



## GOBLIN INDIA LIMITED

1st Floor, Camex House, Stadium-Commerce Road, Navrangpura, Ahmedabad-380 009, Gujarat, (INDIA)  
Phone : 079 - 26465080 / 40320366. E-mail : info@goblinindia.com Website : www.goblinindia.com  
CIN : U51100GJ1989PLC012165

Date: 06/01/2020

To,  
General Manager,  
Listing Department  
BSE Limited  
Phiroza Jeejeebhoy Towers  
Dalal Street, Mumbai-400001

Subject: Monthly Business Update  
BSE Scrip Code: 542850

Greetings Sir/Madam.

Goblin India Ltd. hereby presents its post IPO business update. Please find herewith the annexure of the same.

We request you to kindly take the same on record.

Thanking you.

Regards,  
Goblin India Ltd.

  
Mr. Manoj Choukhany,

CMD,

DIN: 02313049

Address: B-501, Palak Crustal, Satellite, Ahmedabad-380015



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## Post IPO Business Update Annexure

Post IPO Goblin India Ltd. has been involved into multiple activities. In the last three months, we have expanded our scope of working and many plans are underway.

### BUSINESS

1. We acquired a substantial order of 50,000 pieces from our distributor for a pharmaceutical giant for our product Double Decker bag amounting to 5.6 Cr.
2. We have procured products providing technologically advanced solutions like fingerprint charger, USB port for charging, laptop compatibility. Our flagship product 'follow me' which is connected via a smart watch to seamlessly follow the owner comes with an inbuilt motor, battery and motion sensors.
3. For the first time we have rolled out products catering to the needs of the women. These include shoulder bags, satchel, wristlets and tote bags.
4. We have placed an order for the procurement of plant and machinery required for the manufacturing of ABS luggage.
5. We have entered into an exclusivity agreement with Delhi NCR based R.R.Inc. They will be manufacturing soft luggage and accessories based on our design requirements and directions.
6. We participated in the Annual Business Summit organized by FICCI in association with BSE, meeting new potential clients to strengthen our B2B sales.
7. Our executive director participated in an event to help underprivileged children uplift their living conditions.
8. AVA has selected our new products for its Indigo inflight magazine Hello 6E.
9. We also launched a range of chest bags (a new category in Indian market) to keep travel essentials organized.
10. Times of India have nominated Mr. Manoj Choukhany (CMD Goblin India Ltd) as one of the top 15 emerging icons of Ahmedabad.



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## Post IPO Business Update Annexure

### COMPANY OVERVIEW

Since 2002

Since its inception in Ahmedabad, the urban heartland of Gujarat, Goblin has been a leading travel lifestyle brand. Today, Goblin profoundly crafts aesthetically designed luggage targeted to solve modern travel problems.

### Sales

#### Business-to-Business

Our diversified Institutional client base is built by providing exceptional quality services and nurturing long-term relationships. We cater to approximately 100 direct corporate clients and 7 channel partners across numerous sectors. We specialize in corporate gifting for brand promotions and brand reminders.

#### Retail

Goblin has a pan India distribution network, an exclusive retail store in Ahmedabad and a strong presence in multi brand outlets across Gujarat and Maharashtra. Our partnership with AVA merchandising solutions Pvt. Ltd. allows travellers to experience our products in Hello 6E magazine provided by Indigo and at AVA stores across all major airports.

We are spread across numerous hypermarket and are available on major e-commerce platforms.

#### International Business

Our Global reach is strengthened by an Exclusive showroom in Paris and more than 200 dealers across France. Our vibrant business in France also includes a dedicated website and robust post sales service.