

October 11, 2018

The BSE Limited  
First Floor, New Trading Ring,  
Rotunda Building,  
P. J. Towers, Dalal Street.  
Mumbai.

National Stock Exchange of India Limited  
Listing Department  
Exchange Plaza  
Bandra Kurla Complex  
Bandra (E), Mumbai-400051

Dear Sir,

Sub: **Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015**

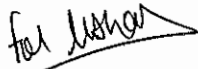
Ref: **Company Code - 532732 / KKCL**

Apropos the captioned subject please be informed that the Management Committee of the Board of Directors of the Company have in their meeting held on October 10, 2018, decided to acquire the Brand "Desi Belle" from Resource World Exim Private Limited at a consideration mutually decided by the Management and Resource World Exim Private Limited.

This is for your information and records pursuant to Regulation 30 read with Para C of Part A of Schedule III of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015.

Thanking you.

Yours faithfully,  
For Kewal Kiran Clothing Ltd.



**ABHIJIT WARANGE**  
VICE PRESIDENT- LEGAL & COMPANY SECRETARY

Encl: a/a