

**Date:** August 21, 2020

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**Scrip Code:** 504067

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**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar recognized at the CII National Competition and Summit on LEAN**".

Thanking you,

Yours sincerely,

For **Zensar Technologies Limited**

  
Gaurav Tongia  
Company Secretary



Encl. as above

## **Zensar recognized at the CII National Competition and Summit on LEAN**

*Feted for delivery excellence and modernization and optimization*

**Pune, India, August 21, 2020:** [Zensar](#), a leading digital solutions and technology services company specializing in partnering with organizations across industries on their digital transformation journey, announced that it has been recognized by CII (Confederation of Indian Industry) at its National Competition and Summit on LEAN 2020. Zensar participated in the category of, ‘Lean Implementation on a Customer process or at Customer premises.’ Its entry on delivery excellence modernization and optimization was recognized.

**Commenting on this announcement, Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said,** “We are proud of our team’s initiative in modernizing delivery transformation approach that has helped our clients in better management through Lean and Automation. Receiving this recognition from a well-respected apex body like CII underlines our efforts, encouraging us to create more such business performance strategies.”

**Vipin Sahni, Executive Director and Head, CII institute of Quality, commented,** “One of the key objectives of the National Lean competition, now in its 4th year is to showcase successful Lean practices from across various companies and sectors. All the participating companies selected for the recognition have implemented programs that has improved business operations and performance. Zensar’s case study highlights the seamless process it enabled with clear business value.”

**Prameela Kalive, Chief Operating Officer, Zensar stated,** “We are proud of our team’s achievements in winning this recognition from CII for this critical initiative of improved customer experience that has helped us optimize our business, enabling our customers to enjoy the benefits. Digital transformation has proved to be a critical part of an organization strategy, given our current global situation. It helps in keeping the business running more efficiently and smartly.”

The project involved the following key objectives:

- Modernize delivery and operating practices through Lean Principles to drive significant improvement in productivity
- Transform processes using automation and digitization to improve quality and customer satisfaction
- Improve Business performance by optimizing cost and operating metrics
- Lean driven Systemization and Digitization
- Sustenance of Lean implementations

Key outcomes included:

- Creation of a certified resource group
- Visible and measurable improvement in utilization and productivity
- Improved customer management model and experience
- Increase and better management of reusable assets



**About CII Institute of Quality:**

CII Institute of Quality is the leading authority in Quality Enhancement among organisations and industries. Over the past century, CII has provided Indian Industries with the support, systems and tools to make a mark in the competitive world. It is realised that the best way to enhance an organisation's competitiveness is through the quality route. CII IQ plays a pioneering role in introducing various concepts, in the different sectors of the economy, in order to promote the Quality practices and establish Quality systems in these sectors. CII IQ offers the following, wide-ranging services: Training, Seminars & Conferences, Counselling, Events to Share Best Practices, Assessment, Study Missions, Awards / Recognition and SME Clusters

**About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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**About RPG Enterprises**

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of US\$ 4 Billion. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

**For any queries please feel free to reach out:****PR Contacts (Global)**

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## Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

