



Date: - 28th February, 2023.

To,
Department of Corporate Services,
BSE LIMITED
P. J. Towers, Dalal Street,
Mumbai – 400 001.

BSE Scrip Code: 543767

Dear Sir/Madam(s),

Sub: Press Release.

Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please Find Enclosed the Press Release as the Latest Offering of Bodhi Tree Multimedia Limited's "**Class**" on Netflix Becomes A Global Success and Features in Global Top 10.

Thanking you

**For and on behalf of the Board of the Directors of
BODHI TREE MULTIMEDIA LIMITED**

Mautik
Ajit Tolia

Digitally signed by
Mautik Ajit Tolia
Date: 2023.02.28
17:46:40 +05'30'

**MAUTIK AJIT TOLIA
Managing Director
DIN: 06586383**



BODHI TREE MULTIMEDIA LIMITED

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CIN: L22211MH2013PLC245208



Bodhitree Multimedia Limited

BODHITREE MULTIMEDIA LTD'S LATEST OFFERING "CLASS" BECOMES A GLOBAL SUCCESS FEATURES IN GLOBAL TOP 10.

Bodhitree Multimedia's highly anticipated web series, 'Class' streaming on Netflix has become a global success. The show has opened to tremendous response from critics and audiences alike. The show has been majorly trending in the top show in India ever since its release on 3rd February. Class has also entered the global top 10 show of Netflix in the week Feb 6- Feb 12 2023. It was watched for 99,10,000 hours that week globally. The show has received rave reviews world over from the most prestigious publications such as 'deadline'. The show has been trending in the top 10 in more than 13 countries.



Starring a talented cast of newcomers, the series has quickly become a fan favorite. "Class" also marks Netflix's first Indian adaptation of an international title.

"The vision of the show was always to be make it on par with the best global products," shared Mautik Tolia, director of Bodhitree Multimedia Ltd, "and we are vindicated by the tremendous response world over. The show has generated a lot of enquiries & curiosity from global players on our next slate of shows. The success also shows that Indian originating shows can find an audience world over and its now the onus on content production companies like ourselves to be the flagbearers of this by consistently creating world class cutting edge shows. "



Bodhitree Multimedia Limited

With its success on Netflix with an edgy show like 'Class', Bodhitree continues to prove its commitment to producing quality content that resonates with audiences. We are committed to discovering and supporting new talent and are dedicated to bringing fresh and exciting stories to the screen.

Bodhitree Multimedia Ltd is a leading production house in India, known for producing critically acclaimed and commercially successful films across a range of genres. The company has earned a reputation as one of the most exciting and dynamic film production companies in the industry and serving as a platform for launching new talents. They have worked on over 30 shows for TV and OTT in multiple genres and different languages.

'Class' stars Gurfateh Pirzada, Anjali Sivaraman, Ayesha Kanga, Chayan Chopra, Chintan Rach, Cwaayal Singh, Madhyama Segal, Moses Koul, Naina Bhan, Piyush Khati, and Zeyn Shaw in the lead and is directed by Ashim Ahluwalia. The series is produced by Bodhitree Multimedia Ltd and is streaming on Netflix.

DATA SOURCE:

<https://top10.netflix.com/tv-non-english?week=2023-02-12>

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About Bodhi Tree Multimedia Ltd (www.bodhitreemultimedia.com)

Incorporated in 2013, BTML is primarily engaged in content production for television, films and other digital platforms. The business operates in 3 key segments that are TV - Hindi General Entertainment Channels (GECs), Digital Platforms (OTT), and Regional shows in multiple languages. The company produces big or small films, TV serials for various TV channels in India and abroad. The company has produced shows across multiple languages - Hindi, Tamil, Marathi, Gujarati and Bengali. Shows encompass all genres - drama, thriller, horror, comedy and lifestyle. It has produced a robust line up of more than 30 shows since its inception across most major broadcasters and OTT platforms. It has produced more than 1500+ hours of content on Television and OTT and works with 10+ broadcasters / OTT platforms. The company was founded by Mautik Tolia and Sukesh Motwani.



Bodhitree Multimedia Limited

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