

MSIL: COS: NSE&BSE: 2023/06_05

07th June, 2023

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National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sirs,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**

Sanjeev Grover
Executive Vice President
& Company Secretary

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Media Release

Take the Road Less Travelled with the Iconic Jimny!
NEXA launches the true blue off-roader Jimny (5-door) at INR 1,274,000



New Delhi, 07 June, 2023: Unleashing a new era of thrill and adventure, Maruti Suzuki India Limited (MSIL) announces the launch of its highly anticipated off-roader Jimny at a starting price of INR 1,274,000. The Jimny will be available for deliveries starting today across all NEXA showrooms in the country. Engineered with an unyielding commitment to conquer uncharted territories, and inculcating the #NeverTurnBack spirit, this exceptional SUV represents the epitome of adventure, ruggedness and versatility in one irresistible package.

The Jimny (5-door) will be available in Zeta and Alpha variants with Automatic and Manual transmission choices targeted to excite passionate and professional SUV enthusiasts. Taking forward NEXA's design philosophy of '**Crafted Futurism**', the Jimny further accentuates a new design character in NEXA's SUV portfolio. It also bolsters the three key pillars of NEXpression, NEXtech and NEXperience.

Announcing the prices of the Jimny, **Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited, said,** *"We are privileged to introduce the legendary Jimny, a symbol of adventure, into the Indian market. With its timeless design and exceptional off-road capabilities powered by Suzuki's ALLGRIP PRO (4WD) technology, the Jimny has been breaking stereotypes for over 5 decades since its global debut in 1970. The launch of Jimny (5-door) marks an exhilarating milestone in our SUV portfolio and will play an important role in our goal of becoming the country's largest SUV maker. We are delighted with the response it has received from both prospective customers and critics alike. We are confident that Jimny will empower customers to explore uncharted territories and power through all obstacles with a #NeverTurnBack attitude."*

"India holds a significant position for Suzuki Motor Corporation not only as a domestic market but also as a global export base. It gives me immense pleasure to announce that India will proudly serve as the mother plant for the Jimny (5-door) and will be the first market for its launch. This truly reaffirms our commitment to Make-In-India for the world." **he further added.**

About Jimny: The Ultimate Off-Road Icon — Set to Defy Limits, Embrace Adventure

The Jimny is beautifully conceptualized with 'Purity of Function', both the exteriors and the interiors are designed in a naturally intuitive manner to optimize functionality. The globally renowned SUV comes equipped with all the necessary technologies that offers a solid foundation for exemplary all-round performance.

Exemplifying the Essence of Functional Design

With a body-on-frame design, the rugged Jimny provides a sense of solidity offering a unique experience. Its squared body proportions instil a sense of confidence and gives the driver better visibility of the surroundings especially on treacherous topography. It boasts of a strong body frame built with its upright A-pillars, and a flat clamshell bonnet offers a commanding view out of the cabin, allowing drivers to conquer challenging terrain. The Jimny with its LED projector headlamps with washers, ensure visibility remains uncompromised in



the toughest of conditions. The optimized bumpers with angled edges enhance wheel clearance for agile manoeuvring and the protective black textured sections safeguard against damage. Meticulously designed, the Jimny combines form, function, and innovation, augmenting the driving experience.

Effortless Practicality



The interiors of the Jimny are optimized through a minimalistic design to avoid distractions so that the driver stays focused. This is achieved with basic black shades to avoid distraction while silver inserts highlight functional elements. The dashboard and centre console have been designed to maximise the driver's awareness of the angle of the car on undulated surfaces. Sections of the interior have a

pattern resembling the body of a high-grade single lens reflex camera that conceals small scratches, suppress reflections and are easy to grip. Jimny's interior design is a perfect combination of practicality and utility. It offers a large boot space with a wide rear opening, making the loading and unloading of your luggage accessible and easy.

Off-Roading Pedigree



Ample Body Angles



ALLGRIP PRO (4WD)

3-link Rigid Axle

Ladder Frame Chassis

Experts hail the Jimny as the perfect blend of strength and agility. Built on the 4 essentials of an off-road machine - ample body angles, 3-link rigid axle suspension, ladder frame chassis, and ALLGRIP PRO (4WD), the Jimny instils unshakeable confidence in the driver. The ALLGRIP PRO (4WD) with low range transfer gear (4L mode) offers extreme off-road ability. It enables seamless shifting from 2H two-wheel drive to 4H four-wheel drive on-the-fly, providing unparalleled adaptability, while navigating adventurous ground. When the going gets really tough,

the shift to 4L mode transforms the Jimny into a veritable mountain goat, allowing it to dominate even the most unforgiving off-road terrain with ease.

Unleashing Impeccable Performance

Beneath its sturdy exterior, the Jimny boasts of a proven 1.5L K-series engine with Idle Start Stop technology. With optimized torque delivery and specially tuned 5-speed manual and 4-speed automatic transmission options, the Jimny delivers a seamless and exhilarating driving experience. It offers an amazing fuel-efficiency* of 16.94km/l for 5-speed MT and 16.39km/l for 4-speed AT.



Driven by Technology



Bringing technology that matters, Jimny is offered with 22.86 cm (9") SmartPlay Pro+ that offers wireless connectivity with Apple CarPlay and Android Auto. The high-definition display and premium sound acoustic tuning through "Surround Sense" powered by "ARKAMYS" further enhance the journey.

Safety at the Core

The Jimny has been designed to assure your safety on any terrain. All Jimny variants come with the standard features of 6 airbags, Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD), Brake Assist function, Electronic Stability Program (ESP), Brake Limited Slip Differential, Hill Hold Control, Hill Descent Control, Side-Impact Door Beams, 3-point Emergency Locking Retractor Seatbelts, ISOFIX Child Seat Anchorages, Seatbelt



Pretensioner, and Rear View Camera. Built on Suzuki's renowned Total Effective Control Technology (TECT) platform, Jimny aims to provide superior safety performance.

A Palette of Expression

The Jimny offers a range of seven captivating color options, including five appealing monotone shades and two enticing dual-tone options.

Jimny (5-door) Technical Specifications			
Length (mm) (spare wheel with cover)	3985	Engine	1.5L K-series engine with Idle Start Stop
Width (mm)	1645	Max Power	77.1kW@6000rpm (104.8Ps@6000 rpm)
Height (mm)	1720	Max Torque	134.2Nm@4000rpm
Wheelbase (mm)	2590	Transmission	5MT/4AT
Fuel-efficiency	5-speed MT (16.94km/l); 4-speed AT (16.39km/l)		
Off-road specs	Approach angle: 36°		
	Ramp breakover angle: 24°		
	Departure angle: 47°		
	Ground Clearance (Unladen): 210mm		

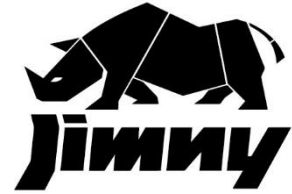
Array of Accessories



Customers can now enrich their Jimny experience by opting for a remarkable selection of **Genuine NEXA Accessories**. The two accessory packages - **Summit Seeker** collection and **Adventure Lifestyle** collection are designed to make a striking statement and enhance off-roading adventures.

The **Summit Seeker** collection embodies the essence of exploration, inspiring customers to conquer new terrains, scale new peaks with unwavering confidence. This collection includes remarkable features such as **front skid plates**, **fender garnish**, **illuminated door sill guards**, **interior styling kit**, and more, adding a touch of boldness to your Jimny.

The **Adventure Lifestyle** collection is tailored to complement Jimny's offbeat experiences. From premium **expedition tents** and **weather-resistant sleeping bags** to **portable chairs**, **multipurpose knife** and **umbrellas**, these accessories are meticulously designed to align with Jimny's adventurous spirit. The trademark **RHINO** logo associated with the Jimny symbolizes rugged strength and dynamic power, that perfectly complement the legendary legacy of the Jimny.



Customers can easily browse and purchase these accessories through the Maruti Suzuki Genuine Accessories website - <https://www.marutisuzuki.com/genuine-accessories>

Jimny (5-door) Price (Ex-showroom in INR)			
Variant	Price (INR)	Variant	Price (INR)
Zeta MT	1,274,000	Zeta AT	1,394,000
Alpha MT	1,369,000	Alpha AT	1,489,000
Alpha MT (Dual Tone)	1,385,000	Alpha AT (Dual Tone)	1,505,000

This off-road marvel can also be owned via Maruti Suzuki Subscribe — a seamless solution for acquiring a new car with utmost convenience at an all-inclusive monthly subscription fee starting from INR 33,550.

Customers on Maruti Subscribe who are looking for a subscription of Jimny will also have access to it on <https://www.marutisuzuki.com/subscribe>

Customers can know more about Jimny by logging on to www.nexaexperience.com/Jimny

[Click here for high resolution images of Jimny](#)

**Fuel-efficiency as certified by test agency under Rule 115 of CMVR, 1989 (CMVR is an acronym for Central Motor Vehicles Rules, 1989)*