



**BRANDBUCKET MEDIA & TECHNOLOGY
LIMITED**

CIN: L93000MH2013PLC246147

Tel: +91 86523 69975

Website: www.brandbucketmediatech.in

E-mail: brandbucketmediatech@gmail.com

Date: 4th December, 2023

**To,
The Department of Corporate Services,
BSE Limited,
PhirozeJeejeebhoy Tower,
Dalal Street Fort,
Mumbai-400001**

Scrip Code - 543439

**Subject: Notice of Extra-Ordinary General Meeting schedule to be held on
Tuesday 26th December, 2023**

Dear Sir/Madam,

We are pleased to inform you that Extra Ordinary General Meeting (EOGM) of the **Brandbucket Media & Technology Limited** is scheduled to be held on **Tuesday 26th December, 2023 at 1.00 p.m.** at its registered office at Office No. 208, 2nd Floor, Shiv Shakti, SRA Chs Ltd Link Road, Anna Nagar, Andheri west, Mumbai-400053 Mumbai MH 400053 IN.

The Notice for the EGM is enclosed herewith.

Please take the same on your record and acknowledge the receipt of the same.

Thanking you,
Yours Faithfully,

For Brandbucket Media & Technology Limited

**SanjivHasmukh Shah
Director
DIN: 06709778**

**Registered Office: Office No.208, 2nd Floor, Shiv Shakti, SRA Chs Ltd Link Road, Anna Nagar,
Andheri west, Mumbai-400053 Mumbai Mumbai City MH 400053 IN**



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NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT THE EXTRA-ORDINARY GENERAL MEETING OF BRANDBUCKET MEDIA & TECHNOLOGY LIMITED WILL BE HELD ON TUESDAY 26TH DECEMBER, 2023 AT 1.00 P.M. AT REGISTERED OFFICE OF THE COMPANY SITUATED AT OFFICE NO. 208, 2ND FLOOR, SHIV SHAKTI, SRA CHS LTD LINK ROAD, ANNA NAGAR, ANDHERI WEST, MUMBAI-400053 MH 400053 IN

SPECIAL BUSINESS:

ITEM NO. 01

MIGRATION OF LISTING / TRADING OF EQUITY SHARES OF THE COMPANY FROM SME PLATFORM OF BSE LIMITED TO MAIN BOARD OF BSE LIMITED (BSE):

To consider and, if thought fit, to pass with or without modification/s, the following Resolution as a **Special Resolution:**

RESOLVED THAT pursuant to Regulation 277 and other relevant provisions laid down in Chapter IX of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulation, 2018 and other applicable provisions, if any, of the Companies Act 2013, Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 and the rules framed there under, including any amendment, modification, variation or re-enactment thereof, and subject to the applicable Laws and by-laws and rules and regulations of BSE Limited and subject to the approval of other statutory authorities, if any, the consent of the members of the Company be and is hereby accorded for Migration of Listing / Trading of Equity Shares of the Company having a face value of Rupees 10.00 per Equity Share (which are currently listed on SME Platform) of BSE Limited to the Main Board of BSE Limited, further upon Migration the said Equity Shares be got listed and traded on the Capital Segment (Main Board) of BSE Limited, from the date of Migration / getting listed and admitted to deal on Main Board of BSE Limited.

RESOLVED FURTHER THAT, the Board of Directors of the Company be and is hereby authorized to do all such acts, deeds, matters and things and to execute all such documents, instruments and writings as may be required and to file all such applications, papers, documents in relation to above and to fulfill all such legal formalities in the connection and to form any committee if it think and deem fit, delegate all or any of the power herein conferred to any of such Committee of the Directors or to any Director/ officer of the Company and to appoint any such attorney/ person to represent before the concerned authority and to delegate such power to such person/ representative, to give effect to this resolution."

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Website: www.brandbucketmediatech.in

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Place: Mumbai
Date: 28.11.2023

By order of the Board of Directors
For Brandbucket Media & Technology Limited
Sd/-
Sanjiv Has Mukh Shah
Director
DIN: 06709778

Notes:

- 1) An Explanatory statement pursuant to Section 102(1) of the Companies Act, 2013 with respect to the special businesses set out in the notice is annexed.
- 2) A Member Entitled to Attend and Vote at the EOGM is entitled to appoint a proxy to attend and vote in the Meeting instead of himself /herself, and the Proxy Need not be a member of the Company. A person can act as a proxy on behalf of not exceeding fifty (50) members in aggregate not more than ten (10) percent of the total share capital of the Company.
- 3) Corporate members intending to send their authorized representatives to attend the meeting are requested to send a certified copy of the Board resolution to the Company, authorizing their representative to attend and vote on their behalf at the meeting.
- 4) The instrument appointing the proxy, duly completed, must be deposited at the Company's corporate office (venue of EGM) not less than 48 hours before the commencement of the meeting. A proxy form for the EOGM is enclosed.
- 5) During the period beginning 24 hours before the time fixed for the commencement of the meeting and ending with the conclusion of the meeting, a member would be entitled to inspect the proxies lodged at any time during the business hours of the Company, provided that not less than three days of notice in writing is given to the Company.
- 6) Members / proxies / authorized representatives should bring the duly filled Attendance Slip enclosed herewith to attend the meeting.
- 7) The Register of Directors and Key Managerial Personnel and their shareholding, maintained under Section 170 of the Companies Act, 2013, will be available for inspection by the members at the EOGM.
- 8) The Register of Contracts or Arrangements, in which the directors are interested, maintained under Section 189 of the Companies Act, 2013, will be available for inspection by the members at the EOGM.

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9) Members are requested to notify any correction /change in their name / address including Pin Code number immediately to the Companies Register/ Depository Participant. In the event of non – availability of Members latest address either in the Companies records or in Depository Participant's records, members are likely to miss notice and other valuable correspondence sent by the company.

10) Members are requested to kindly mention their Folio Number/ Client ID Number (in case of Demat shares) in all their correspondence with the Companies Registrar to enable prompt reply to their queries.

11) With a view to using natural resources responsibly, we request shareholders to update their mail address, with their Depository Participants to enable the Company to send communications electronically. The Notice is being sent through electronic mode only to the members whose email addresses are registered with the Company / Depository Participant(s).

12) As per Section 108 of the Companies Act, 2013, Rule 20(2) of the Companies (Management and Administration) Rules, 2014, substituted by Companies (Management and Administration) Amendment, Rules 2015, and Chapter XB or Chapter XC of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009 the Company has not provided a facility to the members to exercise their votes electronically through the electronic voting service facility arranged by Depository due to non-applicability. Voting through ballot paper will only be made available at the EOGM.

13) Mr. Brajesh Gupta, Practicing Company Secretary (Membership No: A-33070, COP 21306 Indore) has been appointed as the scrutinizer to act as scrutinizer for the purpose of Extra Ordinary General Meeting.

14) The Securities and Exchange Board of India (SEBI) has mandated the submission of the Permanent Account Number (PAN) by every participant in the securities market. Members holding shares in electronic form are, therefore, requested to submit their PAN to their Depository Participant(s).

15) All documents referred to in the Notice will be available for inspection at the Company's registered office during 11:00 am to 1:00 pm normal business working days up to the date of the EOGM.

16) The shareholder needs to furnish the printed 'attendance slip' and shall show a valid identityproof such as the PAN card, passport, AADHAR card or driving license, to enter the EOGM venue.

17) As per provisions of the Companies Act, 2013, facility for making nominations is available to

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INDIVIDUALS holding shares in the Company. The Nomination Form-2B prescribed by the Government can be obtained from the Share Transfer Agent or may be down loaded from the website of the Ministry of Company affairs.

18) The voting rights of members shall be in proportion to their shares of the paid-up equity share capital of the Company as on the cut-off date of **Tuesday 19th December, 2023**.

19) Any person, who acquires shares of the Company and become member of the Company after dispatch of the notice through Electronic means and holding shares as of the cut-off date i.e., Tuesday 19th December, 2023 may send a request at info@brandbucketmediatech.com.

20) A person, whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date only shall be entitled to avail the facility of voting at the EOGM through ballot paper.

21) Mr. Brajesh Gupta, Practicing Company Secretary (Membership No. A-33070) has been appointed as the Scrutinizer for the Extra Ordinary General Meeting to scrutinize the ballot voting and process in a fair and transparent manner.

22) The Chairman shall, at the EOGM, at the end of discussion on the resolutions on which voting is to be held, allow voting with the assistance of scrutinizer, by use of "Ballot Paper" for all those members who are present at the EOGM.

23) The Scrutinizer shall after the conclusion of voting at the general meeting, will first count the votes cast at the meeting in the presence of at least two witnesses not in the employment of the Company and shall give not later than 2 working days from the conclusion of the EOGM, a consolidated scrutinizer's report of the total votes cast in favour or against, if any, to the Chairman or a person authorized by him in writing, who shall countersign the same and declare the result of the voting forthwith.

24) The Results of EOGM voting will be declared along with the report of the Scrutinizer within Two Working Days from the conclusion of the Extra-Ordinary General Meeting and shall be placed on the website of the Company after the declaration of result by the Chairman or a person authorized by him in writing. The results shall also be immediately forwarded to the BSE Limited.

Place: Mumbai
Date: 28.11.2023

By order of the Board of Directors
For Brandbucket Media & Technology Limited
Sd/-
Sanjiv Hasmukh Shah
Director
DIN: 06709778

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**ANNEXURE TO NOTICE
EXPLANATORY STATEMENT
(PURSUANT TO SECTION 102 OF THE COMPANIES ACT, 2013)**

ITEM NO. 01

Migration of Listing / Trading of Equity Shares of the Company from SME Platform of BSE Limited to Main Board of BSE Limited (BSE):

Note: In accordance with Regulation 277 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulation, 2018, the Resolutions in Item No. 1 of this Notice shall be acted upon if and only if the votes cast by shareholders other than promoters in favour of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal.

The company's management decided to migrate the listing of the securities of the company on the stock exchanges i.e. BSE Ltd. and accordingly the Board of Director has approved in its meeting dated 28th November, 2023 the proposal of migration of securities of the company from (SME Platform of BSE Limited) to main board of BSE Limited (Main Board) and recommended the same to the members for their approval through EOGM.

The Equity Shares of the Company are listed and traded on SME platform of BSE Ltd w.e.f. 31ST December, 2021. The Company raised an amount through IPO, bonus Issue, Issue of Shares through Preferential, Issue of Convertible warrants, which has been deployed and fully utilized for the objects of the Issue.

The Company has been performing consistently and has increased its business operations year by year. The listing of Equity Shares of the Company enhanced transparency in the functioning and the Company has been benefitted. Over the period, the Company gained a good experience of compliances, Board procedures, Corporate governance practices on account of SME listing and the Company is geared up for moving on to the Main Board of BSE Limited.

In terms of present rules/regulations, the Equity Shares which are presently listed & traded on SME Platform of BSE can be migrated to Main Board of BSE Limited after an initial period of 2 years from the date of listing as per the guidelines specified and the procedures laid down under Chapter IX of SEBI ICDR Regulations, 2018, the company is eligible and fulfils all the criteria of migration on main board of BSE.

At Present, the Company has been listed and traded on the SME Platform of BSE Limited (Listed on 31st December, 2021) for two years Your Company is well poised and eligible to make an application to BSE Limited for migration on Main Board of BSE Limited as per the guidelines specified by SEBI under Chapter IX of SEBI ICDR Regulations, 2018 and criteria laid down by BSE for Migration and subject to all applicable provisions of SEBI (Listing Obligations & Disclosures Requirements),

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Regulations, 2015, applicable guidelines/circulars/notifications issued by the BSE , approvals of Statutory/Regulatory Authorities, if any and subject to approval of Shareholders by way of Special Resolution.

The proposed migration of Equity Shares of the Company on Main Board of BSE will not only act as a catalyst in the growth and expansion of the Company apart from taking company to a different league altogether with enhanced recognition and will also result in participation of a larger pool of potential investors thereby help to increase the liquidity of Shares of our Company. The members are, therefore, requested to accord their approval for Migration of Listing/ Trading of Equity Shares of the company from SME platform to Main Board of BSE as set out in the resolution.

The Listing of the Equity Shares on the Main Board of BSE would need to be approved by the Shareholders of the Company by passing a special resolution through Ballot Paper. Further, as per Regulation 277 of SEBI (ICDR), the resolution shall be passed by requisite majority i.e. shareholders other than promoters in favour of the proposal shall amount to at least two times the number of Votes cast by shareholders other than promoter shareholders against the proposal.

The Company would approach BSE with necessary application for Migration upon receipt of approval of the Public Shareholders. It is in the interest of all the Shareholders including public Shareholders to approve the proposal for Migration of the present listed Equity Shares of the Company on the Main Board of BSE.

The Board recommends the matter and the resolution set out at Item No. 1 for the approval of the Members by way of passing Special Resolutions.

None of the Promoter(s), Director(s), Manager(s) and Key Managerial Personnel(s) and their relative(s) is/are, in any way, concerned or interested in the said resolution, except to the extent of their equity shareholdings held by them in the Company.

Place: Mumbai
Date: 28.11.2023

By order of the Board of Directors
For Brandbucket Media &Technology Limited

Sd/-
Sanjiv Hasmukh Shah
Director
DIN: 06709778

Registered Office:
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SRA Chs Ltd Link Road, Anna Nagar, Andheri west,
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Form No. MGT-11

PROXY FORM

[Pursuant to section 105(6) of the Companies Act, 2013 and rule 19(3) of the Companies (Management and Administration) Rules, 2014]

CIN:	L93000MH2013PLC246147
Name of the company:	BRANDBUCKET MEDIA & TECHNOLOGY LIMITED
Registered office:	OFFICE NO.208, 2ND FLOOR, SHIV SHAKTI, SRA CHS LTD LINK ROAD, ANNA NAGAR, ANDHERI WEST, MUMBAI-400053 MUMBAI MUMBAI CITY MH 400053 IN

Name of the member (s):	_____
Registered address:	_____
E-mail Id:	_____ Folio No/ Client Id:_____
DP ID:	_____

I/We, being the member (s) of shares of the above-named company, hereby appoint

1. Name : _____

Address: _____

E-mail Id: _____ Signature _____ or failing him/her

as my/our proxy to attend and vote (on a poll) for me/us and on my/our behalf at the Extra-Ordinary General Meeting of the company, to be held on Tuesday 26th December, 2023 at 1.00 p.m. at the Registered Office of the Company and at any adjournment thereof in respect of such resolutions as are indicated below:

Resolution No.	Resolution	Vote cast in favor	Vote Cast in Against
1	Migration Of Listing / Trading Of Equity Shares Of The Company From SME Platform Of BSE Limited (BSE Emerge) To Main Board Of BSE Limited (BSE)		

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As Witness my / our hand(s) this ____ day of _____ 2023

Signature of shareholder _____

Signature of Proxy holder(s) _____

**Affix
Revenue
Stamp**

Note: This form of proxy in order to be effective should be duly completed and deposited at the Registered Office of the Company, not less than 48 hours before the commencement of the Meeting.



Attendance Slip

DPID _____

CLIENT

ID _____

Regd. Folio No. _____

Mr./Ms. _____

Father's/Husband's Name _____

I certify that I am a registered Shareholders/Proxy for the registered Shareholder of the Company. I hereby record my presence at the Extra-Ordinary General Meeting of the Company at Office No.208, 2nd Floor, Shiv Shakti, SRA Chs Ltd Link Road, Anna Nagar, Andheri west, Mumbai-400053 Mumbai Mumbai City MH 400053 IN at Tuesday 26th December, 2023 at 1.00 p.m.

Member's/Proxy's Name in _____ Member's / Proxy's

Signature _____

Note:

- 1) Members are requested to bring their copies of the Notice to the meeting, since further copies will not be available.
- 2) In the case of joint holders, the vote of the senior who tenders a vote, whether in person or by Proxy, shall be accepted to the exclusion of the vote of the other joint holders. Seniority shall be determined by the order in which the names stand in the Register of Members.
- 3) The submission by a member of this form of proxy will not preclude such member from attending in person and voting at the meeting.



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POLLING PAPER(FORM MGT-12)

[Pursuant to section 109(5) of the Companies Act, 2013 and rule 21(1) (c) of the Companies(Management and Administration) Rules, 2014]

Name of the Company	BRANDBUCKET MEDIA & TECHNOLOGY LIMITED
CIN	L93000MH2013PLC246147
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Ballot Paper

S. No.	Particulars	Details
1	Name of the first named Shareholder (In Block Letters)	
2	Postal address	
3	Registered Folio No./ *Client ID No. (*applicable to investors holding shares in dematerialized form)	
4	Class of Share	Equity Shares
5	Number of Shares Held	

I hereby exercise my vote in respect of Ordinary/Special Resolutions numerated below by recording my assent or dissent to the said resolutions in the following manner:

Sr. No.	Item	No. of shares held by me	I assent to the resolution	I dissent to the resolution.
1	Migration Of Listing / Trading Of Equity Shares Of The Company From SME Platform Of BSE Limited (BSE Emerge) To Main Board Of BSE Limited (BSE)			

Place:

Date:

(Signature of the shareholder)

Registered Office: Office No.208, 2nd Floor, Shiv Shakti, SRA Chs Ltd Link Road, Anna Nagar, Andheri west, Mumbai-400053 Mumbai Mumbai City MH 400053 IN