

June 04, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G Bandra Kurla Complex, Bandra (E) Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400001, India **Scrip Code:** 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated June 04, 2024 titled 'Airtel rolls out plans for World's Biggest T20 Cricket Tournament' being issued by the Company.

Kindly take the same on record.

Thanking you, Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri Dy. Company Secretary & Compliance Officer



Airtel rolls out plans for World's Biggest T20 Cricket Tournament

Offers plans starting at Rs 499 that come loaded with benefits including a three-month subscription to Disney + Hotstar

Simplifies international roaming (IR) packs for fans travelling to the US and Canada to watch live matches

New Delhi, June 04, 2024: Bharti Airtel ("Airtel"), India's leading telecommunications services provider, today, unveiled special packs for customers with World's Biggest T20 Cricket Tournament in mind. To ensure an uninterrupted and seamless viewing experience, Airtel is offering a three-month subscription to Disney + Hotstar, the official streaming partner of the World's Biggest T20 Cricket Tournament in India, across its prepaid, postpaid, International roaming, home broadband and Airtel Digital TV users.

Prepaid plans for the T20 Cricket Tournament start at Rs 499 and come loaded with daily access to high-speed 3GB data for 28 days, along with a three-month subscription to Disney + Hotstar. The plan also unlocks 20+ OTTs on Airtel Xstream Play for free. There is also an 84-day plan for Rs 839 on offer that provides similar benefits with 2GB of data per day. An annual plan of Rs 3359 has a bundled one-year subscription to Disney + Hotstar, along with access to OTT platforms on the Xstream app and 2.5 GB of data per day.

Postpaid plans also comes bundled with a one-year Disney + Hotstar subscription along with access to over 20 OTT platforms on Xstream App, with Unlimited 5G data and family add-on benefits.

Home customers looking for high-speed internet, entertainment, professional and infinity plans at Rs 999, Rs 1498 and Rs 3999 are provided with a wide range of speed options. In addition to this, the plans also include unlimited Disney + Hotstar subscriptions and other benefits.

For fans travelling to the US and Canada to watch live matches, the Company has simplified International Roaming packs with in-flight connectivity so as to allow fans to live stream matches and enjoy international roaming at as low as Rs. 133/ day, making the viewing affordable even when compared to in-country sims.

Additionally on Airtel Digital TV, cricket enthusiasts can now enjoy India's first 4K service that brings an even more immersive and breathtaking experience to the World's Biggest T20 cricket season.

Postpaid Plans

Plan	Benefits	Add-ons (30GB/add-on)	ОТТ		
			Hotstar	Others	
1499	200 GB	4	1 Year (Mobile)	Xstream Play (unlimited)	
1199	150 GB	3	1 Year (Mobile)	Xstream Play (unlimited)	
999	100 GB	3	1 Year (Mobile)	Xstream Play (unlimited)	
599	75 GB	1	1 Year (Mobile)	Xstream Play 3M	
499	75 GB	-	1 Year (Mobile)	Xstream Play 3M	
399	40 GB	-	-	Xstream Play 3M	



Prepaid Plans

PLAN	Validity	Data	Voice	ОТТ	More Benefits
499	28 Days	3GB/Day	Unlimited calls local & STD	 Disney + Hotstar Subscription for 3 Months Unlock 20+ OTTs (Sony LIV and more) on Airtel Xstream for FREE 	Apollo 24*7Fastag
869	84 Days	2GB/Day	Unlimited calls local & STD	 Disney + Hotstar Subscription for 3 Months Unlock 20+ OTTs (Sony LIV and more) on Airtel Xstream for FREE 	• Apollo 24*7 • Fastag
3359	365 Days	2.5GB/ Day	Unlimited calls local & STD	 Disney + Hotstar Subscription for 1 Year 1 select OTT access on Xstream App 	• Apollo 24*7 • Fastag

Home WiFi + Entertainment Plans

Plan	Speed	TV (350+ channels - HD included)	ОТТ		
			Hotstar (Large Screen Variant)	Others	
3999	1 GBPS	Yes	Yes	Xstream Play	
1599	300 MBPS	Yes	Yes	Xstream Play	
1099	200 MBPS	Yes	Yes	Xstream Play	
999	200 MBPS	No	Yes	Xstream Play	
899	100 MBPS	Yes	Yes	Xstream Play	
699	40 MBPS	Yes	Yes	Xstream Play	

About Airte

Headquartered in India, Airtel is a global communications solutions provider with over 500 million customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, Ad Tech and cloud-based communication. For more details, visit www.airtel.in