

HOARDINGS, SIGN BOARDS, CINEMA
SLIDES, NEWS PAPER, MAGAZINE
KIOSKS, RADIO, BANNERS,
SHOWCASE DISPLAY, CABLE T.V.
R.LY. ADVERTISEMENT, B.E.S.T. AD,
FILM MODELLING EVEBT & SALES
PROMOTION AND DIGITAL PRINTING
THROUGHOUT INDIA

Bright Outdoor Media Limited

(Formerly known as Bright Outdoor Media Private Limited)

CIN - U74300MH2005PLC156444



Registered Office- 801, 8th Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri
(West), Mumbai 400 053, Maharashtra, India.

Contact No.- 67140000-99 | **FAX** 67140011-22 | **Email ID-** Brightoutdoor@gmail.com | **Website-**
www.brightoutdoor.com

01 December, 2023

The Manager,
BSE SME Platform
Department of Corporate Services,
25th Floor P.J. Towers,
Dalal Street Fort, Mumbai - 400 001

BSE Scrip Code: 543831

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose business updates of the Company.

Thanking You,

Yours faithfully,

For Bright Outdoor Media Limited

Mr. Yogesh Jiwanlal Lakhani
Managing Director
DIN: 00845616

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Major Achievement Unlocked:

Bright Outdoor Media Limited clinches the prestigious "Western Railways - Bulk Advertising Right for Display of Advertisements" by securing the erection of 18 new hoarding structures spanning 17,555 sq. ft. This seven-year contract marks a significant milestone for the company.

Strategic Locations Covered:

- Ville Parle Station: 5 Hoardings, totalling 1200 Sq. Ft.
- Andheri Station: 5 Hoardings, covering 1280 Sq. Ft.
- Ram Mandir ROB: 2 Hoardings, with a combined area of 1875 Sq. Ft.
- Goregaon ROB: 4 Hoardings, an expansive 9600 Sq. Ft.
- Kandivali ROB: 2 Hoardings, encompassing 3600 Sq. Ft.

Game-Changing Tender Win: Recognized by Indian Railways, this project emerges as one of the most significant tenders of its size in Mumbai. Bright Outdoor Media Limited's success not only strengthens its foothold in the Indian Out-of-Home (OOH) Market but also follows the strategic investments made post the company's IPO launch in March 2023. As Bright expands across prime locations in the city, this achievement signifies a remarkable progression in the competitive advertising landscape.