

Date: 26th September 2023

BSE Scrip Code: **533293**

To

Corporate Relationship Department
BSE Limited
1st Floor, Rotunda Building,
Dalal Street, Fort,
Mumbai – 400 001

NSE Scrip Code: **KIRLOSENG**

To

Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, C -1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051

Sub: Disclosure as per Regulation 30 of the SEBI (LODR) Regulations, 2015, read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023.

Dear Sir/ Madam,

Please find enclosed herewith a copy of Press Release issued by the Company for launch of range of CPCB IV+ compliant Gensets. The details as required under the said SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, are as under:

Sr. No.	Particulars	Details
1	Name of the Product	Range of CPCB IV+ compliant gensets.
2	Date of launch	26 th September 2023
3	Category of the product	Gensets
4	Whether caters to domestic/ international market	Domestic
5	Name of the countries in which the product is launched (in case of international)	NA

You are requested to take the same on your record.

Thanking you,

Yours faithfully,

For Kirloskar Oil Engines Limited

Smita Raichurkar
Company Secretary and Head Legal

Encl.: As above.

Kirloskar Oil Engines Limited

A Kirloskar Group Company

Regd. Office: Laxmanrao Kirloskar Road,
Khadki, Pune, Maharashtra - 411 003 India.

Tel: +91 (20) 25810341, 66084000

Fax: +91 (20) 25813208, 25810209

Email: info@kirloskar.com | Website: www.kirloskaroilengines.com

CIN: L29100PN2009PLC133351

Kirloskar Oil Engines Launches Largest Range of CPCB IV+ Compliant Gensets, Flexi-Fuel, and Optiprime Range

Pune, 26th September 2023: Kirloskar Oil Engines (KOEL), a leader in the power generation industry, is proud to announce the launch of its range of CPCB IV+ compliant gensets. With a focus on delivering high-performance, fuel-efficient, and environmentally responsible solutions, the new gensets meet the latest emission norms set by the Central Pollution Control Board (CPCB).

These gensets demonstrate Kirloskar's commitment to sustainable power generation and environmental stewardship. They are designed to cater to diverse power requirements across various sectors, ensuring businesses and communities have access to more reliable, cleaner and better power.

Kirloskar gensets are engineered to operate efficiently on multiple fuel options, including diesel, natural gas, biogas etc. providing unmatched flexibility to consumers.

Hence by offering fuel agnostic gensets, Kirloskar aims to empower businesses and industries to choose the most suitable fuel source based on their needs, location, and availability. This initiative reinforces the brand's commitment towards resource optimization, contributing to a greener and more energy-diverse future.

Kirloskar was the first company to launch IoT-enabled gensets with over 60,000 gensets deployed successfully in the field. The data shows that 90% of the gensets operate below the efficient load threshold for most of their running time. Kirloskar's new range of Optiprime gensets based on our patented hybrid technology helps expand the range of efficient load, leading to significant savings for our customers by significantly lowering the consumption of fuel and other consumables. The Optiprime range of gensets provide increased flexibility, even lower emissions and increased savings for our customers.

These new range of Gensets are all IoT-enabled thereby transforming the landscape of power generation and its monitoring. Through advanced connectivity and data analytics, real-time insights, predictive maintenance, and remote monitoring capabilities that enhance operational efficiency and uptime are possible.

The integration of IoT technology in gensets demonstrates Kirloskar's vision to lead the industry in offering customer-centric solutions. With these new gensets, customers can experience unparalleled control, reliability, and visibility over their power generation assets.

Kirloskar Oil Engines takes immense pride in its "Made in India" identity, serving as a symbol of quality and innovation on a global scale. With a heritage spanning decades, Kirloskar's power solutions have garnered trust and recognition from customers worldwide.

As a testament to India's engineering prowess, Kirloskar's gensets are exported to various countries, contributing to their growth and development. The brand's commitment to excellence,

reliability, and sustainability resonates with a global audience, making Kirloskar a true ambassador of Indian engineering and manufacturing capabilities.

*"During her address at the launch event, **Gauri Kirloskar, Managing Director**, emphasized, 'Kirloskar Oil Engines Limited has been a leader in the power generation industry since its inception. Our unwavering position as a market leader in Diesel Generating sets is a testament to our journey of success. Our ability to swiftly adapt to change and deliver innovative solutions has established us as India's foremost manufacturer of reliable and fuel-efficient Gensets. We believe that our latest offering, the Optiprime version, will further solidify our leadership in the market. At the core of our operations lies our unwavering commitment to our customers. Backed by an unparalleled product service network of over 3,000 dedicated technicians available round the clock, we ensure the highest level of customer-centricity.'"*

The launch of these new CPCB IV + gensets testifies Kirloskar's commitment to driving innovation and pushing the boundaries in the power generation technology.

About Kirloskar Oil Engines Limited (KOEL)

Today KOEL is an acknowledged leader in the manufacturing of diesel engines, power generating sets & agricultural equipment. KOEL has state-of-the-art manufacturing units in India that offer world-class products and services. The company has a sizable presence in international markets, with offices in USA, Dubai, South Africa and Kenya and representatives in Indonesia, Vietnam and Nigeria. KOEL also has a strong distribution network throughout the Middle East and Africa.

For any further query please connect with:

Arpit Tiwari | Pitchfork Partners

+91 9930655218 | arpit.tiwari@pitchforkpartners.com