



The brand behind brands

Dixon Technologies (India) Limited

9th February, 2024

To Secretary Listing Department BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001	To Secretary Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai – 400 051
Scrip Code – 540699 ISIN: INE935N01020	Scrip Code - DIXON ISIN: INE935N01020

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of SEBI LODR Regulations, 2015
Ref: Commencement of Commercial Production

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that Dixon Electro Manufacturing Private Limited ("**DEMPL**"), Wholly Owned Subsidiary of the Company has commenced its commercial production on 9th February, 2024 to manufacture Refrigerators. Please find enclosed herewith detailed announcement in this regard.

We request you to kindly take this on your record and oblige.

Thanking You,

For DIXON TECHNOLOGIES (INDIA) LIMITED

Ashish Kumar
Chief Legal Counsel & Group Company Secretary

Encl: As above



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**Dixon's Wholly Owned Subsidiary – Dixon Electro Manufacturing Private Limited (“DEMPL”)
commences production of Refrigerators**

- **DEMPL commences manufacturing of Refrigerators from its facility situated at Greater Noida, Uttar Pradesh.**

Noida, 9th February, 2024:

Dixon's wholly owned subsidiary- Dixon Electro Manufacturing Private Limited has commenced its commercial production for manufacturing of Refrigerators from its energy efficient state of art manufacturing facility equipped with latest technology, admeasuring 82,290 Sqm, situated at Plot No. 14, Ecotech-VIII, Greater Noida-201310, Uttar Pradesh, having capacity of 1.2 million units p.a.

*Commenting on this occasion, **Mr. Atul B. Lall, Vice Chairman & Managing Director-Dixon** said, “It gives us immense pleasure to announce that Dixon Electro Manufacturing Private Limited, Wholly Owned Subsidiary of Dixon Technologies has commenced its commercial production of Refrigerators to cater the needs of its customers in Domestic and International market. The Commissioning of this new unit takes us one-step closer towards making India ‘Atmanirbhar’ or ‘Self-reliant’. The new energy efficient state of the art manufacturing facility equipped with latest technology will provide us requisite capabilities and edge in meeting demand of Refrigerator manufacturing in India.”*

About Dixon Technologies (India) Limited

Dixon Technologies (India) Limited is the largest* home grown design-focused and solutions company engaged in manufacturing products in the consumer durables, lighting and mobile phones markets in India. Their diversified product portfolio includes (i) consumer electronics like LED TVs; (ii) home appliances like washing machines; (iii) lighting products like LED bulbs and tubelights, downlighters; (iv) mobile phones; and (v) CCTV & DVRs (vi) Medical Equipment (vii) wearables, (viii) Refrigerators. Dixon also provides solutions in reverse logistics i.e. repair and refurbishment services of LED TV panels.

*Source: Project Rise: Indian Consumer Electronics & Appliances Market Study, issued by Frost & Sullivan India Private Limited

For further clarification, you may contact the undersigned:

Ashish Kumar

Chief Legal Counsel and Group Company Secretary

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