the streets of New York City to the world in an inclusive fan experience."*

"Every year, it is exciting to see the TCS New York City Marathon partnership come to life through the mobile app, and this year's enhancements will elevate the experience to a whole new level for both spectators and viewers," said **Christine Burke, NYRR Senior Vice President of Strategic Partnerships and Runner Products.**

“Whether it be fans following the every stride of their favorite professional athletes or checking out the Course Camera feed to find their family and friends, the new features in the app are guaranteed to bring in a whole new audience.”

TCS is the first ever premier partner of NYRR, a relationship that began in 2012. From the beginning, TCS and NYRR committed to enhancing the marathon experience for runners, spectators, and fans around the world through technology. The award-winning TCS New York City Marathon app is typically downloaded a half-million times every year.

Other Key Features

- **Share Tracking:** This feature on the Runner Details page allows users to share a link that initiates an automatic app download with a specific runner already selected to be tracked during the race.
- **Optimized Spectator Guides:** The app’s spectator guide helps fans create an itinerary to navigate New York City, so they’re able to see runners on the course. The shareable guide provides a runner’s estimated times of arrival, along with transportation directions and recommended viewing locations along the course.
- **Cheer Cards:** Allows fans to support runners using the app to share messages on social media.
- **Live Pro Athlete Leader Board and Bios:** Closely track the race day leaders in real time, as well as have access to bios, records, and images of professional athletes running the race.
- **Team Inspire Profiles:** For the first time, the app will include stories of Team Inspire, a group of runners with some of the most inspiring stories in this year’s mass runner field.

The mobile app for the 2022 TCS New York City Marathon is available now for iPhone and Android devices on the App Store and Google Play, respectively.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India’s largest multinational business group, TCS has over 616,000 of the world’s best-trained consultants in 55 countries. The company generated consolidated revenues of US \$25.7 billion in the fiscal year ended March 31, 2022, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS’ proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

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