

IPO Syrrma SGS Technology

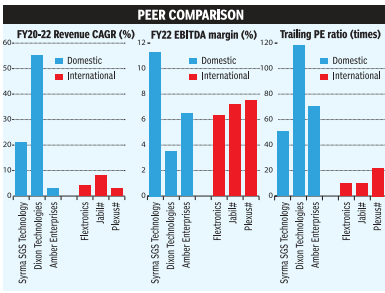
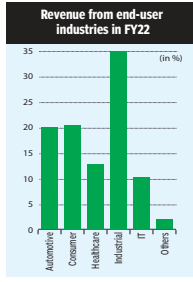
# Good prospects appear priced in

At the current valuation, the offer leaves little wiggle room if risks to the business play out

**HARI VISWANATH**  
BL Research Bureau

The IPO of Syrrma SGS Technology (Syrrma) opened for subscription on August 12. The issue is open till August 18 and at the time of publishing this, it was subscribed 0.37 times. The issue mainly consists of a primary issue of ₹766 crore and smaller offer for sale by the promoter of ₹74 crore, for a total issue size of ₹840 crore. The company intends to use the issue proceeds for mainly funding expansion of manufacturing and R&D facilities (₹480 crore), meeting working capital requirements (₹132 crore) and general corporate purposes (₹154 crore). The market-cap of the company at issue price (price band of ₹209-220) will be around ₹3,800 crore. The promoters will own around 47 per cent of the company post IPO. It also worth noting that the company had done a pre-IPO placement to a financial investor at ₹290 per share a few months ago, and the IPO has been priced lower than that due to volatile market conditions since then.

**Business and prospects**  
Syrrma is an electronic system design and manufacturing (ESDM) company with a focus on technology-based solutions and original design manufacturing (ODM). This business, which is globally classified under the electronic manufacturing services (EMS) sector, encompasses large-scale efficient manufacturing for original brands and is globally a well-established and mature business for multiple



Source: Red Herring Prospects and Bloomberg. \*Includes annual 1 per cent benefit from non-prior participating in export duty. (FY22:21)

decades. A popular example in this case is that of Apple and Foxconn. While Apple develops and owns all the intellectual property pertaining to the iPhone, it outsources the manufacturing to companies like Foxconn. Syrrma is a company similar to Foxconn, but at much smaller scale with focus on different segments. In India, EMS is a fast-growing sector following thrust for domestic manufacturing and re-strategising of global supply chains with a China plus one strategy. The range of services offered by EMS companies extends from partnering with end-customer from product design/prototyping to manufacturing and providing after-sales service. The exact involvement of the EMS company in the product cycle will, however, vary from a case-to-case basis depending on the customers' requirements. As per a report by Frost and Sullivan (F&S) included in the prospectus, globally the EMS sector is expected to grow at CAGR of 4.5 per cent between C20 and C25 and reach a size of \$1 trillion by C25. However it is expected to witness much faster growth in India.

According to the F&S report, the EMS sector in India is expected to grow at a CAGR of 30.3 per cent between FY21 and FY26 and reach a size of \$35 billion by FY26. Import substitution, incentives for domestic manufacturing (production-linked incentives/PLI schemes), policies aimed at promoting make in India and China plus one strategy are tailwinds for the sector in India. Further, secular

factors like solid growth prospects for consumption of electronic goods in India in the long term, India being viewed by the rest of the world as not just a low-cost manufacturing alternative but as a destination for high-quality design work and manufacturing, also work in favour of the industry. The sector in India is currently dominated by manufacturing of mobile phones (65.5 per cent of industry share). This is followed by consumer electronics and appliances with 12.7 per cent, telecom with 4.6 per cent and lighting with 4 per cent market share. Automotive, industrial, IT, medical and others account for the balance 13 per cent.

Within the EMS sector, Syrrma is a leader in high-mix, low-volume segment with presence in most industrial verticals. Currently, it is focused on automotive, consumer, healthcare, industrial and IT verticals. Products currently manufactured by Syrrma include Printed Circuit Board Assembly (PCBA) for electronic products used in different industry verticals; box products like set-top boxes, POS printers, home automation controllers, RFID (tags), magnetic and electro-mechanical products (coils, inductors, magnetic filters). Besides its current focus, some of the end-user industries where the company sees more opportunities and plans to focus on are in lighting, medical electronics, and aerospace and defence.

Syrrma operates through 11 manufacturing facilities located in North and South India. Some of its marquee cus-

tomers are TVS Motors, Eureka Forbes, Hindustan Unilever, Robert Bosch Engineering and Business Solutions. Exports accounted for 43.6 per cent of FY22 revenue (53 per cent in FY21).

**Financials and valuation**  
For FY22, Syrrma reported revenue of ₹1,284.4 crore, EBITDA of ₹443.7 crore and PAT of ₹76.5 crore. This represented year-on-year growth of 42, 23 and 16 per cent respectively. EBITDA margins declined nearly 200 basis points to 33 per cent. According to the management, this was due to productivity being impacted in FY22 due to supply chain issues and expenses relating to ramp up of new products. The growth in revenue the company witnessed in FY22 was after a flatish revenue trend in FY21. For the FY20-FY22, the revenue, EBITDA and PAT CAGR was 21 per cent, -1 per cent and -9 per cent respectively. According to the management, FY20 had a boost from a few of the projects that resulted in much higher margins in the year, which, to some extent, explains the decline in EBITDA/PAT since. It needs to be noted that the company had made acquisitions in FY22 and the comparison of revenue, EBITDA and profits is based on proforma figures. A massive acquisition had happened prior to the years considered here.

At IPO price of ₹220 and based on its post-issue market cap, Syrrma is priced at a trailing PE of around 51 times. On a pre-issue basis it is priced at 40 times. While this is cheaper than listed peers in India like Dixon Technologies and Amber Industries, which trade at 88 times and 70 times respectively, the peers appear to be highly overvalued on a fundamental basis and hence it is hard to say that as justification.

The lofty valuations that the peers command in India is usually unheard of in global markets for the EMS sector. Scarcity premium may be a factor playing a role in India. Hence value-conscious investors need not subscribe to the IPO and can wait and watch for now.

EMS sector is a low-margin/high-turnover business and hence can face out-sized benefits (during boom times) and out-sized contraction in profits during down cycles in business as operating leverage plays out in both ways. The current valuation does not appear to offer sufficient margin of safety for risks that may play out.

quartern-quarter basis. Net profit for the period has increased only about 17 per cent on a year-on-year basis and decreased 23 per cent on a quarter-on-quarter basis. Margin pressure has been on account of lower late payment surcharge interest payable by distribution companies on account of delay in payment) due to Power Ministry scheme recently allowing distribution companies re-pay overdue in up to 48 monthly instalments and under recovery of fixed cost to the tune of ₹500 crore at two generating stations which can be recovered in the coming quarters.

NTPC's debt-to-equity ratio has remained stable at around 1.55 times. It has been able to raise debt at an average cost of less than 5.94 per cent due to its assured return on investment. Recurring capex at around 45 days, have been under control. Further, the company has provided investors with a dividend of 77 per share resulting in a dividend yield of 4.5 per cent at CMP with payout ratio of around 40 per cent for FY21-22 which has been consistent over time.

POWER GENERATION NTPC ₹158.55

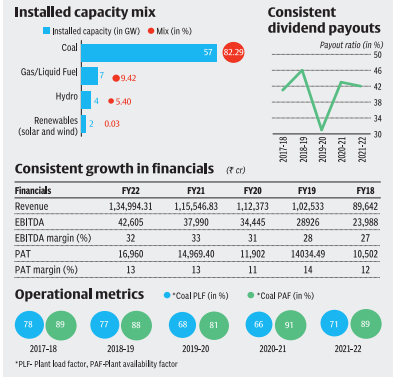
# Power play for your portfolio

Assured return model from regulated projects and reasonable valuation augur well

**PARY SHAH**  
BL Research Bureau

India's power sector is marking a major shift with the government's proposed target of 50 per cent of installed power capacity from non-fossil fuel and renewable energy resources by 2030, a significant part of which will be from renewable energy. Indian power major NTPC (National Thermal Power Corporation) is eyeing 60 GW of renewable energy capacity and 130 GW of total installed capacity by 2032. At a group level, NTPC has an installed capacity of about 69,334 MW.

At the current market price (CMP) of ₹158 per share, the stock of NTPC trades at a trailing P/E of 9.4 times against its three-year average P/E of 9.8 times; and P/B of 1.11 times against its three-year average of 0.9 times. Based on expected earnings, the stock trades at a one-year forward P/E of 8.2 times. The company also trades with a decent dividend yield of around 4.5 per cent at CMP. Hence, in the current environment of market volatility, long-term investors can look forward to accumulating the shares of NTPC on account of its assured return model from regulated projects, reasonable valuation along with a good dividend yield and consistent payout.



based on ACO (Annual Contracted Output). Two NTPC has entered into its own exclusive use. Due to the shortage of coal in the recent times, NTPC also imported coal following government guidelines for power generation companies to import 10 per cent of the coal needed for building stocks and blend it with domestic supply, which proved to be a costly affair as global coal prices were five times of CIL-notified coal prices. However, the issue appears to be behind now, as the government has withdrawn the mandatory blending order on account of adequate stocks at power plants before annual rise in coal demand post monsoon when electricity demand picks up.

In the renewable space, the projects are being awarded on a competitive tariff basis, which means that the company will be competing with various private players to win bids. Down the line, ~10 years from now, the company looks forward to making renewables a substantial part of its portfolio but currently the segment accounts for only 2.02 GW of installed capacity against 57 GW of coal-based thermal installed capacity.

**Why**

- Decent dividend yield
- Renewables strategy can add value
- Leading player in the power sector

**Recent performance**  
For the regulated projects, the company's capacity charges are mainly based on PAF (Plant availability factor), a metric (indicating capacity available for generation) power can be supplied at any time). NTPC's PAF for coal and gas plants for Q1 FY23 was 90 per cent and 73 per cent, which was lower compared to 93 per cent and 97 per cent for coal and gas respectively for Q1 FY22 due to maintenance closure of two plants. NTPC scores on the capacity utilisation front, as the company's coal plants achieved PLF (Plant load factor) of about 80 per cent, which is more than that of industry average PLF of 69.5 per cent and it has improved on a year-on-year basis backed by higher electricity demand. If the PLF for a generating station is above 85 per cent, the company would earn incentives over and above the capacity charge.

The company with revenue of ₹43,777 crore for Q1 FY23 clocked a growth of about 47 per cent on a year-on-year basis, while the same was 17 per cent on a

**EARNINGS TRACKER**  
2022-23 Q1 results declared so far: 2,770 Companies

Growth % (year-on-year) **SALES** ▲42% **PROFIT** ▲13%

**A few names last week**

Company	Sales (year-on-year)	Profit (year-on-year)
Powergrid	7	6
Hindaco	47	56
IRCTC	23	23
NHPC	20	15
SAIL	16	-80

\*Growth in 1713 companies that reported profits in both quarters. Source: Capitaline. Note: As of August 12, 2022

**IPO RATING**  
Syrrma SGS Technology

Business: ★★★★★  
Financials: ★★★★★  
Valuation: ★★★★★

Management: ★★★★★  
Overall: ★★★★★

Rankings 1 to 5, 1 denoting lowest and 5 highest.  
Offer period: Aug 12, 18, 2022  
Price band: ₹209-220  
Market cap ₹3,728-3,877 crore

**WHO AM I?**  
Are you an avid investor? How well do you know corporate India?

Here's a challenge. Using the five clues below, identify the company that is being talked about here

- My founder has two children and two listed companies, each named after his children.
- I have delivered more than five times return to shareholders over the last five years. In spite of flies reducing stake in Indian stocks, I am one of the few companies where they have been increasing their stake.
- My biggest client, a global MNC brand, chose me as the best in my category globally. The MNC's founder gave the award in the presence of past president of the United States.
- My founder, who maintains high governance standards and has been awarded for corporate governance, accepted a board invitation at one of his friend's companies that got him into trouble with regulator. He promptly resigned from that board and settled with the regulator.
- Over the last several decades, I have been tripling my top-line and bottomline every five years and I am confident of repeating that growth rate again.

Send your answers by Wednesday 6 p.m. to [who-am-i@thehindu.co.in](mailto:who-am-i@thehindu.co.in), with your full name, postal address and phone number.

A lucky winner in each week will get a book sponsored by UNIFI Capital as a reward.

Last week's winner: **Munish Agarwal**  
Last week's answer: **Sun Pharma**

Contributed by: **UNIFI Capital**

**KITEX**  
KITEX Garments Limited  
CIN: L18101KA192PL000526

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**STATEMENT OF UNAUDITED STANDALONE CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED 30 JUNE 2022**  
(₹ in Lakhs, except EPS and India share price)

Sl. No.	Particulars	Standalone				
		Quarter ended 30 June 2022 (Un-audited)	Quarter ended 30 June 2021 (Un-audited)	Quarter ended 30 June 2020 (Un-audited)	Quarter ended 30 June 2019 (Un-audited)	Year ended 30 June 2022 (Audited)
1.	Total Income from operations	28,40,200	19,05,052	17,89,223	24,40,033	81,52,291
2.	Net Profit for the period before tax (after Exceptional and/or Extraordinary items)	4,93,423	2,90,780	1,97,978	4,90,531	2,81,677
3.	Net Profit for the period after tax (after Exceptional and/or Extraordinary items)	4,84,243	2,87,265	1,97,578	4,80,531	2,80,227
4.	Net Profit/(Loss) for the period after tax (after Exceptional and/or Extraordinary items) (after tax and other Comprehensive Income) (after tax)	3,07,078	2,19,749	1,628,330	3,65,534	2,05,271
5.	Equity Share Capital	695,000	695,000	695,000	695,000	695,000
6.	Earnings Per Share (of ₹10/- each) (as shown in the Audited Balance Sheet of the previous year)	-	-	69,807.24	-	80,200.00
7.	Earnings Per Share (of ₹10/- each) (for continuing and discontinued operations)	5.03	5.10	19.20	5.50	5.86
8.	Dividend	5.03	5.10	19.20	5.50	5.86

Note: 1. The above is an extract of the Standalone/Consolidated Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full form of the Quarterly Financial Results are available on the Stock Exchange website [www.sebi.com](http://www.sebi.com) and on the company's website [www.kitexgarments.com](http://www.kitexgarments.com).  
2. The above results have been audited by the Company for the quarter ended 30 June 2022 and reviewed and recommended by the Audit Committee and approved by the Board of Directors at their meeting held on August 11, 2022. These results have been subjected to limited review by Statutory Auditors.

Place: Kishikathambalam  
Date: Aug - 13-2022

**COFFEE DAY** **COFFEE DAY ENTERPRISES LTD.**  
Registered and Corporate Office: 2/32, Coffee Day Square, Vittal Halla Road, Bengaluru - 560 001, Karnataka, India  
Tel: + 91 80 401 2345; Fax: + 91 80 401 2650.  
Website: [www.coffeeday.com](http://www.coffeeday.com)  
Corporate Identification Number: L55101KA2008PLC048666

**Financial Results for the Quarter ended 30 June, 2022**  
(₹ in Crores except per share data)

Particulars	Quarter ended 30 June 2022 (Un-audited)	Quarter ended 30 June 2021 (Audited)	Quarter ended 30 June 2021 (Un-audited)	Year ended 31 March 2022 (Audited)
	Total income from operations (net)	213.34	226.79	67.88
Net Loss from ordinary activities after tax	(18.00)	58.67	(117.28)	(130.73)
Net Loss for the period after tax (after extraordinary items)	(18.00)	58.67	(117.28)	(130.73)
Equity Share Capital	211.25	211.25	211.25	211.25
Reserves (including Revaluation Reserve as shown in the Balance Sheet of previous year)	-	-	-	3,393.27
Earnings Per Share (before extraordinary items) (₹ ₹ 10/- each)	(0.79)	2.48	(5.14)	(5.71)
Basic:	(0.79)	2.48	(5.14)	(5.71)
Diluted:	(0.79)	2.48	(5.14)	(5.71)
Earnings Per Share (after extraordinary items) (₹ ₹ 10/- each)	(0.79)	2.48	(5.14)	(5.71)
Basic:	(0.79)	2.48	(5.14)	(5.71)
Diluted:	(0.79)	2.48	(5.14)	(5.71)

Note: 1. The above is an extract of the disclosed form of Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing and Disclosure Requirements) Regulations, 2015. The full form of the Financial Results are available on the website of BSE ([www.bseindia.com](http://www.bseindia.com)) and NSE ([www.nseindia.com](http://www.nseindia.com)) and on the Company's website [www.coffeeday.com](http://www.coffeeday.com).  
2. The above results were reviewed by the Audit Committee and thereafter approved by the Board of Directors in their meeting held on 12<sup>th</sup> August, 2022 and have been subjected to limited review by the Statutory Auditors of the Company.  
3. **Un-audited Financial results of Coffee Day Enterprises Limited (Standalone Information)** (₹ in Crores)

Particulars	Quarter ended 30 June, 2022 (Un-audited)	Quarter ended 30 June, 2021 (Audited)	Quarter ended 30 June, 2021 (Un-audited)	Year ended 31 March, 2022 (Audited)
Total income from operations (net)	5.00	4.05	0.93	13.72
Loss before tax and exceptional items	(2.24)	(1.17)	(19.81)	(3.49)
Profit/(Loss) after tax and exceptional items	(2.24)	(1.17)	(19.81)	(3.49)

For and on behalf of Board of Directors  
**S V Ranganath**  
Interim Chairman and Independent Director

Place: Bengaluru  
Date: 12<sup>th</sup> August, 2022

