



भारतीय जीवन बीमा निगम  
LIFE INSURANCE CORPORATION OF INDIA

Ref. No.: LIC/SE/2022-23/115

Date: November 23<sup>rd</sup>, 2022

To,

The Manager  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Tower  
Dalal Street  
Mumbai – 400001

The Manager  
Listing Department  
The National Stock Exchange of India Ltd.  
Exchange Plaza, 5<sup>th</sup> Floor, Plot C/1,  
G Block, Bandra Kurla Complex  
Mumbai - 400051

**ScripCode: (BSE - 543526/ NSE - LICI)**

Dear Sir/Madam,

**Sub: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding New Product Launch**

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Corporation is delighted to announce the launch of its new product on 23<sup>rd</sup> November, 2022.

The details of the said products are as follows:

**A:**

a) Name of the Product	LIC's New Jeevan Amar
b) Date of Launch	23 <sup>rd</sup> November, 2022
c) Category of Product	Non-Linked, Non-Participating, Individual, Pure Risk Premium Life Insurance Plan
d) Whether caters to domestic and international market	Domestic market

**B:**

a) Name of the Product	LIC's New Tech-Term
b) Date of Launch	23 <sup>rd</sup> November, 2022
c) Category of Product	Non-Linked, Non-Participating, Individual, Pure Risk Premium Life Insurance Plan



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d) Whether caters to domestic and international market	Domestic market
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Please take the same on record.

**Yours faithfully,**

**For Life Insurance Corporation of India**

**(Pawan Agrawal)**

**Company Secretary & Compliance Officer**