



**EQUIPPP**  
**SOCIAL IMPACT TECHNOLOGIES LTD.**  
(Formerly Proseed India Limited)

April 03, 2024

To  
**National Stock Exchange of India Limited**  
**Plot No. C/1, G Block,**  
**Bandra –Kurla Complex Mumbai- 400051**

**NSE Symbol: EQUIPPP**

To  
**BSE Limited**  
**Phiroze Jeejeebhoy Towers**  
**Dalal Street Mumbai – 400001**

**BSE Scrip Code: 590057**

**Sub: Press Release – EQUIPPP Collaborates with BFSI Consortium to Drive Social Impact and Transformation.**

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), we hereby wish to inform that EQUIPPP and BFSI Consortium Collaborates to Drive Social Impact and Transformation.

Hyderabad, Telangana – April 3, 2024 : EQUIPPP, the Social Impact partner of BFSI Consortium, celebrates a momentous collaboration marked by the successful launch of the transformative event series, 'B. Unplugged—The BFSI Consortium’s Dialogue.' This landmark event held on April 2nd, witnessed vibrant engagement from Government, industry luminaries, educators, startups, and key stakeholders within the Banking, Financial Services, and Insurance (BFSI) domain.

The leadership of the BFSI Consortium, led by Mrs. Mamatha Madireddy, MD of HSBC, and Mr. Rajesh Balaraju, COO of LSEG, presented to the audience the evolution of the consortium and elaborated on their future endeavors for strengthening the industry.



Img(L-R) : Shri Hemant Gupta MD EQUIPPP DESI, Shri Rajnikant Ivaturi Director EQUIPPP, Smt Madhuri VVR Director EQUIPPP, Sri Sridhar Babu Minister for IT, Govt of TG, Smt Mamatha Madireddy MD HSBC, Sri Ramesh Kaza SVP StateStreet, Sri Rajesh Balaraju COO LSEG.

Attendees were also presented with invaluable insights, including updates on the Consortium's efforts to bridge the gap between academia and industry and enhance student employability in the BFSI sector. A panel discussion titled "BFSI Today, Tomorrow, & AI," was also held in partnership with IIIT Hyderabad. Distinguished personalities like Prof Ramesh Loganathan, Amala Akkineni, Srinivasa Rao Mahankali were present among the attendees.

Honorable Minister for IT, E&C, Industries & Commerce, and Legislative Affairs, Mr. D. Sridhar Babu, delivered an inspiring keynote address, leveraging his vast experience to enrich the discourse. He commended the BFSI consortium's vision, highlighting its potential to bring benefits to the state, industry, and education sector alike. He appreciated the thought of industry leaders coming together and curating the course contents which are relevant to today's industry standards.

Emphasizing inclusivity, he urged for the active participation of colleges from tier two and tier three towns in this initiative. Since this initiative addresses the twin problems of dearth of industry ready talent and high attrition rates, He affirmed his confidence that this initiative will greatly contribute to improving the operational excellence and financial efficiency of the existing Global Capability Centers in Hyderabad, addressing a long-standing concern. He believes that it is a clear message and



indication of the ecosystem in Hyderabad making it the most sought-after destination for prospective BFSI GCCs.

As a speaker, Mr. Hemant Gupta, MD & CEO of EQUIPPP DESI Investment Private Ltd, revealed his ambitious business strategy to provide vital financial support for the social and infrastructure projects of Local Bodies and State Governments. Drawing parallels with the impactful initiatives of the BFSI Consortium, he highlighted the transformative potential of collaborative efforts.

Leveraging his extensive experience, including his notable contributions to the BSE CSR Samman, Mr. Gupta expressed confidence in leveraging platforms such as EQUIPPP for the BFSI Consortium to tap CSR funding for eligible and deserving candidates. He emphasized the importance of utilizing avenues like the Social Exchange to amplify outreach and visibility across diverse sectors.

In line with the MOU signed with BFSI Consortium earlier, EQUIPPP 3.0 Labs team is developing a dashboard to map CSR Funds, HNIs/NRIs, Alumni, Impact Finance, Alternative Investments and monitor the progress which can address any bottlenecks, whether they originate from educational institutions, bureaucracy, the BFSI Consortium, or elsewhere.

Throughout the event, contributions from BFSI leaders, academicians, and industry experts enriched the discourse, providing attendees with actionable insights. This illuminating session, conducted in partnership with EQUIPPP, underscored the trajectory of the BFSI sector and equipped participants with strategies for nurturing industry-ready talent.

This is for your information and records.

Thanking You,

**For Equipp Social Impact Technologies Limited**

(Formerly known as Proseed India Limited)

Prashal Pandey  
Company Secretary and Compliance Officer  
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