

YBL/CS/2023-24/085

August 17, 2023

National Stock Exchange of India Limited

Exchange Plaza, Plot no. C/1, G Block,
Bandra - Kurla Complex, Bandra (E)
Mumbai - 400 051
Tel.: 2659 8235/36 8458
NSE Symbol: YESBANK

BSE Limited

Corporate Relations Department
P.J. Towers, Dalal Street
Mumbai - 400 001
Tel.: 2272 8013/15/58/8307
BSE Scrip Code: 532648

Dear Sir/Madam,

Sub.: Press Release - Introduction of Mobile Banking app 'iris by YES BANK'
Reg.: Reg. 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Bank is delighted to announce the introduction of mobile Banking app 'iris by YES BANK'.

We request you to kindly take the same on your record. The press release on the same is enclosed herewith.

The same is also being hosted on the Bank's website at www.yesbank.in

Thanking you,

Yours faithfully,

For YES BANK LIMITED

Shivanand R. Shettigar
Company Secretary

Encl: A/a

YES BANK introduces 'iris by YES BANK' to re-define Mobile Banking Experience for customers

- *A comprehensive mobile banking solution, co-created basis customer feedback*
- *Offers end-to-end life cycle management that enables customers to bank 'on the go'*

Mumbai, August 17, 2023: YES BANK today, introduced its state-of-the-art mobile banking app, **iris by YES BANK** that aims to redefine the country's digital banking landscape.

Designed to cater to both existing and new customers, the app heralds a new era of convenience, efficiency, and personalisation by enabling customers to access **over 100** features and services in just a few clicks, on a single platform.

Equipped with a host of exciting features, the app comprises a sleek and intuitive user interface that aims to offer a simplified banking experience for users of all age groups, and backgrounds. Moreover, it also ensures utmost safety of the customers' financial data by incorporating best-in-class safety features like - Biometric Authentication, Sim-Binding as well as a 2-factor Verification.

iris by YES BANK is a comprehensive financial proposition that has been co-created based on the valued feedback received from YES BANK customers. The Bank demonstrated a keen understanding of the feedback that was shared and leveraged its technological prowess to design a solution that empowers customers to fulfil their banking requirements while on the move. The app resonates the Bank's commitment to create a digitally empowered ecosystem within the country and serves as a testament to offer state-of-the-art digital solutions that improve the overall banking experience for its valued customers.

Speaking about the all-new app, **Mr. Prashant Kumar, Managing Director & CEO, YES BANK** said, *"We, at YES BANK take pride in our ability to leverage technology to bring forth path-breaking solutions that offer customers with a holistic banking experience. **iris by YES BANK** is yet another step in the same direction which aims to transform the way customers avail*

banking-related services. It is pertinent to note, that the app has been developed in-house based on feedback from our customers, which makes it a unique proposition in terms of features, user experience, and benefits. It echoes the Bank's unwavering focus on ushering in a digital revolution in the country, while also strengthening our reputation as a leader in the ever-changing financial landscape. Given YES BANK's strong track record of setting new benchmarks for digital excellence, I strongly believe, the app will appeal to users of all age groups by empowering them with a comprehensive banking suite that caters to their diverse banking requirements."

The unveiling of **iris by YES BANK** comes close on the heels of the launch of YES BANK's refreshed brand identity and has the potential to positively impact the lives of millions of customers.

Below are the key features of the **iris by YES BANK** mobile app:

- **Savings account:** Users can open a savings account effortlessly in real-time through the app
- **Credit cards:** Users can apply for a YES BANK Credit Card and choose from among the wide range of credit card options offered by the Bank
- **Loan in seconds:** Get access to YES BANK's bouquet of lending products with quick approvals on the app itself
- **Deposits:** Book recurring and fixed deposits through the app on the go
- **Easy payments:** Avail the benefit of using multiple digital modes for making seamless and hassle-free payments on the app
- **Investments:** Get access to a wide range of investment options that can be customised basis individual risk appetite and financial goals
- **Insurance:** Users can choose from a range of insurance services integrated in the **iris by YES BANK** app

The **iris by YES BANK** mobile app is available on both Google Play Store and App Store and can be seamlessly downloaded on Android as well as iOS based smartphones.

To know more about the app, click here <https://www.yesbank.in/digital-banking/mobile-solutions/iris-mobile-app>

You can view the walk-through of the app by clicking here <https://youtu.be/IfTNO6RMUN4>

About YES BANK

YES BANK is a full-service commercial bank providing a complete range of products, services, and technology-driven digital offerings, catering to retail, MSME, and corporate clients. YES BANK operates its investment banking, merchant banking, and brokerage businesses through YES SECURITIES, a wholly-owned subsidiary of the Bank. Headquartered in Mumbai, it has a Pan-India presence including an IBU at GIFT City and a Representative Office in Abu Dhabi.

For more information, please visit the Bank's website at <http://www.yesbank.in/>

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