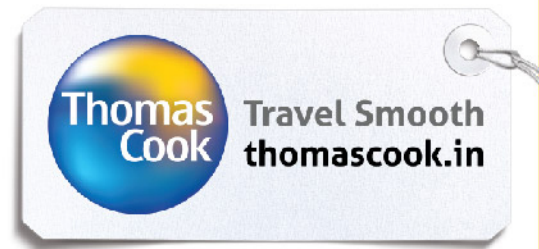


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717

A FAIRFAX Company



August 18, 2021

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated August 18, 2021 titled “With re-opening of European destinations Thomas Cook India & SOTC launch a range of Europe Tours - Special offers to capitalise on strong travel demand”.

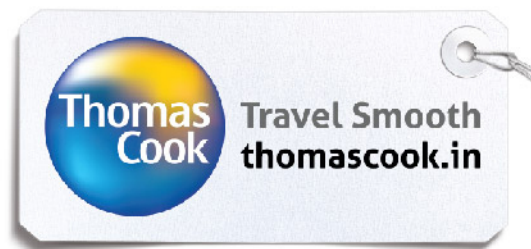
This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a



With re-opening of European destinations Thomas Cook India & SOTC launch a range of Europe Tours

Special offers to capitalise on strong travel demand

- **Buy One Get One Free! Companion Offer**
- **Discounts up to Rs. 60,000 per family**
- **Range of destinations: Favourites like Switzerland, France, Germany; Northern Lights in Iceland & Russia; also Morocco, Turkey, Egypt, South Africa**
- **Experienced Tour Manager accompanying group tours**

Mumbai, August, 18, 2021: Europe continues to be a highly aspirational destination and a favourite for Indian consumers. With several Europe nations re-opening borders to fully vaccinated Indians, Thomas Cook (India) Limited, India's leading integrated travel services company, and its Group Company, SOTC Travel Ltd. have launched an exciting range of all-inclusive escorted tours to Europe. While Thomas Cook and SOTC's Third Holiday Readiness Report 2021 reveals strong pent up travel demand (69% customers ready to travel in 2021; 46% preferring international destinations), Europe tops the leader board.

Thomas Cook India & SOTC's escorted European tours offer a delightful diversity of locales and experiences: from history, culture and architecture to world-renowned cuisine, scenic vistas to great shopping options! Unique elements have been included in each tour, such as: the Golden Pass panoramic train journey from Montreux to Gstaad; an exciting husky sledge ride; a visit to a champagne cellar; a Bollywood movie trail in Switzerland; a sensory experience at France's Fragonard Perfumery; a scenic cruise in the Lake Geneva Region; a special flamenco performance or a treat for every football fan – a visit to Camp Nou Stadium (Futbol Club Barcelona), Spain.

Great Offers available as a limited time offer include:

Buy One Get One Free – Companion offer to Switzerland, Spain, Turkey, Russia, Egypt
Air Inclusive family holidays with discounts up to Rs. 60,000 to Morocco & South Africa
Northern Lights Specials to Russian and Iceland
Popular short haul international holidays to Dubai and Maldives are also available

To build confidence and reassure customers, Thomas Cook India & SOTC's tours include the companies' **TravShield - Travel Safety Commitment**, encompassing meticulous safety protocols in association with Apollo Clinics:

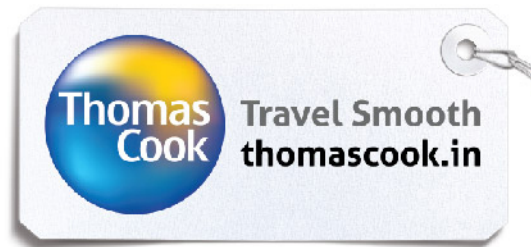
• Vaccinated Travel Advisors & Contactless Bookings • Free Re-scheduling & Cancellation • Covid Insurance Cover with 24/7 Doctor on Call • Vaccinated / Covid negative fellow travellers • Covid negative / Vaccinated Drivers, Hotel Staff • Sanitized Rooms & Vehicles

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited. said, *"With the announcement of several European countries re-opening for fully vaccinated Indians, we have been quick with the design and launch of very special tours to favourite destinations like France, Germany and Switzerland; also a chance to witness the stunning Northern Lights in Iceland and Russia. With multiple public holidays and the upcoming festive season, our tours come with unbeatable offers and discounts, to give our customers the perfect opportunity to book their favourite European destinations and set off on a memorable holiday with family and friends."*

Mr. Daniel D'souza President & Country Head, SOTC Travel said, *"For over 16 months, Indians have been longing to visit Europe and so, with the re-opening of borders, we have launched a range of European tours with amazing deals, inviting our customers to holiday to their favourite destinations."*

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Our trends indicate high demand for family and multi-generational travel (62% customers prefer to travel with family/friends, 20% as couples/solo, and 18% in a vaccinated group) and our European tours include multiple options to explore new cultures, cuisines and experiences- together.

*Our holistic three-pronged customer confidence-building program – **TravShield: Travel Safety Commitment**, in the form of **Assured-Insured-Secured** that covers every aspect of physical safety as well as mental and financial security to give the customer complete peace of mind.”*

For details on the All-inclusive European Holidays, click here:

[Thomas Cook](#)
[SOTC](#)

*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited. (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

Thomas Cook (India) Ltd.

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Board: +91-22-6160 3333

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About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:Suzanne Pereira | +91 98202 97665 | suzanne.pereira@thomascook.in