

July 27, 2023

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001.
Scrip Code: 543398

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex Bandra East,
Mumbai 400 051
Scrip Symbol: LATENTVIEW

Dear Sir/Madam,

Sub: Press Release - Unaudited Financial Results for the quarter ended June 30, 2023 (Q1 FY 2023-24).

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the press release on the financial results for the quarter ended June 30, 2023 (Q1 FY 2023-24).

This is for your information and records.

Yours Sincerely,

Thanking you,
For **Latent View Analytics Limited**

P. Srinivasan
Company Secretary and Compliance Officer

LatentView Analytics Limited
(Formerly known as LatentView Analytics Private Limited)
Unit 6,7,8, 5th Floor, Neville Tower, Ramanujan IT City SEZ
Rajiv Gandhi Salai (OMR), Taramani, Chennai, Tamil Nadu 600113.

LatentView Analytics Q1FY24 revenue grew 23% and EBITDA at 19%

Chennai, India – July 27, 2023: LatentView Analytics Limited (BSE: 543398, NSE: LATENTVIEW), a global digital analytics consulting and solutions firm, today announced its financial results for the **First Quarter of FY24 ended June 30, 2023.**

Commenting on the Q1FY24 results, Rajan Sethuraman, Chief Executive Officer, LatentView Analytics, said,

“We are pleased to report another quarter of consistent growth fuelled by our continued focus on customer service excellence, execution and investments in building capabilities. Revenue grew 23.1% on a Y-o-Y basis and 4.7% on Q-o-Q in Q1FY24. The growth was broad-based, led by Technology, Financial Services, and CPG. In the current uncertain macroeconomic environment, the need for data-driven decision-making has become more crucial. Enterprises are grappling with challenges ranging from disruptive technologies to changing consumer behaviour. This is where LatentView plays a vital role. We continue to see strong demand for our services across Consulting and Data Engineering. As we move forward, we remain committed to delivering profitable growth thus maximizing the value for our shareholders.”

Rajan Venkatesan, Chief Financial Officer, LatentView Analytics, said,

“Despite macroeconomic volatility, we were able to maintain our growth momentum and reported revenue growth of 4.7% on a Q-o-Q basis and 23.1% on a Y-o-Y basis in Q1 FY 24. EBITDA margin was at 19.0%, a decline of 235bps Q-o-Q primarily due to seasonally higher visa cost, wage hikes, and increased GTM spends in line with our commitment to building a growth engine for the future. We will continue to remain focused on strong execution and stay prudent in allocation of capital. Our Cash and Investments (excluding proceeds from the IPO) as of June 30, 2023, stood at ₹ 8,531 million.”

Key Financial Highlights

Particulars	₹	Q1FY24	QoQ Growth	YoY Growth	FY 23
<i>Million</i>					
Operating Revenue		1,477	4.7%	23.1%	5,388
EBITDA		281	(6.8%)	(19.3%)	1,451
EBITDA %		19.0%	(235 bps)	(998 bps)	26.9%
PBT		428	1.2%	2.3%	1,894
PBT %		25.8%	(123 bps)	(639 bps)	31.9%
PAT		329	(3.9%)	4.4%	1,554
PAT %		19.8%	(207 bps)	(442 bps)	26.1%
Basic EPS (₹)		1.60	(4.50%)	3.1%	7.71

Select Key Client Wins in Q1FY24

- A well-known American multinational fast-food chain partnered with LatentView to deliver insights that drive pricing decisions and personalized promotions for the client’s customers across 100+ regions.
- A professional football league partnered with LatentView to lead their data transformation vision. LatentView created a centralized data repository, migrated their data, and optimized business intelligence and reporting with Power Platform and augmented BI.



- A leading automotive manufacturer partnered with LatentView to automate and optimize finite production scheduling by considering real-time constraints (human, machine, and material) and aligning production with market priority and material availability.
- A prominent tyre and mobility company partnered with LatentView to develop an enterprise model monitoring system, covering all business units and model families. This system will help the client monitor the health of the machine learning models and take timely remedial action on the alerts and recommendations generated, thereby improving their business KPIs.
- LatentView partnered with one of the largest global non-profit organization focusing on multiple myeloma, to create an AI-powered knowledge platform. The platform provides patients with personalized dashboards mapping their medical history. It also serves as a digital touchpoint to provide appropriate medical recommendations.

Other Business Highlights of Q1FY24

- This quarter, LatentView welcomed Sanjay Singh to its Advisory Council. Sanjay has 30+ years of strategic business experience as a Chief Financial Officer at some of the world's leading consumer product and retail brands, including Qurate (formerly known as QVC), Abercrombie & Fitch, and Procter & Gamble.
- LatentView Analytics has been honoured and featured among the Top 50 Mid-size Workplaces in India for 2023. This significant milestone is a testament to the exceptional work environment of the company that fosters growth, collaboration, and innovation. LatentView's focus remains strong on creating a positive impact within the organization and in the broader world of analytics.
- LatentView has received bronze rating in the company's first EcoVadis Sustainability Ratings. This highlights LatentView's readiness for, and dedication to sustainable and responsible business practices.

About LatentView Analytics

Latent View Analytics is a global digital analytics company that inspires and transforms businesses to excel in the digital world by harnessing the power of data and analytics. The company provides a 360-degree view of the digital consumer, enabling companies to predict new revenue streams, anticipate product trends and popularity, improve customer retention rates and optimize investment decisions. The company is a trusted partner to enterprises worldwide, including 30+ Fortune 500 companies in the Retail, CPG, Financial, Technology and Healthcare sectors. LatentView Analytics has 1000+ employees in offices in Princeton, N.J., San Jose, Calif., London, Singapore, and Chennai, India. For more information, please visit <https://www.latentview.com/> or follow us on [LinkedIn](#).

Safe Harbour

This release may contain certain forward-looking statements, which involves risks and uncertainties that could cause actual results to differ materially from those that be projected by these forward-looking statements. LatentView Analytics Ltd. undertakes no obligation to update forward looking statements that may be made by us from time to time by us or on our behalf.

For more information please contact:

<p>LatentView Analytics Limited Srinivasan P investorcare@LatentView.com</p>	<p>Ernst & Young LLP, Investor Relations Diwakar Pingle - Diwakar.Pingle@in.ey.com Asha Gupta - Asha.Gupta@in.ey.com</p>
--	---