## ADD-SHOP E-RETAIL LIMITED (FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED) CIN: L51109GJ2013PLC076482 Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA) Tel. No.: 0281-2580 399

Date: 22.03.2022

To, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001

Scrip Name/Code: ASRL/541865

Dear Sir/Madam

Sub.: Intimation of Board Meeting to be held on Friday, 25 March ,2022 as per Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulations") and Closure of Trading Window as per the SEBI (Prohibition of Insider Trading) Regulations, 2015

Pursuant to Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a meeting of Board of Directors of the Company is scheduled to be held on Friday, 25<sup>th</sup> March, 2022 at its registered office, B-304 Imperial Height 1150ft Ring Road, Rajkot-360005, Gujarat, India, inter alia, to:-

- 1. Consider and recommend to raise funds by various means as may be permitted under applicable law, subject to such regulatory/statutory approvals, as may be required,
- 2. Any other matter with the permission of the Chair as the Board thinks fit or which is Incidental and ancillary to the business of the Company.

Thanking you,

Yours Faithfully For, Add-Shop E-Retail Limited (Formally Known as Add-Shop Promotions Limited)

Dineshbhai Bhanushankar Pandya Managing Director DIN: 06647303

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